

100 HOMETOWN HOTTIES



VOTE YOUR  
PANTS OFF!

MAXIM

Eat  
It!

2009  
MAXIM  
FOOD  
AWARDS

THE  
77

MEALS TO  
TRY BEFORE  
YOU DIE

SEXING UP  
THE SUMMER

Supermodel

Joanna

Krupa

WIN A  
DATE  
WITH JOANNA  
(NO, REALLY!)

MURDER.COM

INSIDE THE  
CRAIGSLIST  
KILLING  
SPREE

PLUS

Lauren Storm  
(YOUR 22-YEAR-OLD  
NEW MEGA-CRUSH)

Judd Apatow  
(HE EVEN MAKES  
DEATH FUNNY)

IF YOU  
CAN BELIEVE IT,  
THERE ARE  
EVEN HOTTER  
PICTURES  
INSIDE

AUGUST 2009  
MAXIM.COM













Calvin Klein Jeans

introducing Body

starring Eva Mendes  
and Jamie Dornan

Photographed by Steven Klein  
in Palm Springs 2009

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# features

## 82

### Lauren Storm

The costar of *I Love You, Beth Cooper* is about to become your new obsession. BY KEVIN JORDAN

### 68 Joanna Krupa

The sexy spitfire thinks Warren Sapp is a burger-eating fatty and Diddy looks like a mental midget. We may be in love. BY PATRICK CARONE

### 76 The King of Comedy

Judd Apatow, the funnyman behind the funniest men in Hollywood, is putting out a drama called *Funny People*. Will it bomb or blow up? BY NEIL STRAUSS

### 80 Icon: Steven Tyler

Aerosmith's big-lipped lothario shares some tales of gun toting, coke snorting, and rehab going. BY GAVIN EDWARDS

### 86 Eat It, America!

Open wide and bust out the Wet-Naps, because Maxim proudly presents America's greatest grub.

### 98 The Craigslist Crime Wave

Walk the Internet's back alley, where murder's just a click away. A Maxim investigative report. BY FRANK OWEN

#### On the Cover

Photograph, Nina Muñoz; styling, Vanessa Geldbach with Exclusive Artists Management; hair, Roque for Oribe Hair Care at traceymattingly.com; makeup, Dawn Broussard using MAC at themagnetagency.com; set design, Chris Gaskill for ArtWorks Hollywood

#### This Page

Photograph, Chris McPherson





# departments

AUGUST 2009 CONTENTS



18



24



37



18



29



## 10 Letters

Readers aren't over June cover girl Moon Bloodgood, and we're not over Kris Allen beating Adam Lambert! Really, America? Really?

## 14 Circus Maximus

What would Bob Marley endorse? Where's the money on Mars? What does your wearable blanket say about you? Find out all this and more!



29 Four pages packed with 100 of America's loveliest ladies!

## 37 Rated

Marlon Wayans stars in this summer's toy-to-screen explosion-fest, *G.I. Joe*, and Nourien DeWulf gets us howling.

## 47 Stuff

Don't ride the waves without this surfboard or hit the highway in anything but a *Maxim*-recommended drop-top.

## 56 Columns

The art of the one-nighter, the U.S.'s greatest burger chain, and our college gridiron preview.

## 104 Style

Swimwear, tees, and kicks you need to be wearing right now.

## 124 The Decider

Finally, life's most mystifying question—WTF?—answered!

65



44



48



56



104



18

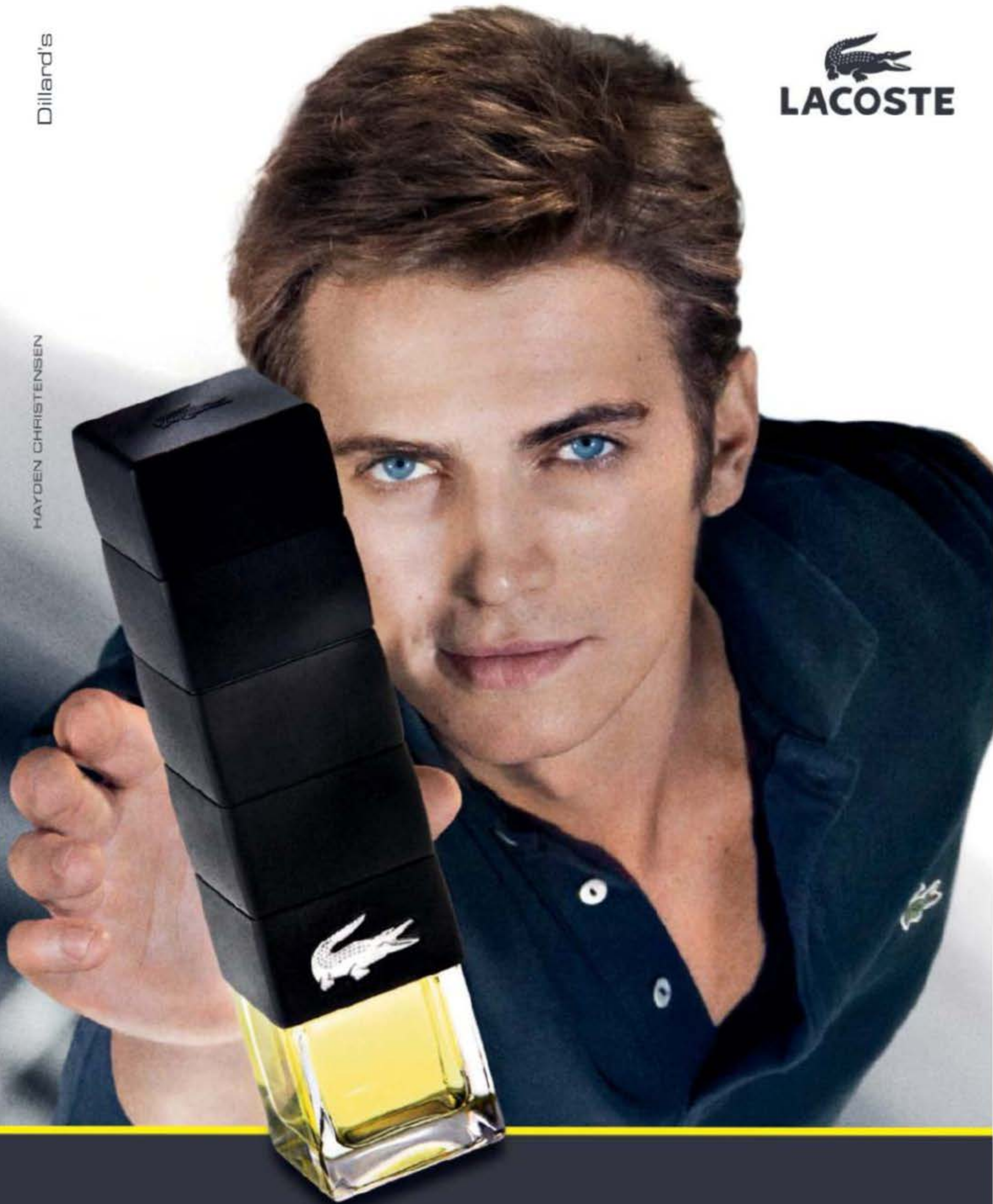




Dillard's



HAYDEN CHRISTENSEN



# LACOSTE CHALLENGE

THE NEW FRAGRANCE FOR MEN



GET YOUR  
CLICKS  
HERE.



## ASK THE DATING GAMER

Video game vixen and IGN host **Jessica Chobot** takes your relationship games to next-level play.

ILLUSTRATION BY JAMESON SIMPSON

**I'm a big gamer, but my girlfriend? Not so much. I was wondering what I could do to get her interested and involved in what I like to do (a lot). Or should I respect that she's just not into games and weep softly into my headset?**

—A Gameless Gamer

The best possible way to turn your nongamer girlfriend into a full-on geek is to trick her. And by "trick her" I mean lure her in like some kind of sleazebag drug dealer. Get her to play girly games first. There's no use in dropping her into the deep end of the gaming pool and expecting her to swim. Instead, let her splash around the kiddie pool with *The Sims* or pretty much everything ever made for the Nintendo Wii. A taste of the sweet stuff will get her to want more and more. Before you know it, she'll be begging to play *Halo* for 12 hours straight. Also, no obnoxious "I kicked your ass" dances when you inevitably beat her in Wii bowling. Do that and you'll find she'll not only get mad at you but will also never touch a game controller again (not to mention your wang). If this doesn't work, you should park a box of tissues next to that headset of yours.

**How can I get a date over Xbox Live? I play games with this girl with a totally hot voice, and she says she lives in the same city. How can I spit hot game during a...game!?**

—All Thumbs

It's going to be mega-difficult. Any female who just opens her mouth during any sort of online game will be instantly hit up with thousands of private messages from countless horny dudes. Be polite and sweet and take it slow. See if she's into continuing your chats after the game is done. If you're feeling comfortable enough, suggest that the two of you team up during multiplayer matches. You'll build a sense of trust and familiarity. From there bring up swapping AIM names and, finally, suggest that the two of you meet up. But be warned, Romeo: Just because this girl has a sexy voice doesn't mean she's sexy. Or a girl. Hope her Adam's apple is smaller than yours, friend!

Send your sad sex and dating questions to [maximaskjessica@gmail.com](mailto:maximaskjessica@gmail.com). You can see more of Jessica on [IGN.com](http://IGN.com) and [Maxim.com](http://Maxim.com).



### ELSEWHERE ON MAXIM.COM



#### Survival of the Hottest

The semifinal round of 2009's Hometown Hotties contest is here! Help us decide the hottest Hottie in all the land. Voting ends August 3. Hit it now!



#### Food Fight!

The greatest grub of summer is up for stringent debate all month on [Maxim.com](http://Maxim.com). Tell us which is number one in your hearts and stomachs. (Fingers crossed for haggis!)



#### Salary Cap and Trade

Don't get your jocks in a jumble—[Maxim.com](http://Maxim.com) has the scoop on this season's biggest exchanges and what they mean for your fantasy squad. Batter up!



**Why just gawk at our cover? Go to [Maxim.com](http://Maxim.com) for a chance to win a date with Joanna Krupa! (See [Maxim.com/contests](http://Maxim.com/contests) for full rules.)\***



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Washes lipstick  
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side for your sensitive guy parts.





# letters

## Moon Shot

This month, a mailbag full of reader smarm and smack talk!

### Full Moon Fever

Thank you for putting Moon Bloodgood on the cover! She totally rocks. I'd gladly turn myself into one of Skynet's machines just to get the chance to have Moon kick my ass. Please tell her that next time she's in the New York area, she can totally crash on my futon.

**Frank B.** Staten Island, NY

*We passed on your message to Moon. She was excited about the offer to stay at your place on Staten Island, and asked if she could bring along three of her hot girlfriends for a pillow fight. We figured you'd be worried all that horseplay would knock over your antique Lite Brite collection, so we told her no deal. You owe us, man.*

### Desert Shield

After coming back from a routine patrol in Sadr City, Iraq in 2004, I was sitting down with my Maxim when one of our platoons came under fire. I stuffed the Maxim in my body armor and took off. That day I took a bullet in the head and two in the chest. When I was being medevac'd out, they stripped my armor off and found a round lodged inside the pages of your magazine. I'll never forget the Maxim that took a bullet for its country.

**Spc. Batchelor** via e-mail

*It's not the first time an issue saved a life. We'll never forget the day we used May '03 to fan ourselves when the A/C in our office broke. We still wake up sometimes covered in fear-sweat during light afternoon naps.*

### Hot Mama, Mrs. Obama

I have to take issue with your Hot 100 selections [June]. Michelle Obama isn't the hottest first lady! Carla Bruni, first lady of France, is much hotter, not to mention Jackie Kennedy, Abigail Adams, and Dolley Madison—she was so hot they named an ice cream after her!

**Christopher Uhl** via e-mail

*Don't worry, Chris, it's not too late for Ben & Jerry's to invent an Obama-themed ice cream. May we suggest BaRocky Road, and Where the Fudge Did Our Tax Money Go Gurt?*

### Wish Fulfillment

First off, I frigging love you! OK, now that pleasantries have been said, please can you have Eva Mendes as one of the next cover girls? She's hot, and my roommate and I feel like we have been gypped because we missed the last issue with her. If you put this in the magazine, can



The supersexy phase of the Moon

### MAXIM CHALLENGE: MAXIM WANTS YOU!

*For all our aspiring chefs, get thee to Maxim.com and celebrate our food awards (p.86) by sending us your ultimate BBQ recipes. We'll cook 'em and report on the frightening results! Check Maxim.com to see if your formula made us smile or run screaming for the men's room.*

Go to [maxim.com/contests](http://maxim.com/contests) for complete rules.\*

you give a super-snarky reply? Otherwise it's not the full writing-to-Maxim experience.

**Max Cohan** via e-mail

*Gosh, Max, what a nice note! We hope you and your roommate track down that back issue. You cool dudes deserve nothing but the best. Thanks for reading!*

### Brock of @#\$!

I read the article on Brock Lesnar ["I Like to Punish People," June]. My native Minnesota is constantly draped with negative connotations. If you left your New York office to see what real, natural beauty is, you might be pleasantly surprised. Sadly, however, your taste is likely as juvenile as your publication's content.

**Nichole Lewison** via e-mail

*Juvenile? Yeah, and so is your mama!*

### Cereal Killer

In his write-up of his favorite cereals ["Breakfast of Champions," June], Penn Jillette missed Cocoa Frosted Flakes. They're hard to find but are a great cross between regular Frosted Flakes and Cocoa Krispies. When I can find them, I buy a box and scarf down the whole damn thing.

**Erik** Spokane, WA

*We caught diabetes just reading your tale of slobitude. Know where we can get some discount needles?*

### DOT COMMENTS

Random Maxim.com feedback presented totally out of context for your pleasure.

Let me see your lightsaber.  
**Robert M.**

I own go6090.com, which represents the "perfect" female form in Europe (36-24-36 in America). You can appreciate its potential.  
**Amir M.**

How long can the average man live on beer alone?  
**Jeff Barrett**

I don't care to look at women other than my wife. I find the articles very interesting. But the temptation to look at other women persists.  
**Jonathan Stevens**





**BUD LIGHT**  
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PREMIUM LIGHT BEER  
WITH 100% NATURAL LIME FLAVOR  
BUD LIGHT LIME BEER, 12 FL OZ, 4.2% ALC/VOL (84 PROOF)

# THE GOOD TIME LIME.

Prepare for ultimate refreshment. Grab a Bud Light Lime and experience the superior drinkability of Bud Light with a splash of 100% natural lime flavor. One taste and you'll find the **SUMMER STATE OF MIND.**





# jokes

A woman preparing to leave her husband casually informs him, "I'm going to become a hooker. I can make \$400 for what I give you for free."  
"I'm coming with you," the man replies.  
"I want to see you live on \$800 a year."

## Blown Bulb

A wife comes home and turns on the lights. They flicker.

"Honey," she asks, "can you fix this light switch?" The husband replies, "What do I look like, an electrician?"

The husband then goes to the bar, and when he returns home the lights are working fine. "Who fixed it?" he asks his wife.

The wife replies, "I asked the neighbor, and he said he'd do it for either a blow job or a baked cake."

The husband asks, "Well, what kind of cake did you bake him?" The wife calmly answers, "Who do I look like, Betty Crocker?"

## Family Affair

A couple are having sex when their son walks in. He runs out screaming.

Dad says, "I'd better go talk to him." On his way to his son's room, he hears something in another bedroom, looks inside, and is shocked to see his son going at it with Grandma.

The son looks up and says, "Not so nice when it's *your* mom, is it?"

## Q & A's

**Q:** What's the most successful pickup line ever?

**A:** "Does this smell like chloroform?"

**Q:** What's the safest speed for having sex?

**A:** 68, because at 69 you flip over and eat it.

**Q:** Why do bulimics love KFC?

**A:** Because it comes with a bucket.

## THE HA-HA LIST BY MICHAEL BRUMM

Sexting  
for Abstinent  
Teens

wnt 2 dry hump  
18r?

I got blu balz

my bonr maks  
Gsus cry

wot R U warin? plz  
say a wool parka

im gonna show u  
my ankles 2nite

im coverd n  
whipd cream n  
original sin

I wnt 2 beat yr  
Bible til it hrtz

## Make Us Laugh, Funny Man

THIS MONTH: **TED ALEXANDRO**

One knockdown-funny joke from a stand-up comic.

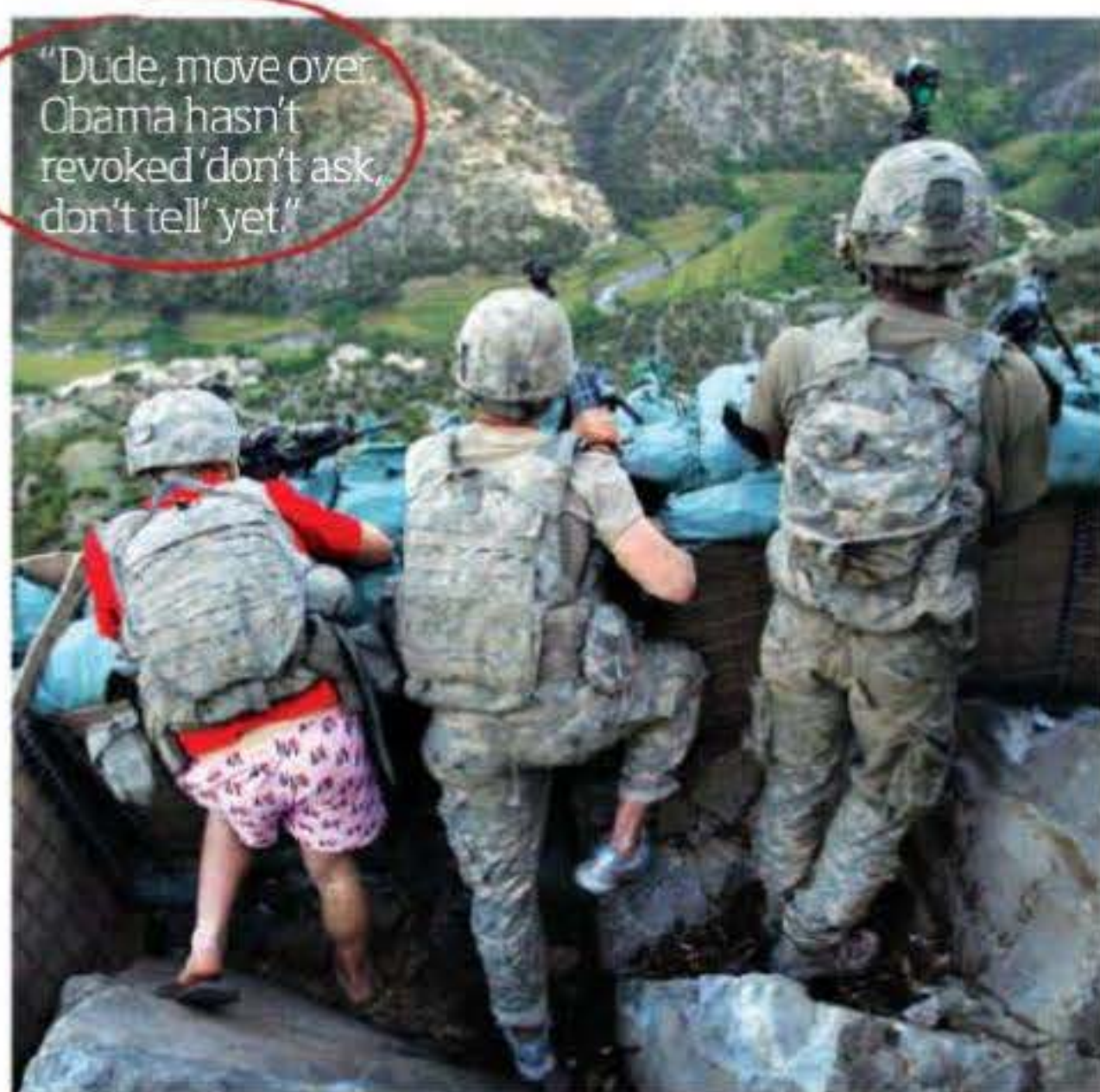


I don't know what age you stop masturbating, but I know it's not 39 1/2. That's as far as my research has taken me. It's an ongoing study...and very well-funded.

Check out Ted at the Lakeshore Theater, Chicago, August 28-29. [tedalexandro.com](http://tedalexandro.com)

## BEAT THIS CAPTION

"Dude, move over. Obama hasn't revoked 'don't ask, don't tell' yet."



## TO ENTER

1. Those of astounding bravery and men of mighty hilarity can attempt to match wits with us at [Maxim.com/contests](http://Maxim.com/contests).
2. After literally seconds of contemplation and consideration, we will award one lucky jokester a delicious gift—a set of Radius Atomic Bass earphones with 32 ohms of impedance. That's 31 more than we've ever offered before!
3. Check [Maxim.com](http://Maxim.com) early and often to see if your funny bone is bigger than ours. And always remember, laughing beats crying!

## WIN!

Ear-thumping headphones (\$40) with the power of your mind-grapes!\*



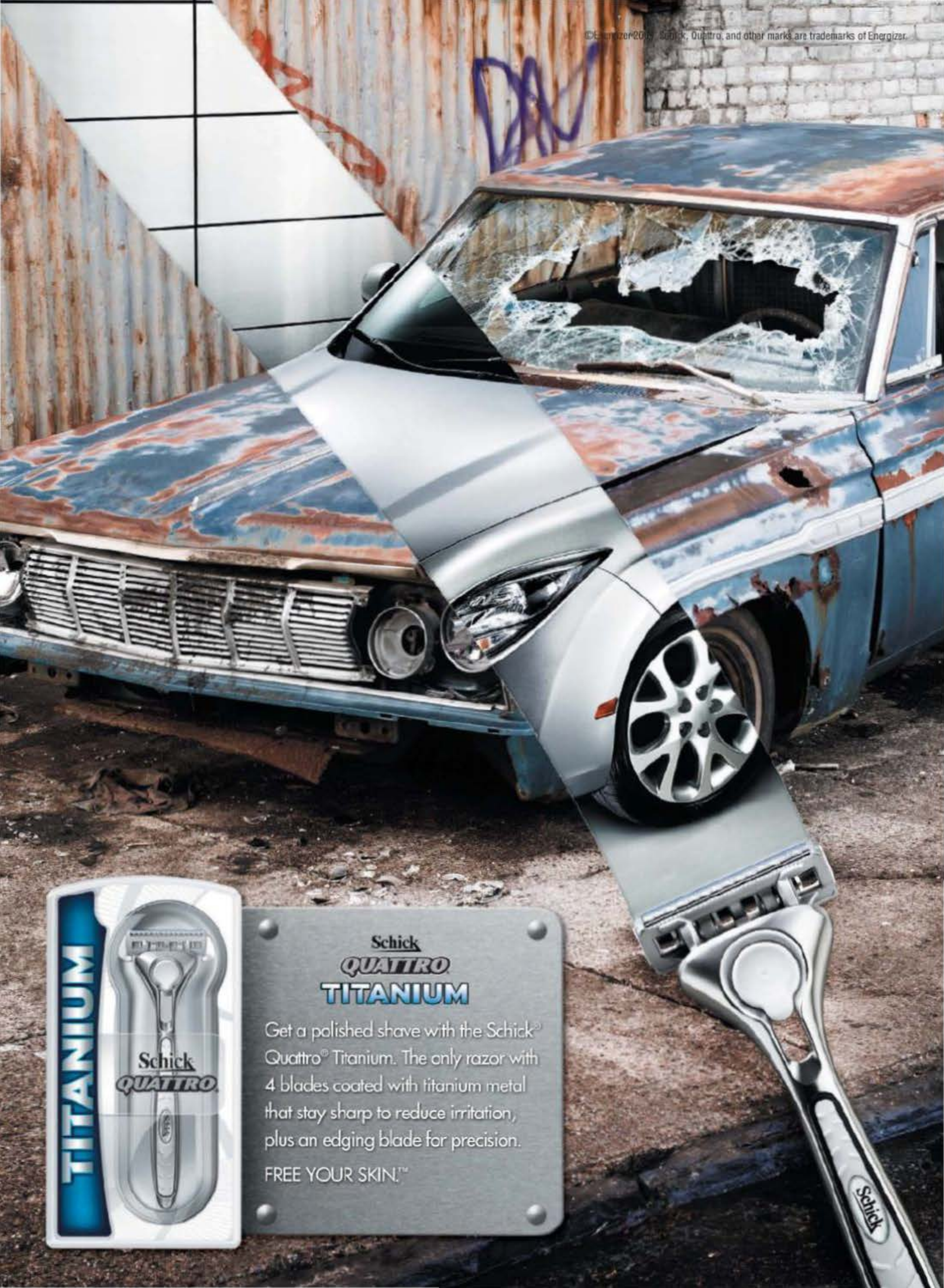
## June's Winner



"When did they start giving interns pepper spray?"  
**Mike Mayhew**







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Get a polished shave with the Schick® Quattro® Titanium. The only razor with 4 blades coated with titanium metal that stay sharp to reduce irritation, plus an edging blade for precision. FREE YOUR SKIN!™




# [CIRCUS MAXIMUS]

THE FUN STARTS HERE







MY FIRST TIME

## Erin Lucas

Whitney Port may technically be the star of MTV's *The Hills* spin-off, *The City*, but it's her super-smokin', boy-crazy BFF, Erin Lucas, who has us all agog. We caught up with the 24-year-old hottie, daughter of AC/DC bassist Cliff Williams, to ask about her memorable firsts.

### First Heartache

I was dumped when I was 15. It was on Valentine's Day. It was the first and only time I've been dumped. I cried into a vat of Ben & Jerry's. It was pretty horrifying. But he's fat now, so ha! I'm such a bitch.

### First Time She Realized Her Dad Was Different Than Other Dads

I was a total MTV junkie, and I saw my dad on *TRL* and was like, "Fuck, yeah, Dad's on *TRL*, woo!"

### First Taste of Fame

I was with Whit at a bar in New York, and some girls asked me to take a picture. I'm used to girls asking if I'll take a picture of them and Whit, but this time they wanted me in the shot. I hugged them and told them they popped my cherry!

### First Screening of *The City*

It was weird! I had a screening party at my place, and we watched it on this giant wide-screen TV. Seeing my face blown up and stretched out on that TV was horrifying. I think I got super drunk to compensate.

### First Kiss


I was in the eighth grade. I was such a little prude back in middle school. I was going out with this guy who was a grade older than me. I made him wait an entire month before I would let him kiss me. It was after homecom-

ing, and I was really nervous. I think he had gum in his mouth, and somehow it ended up in mine. I was floating. I was so in love. Eighth-grade puppy love.

### First Time

My friends and I had made this CD with a bunch of slow romantic songs. He and I had it playing on repeat. It was the most wonderful two minutes of my life! It was totally sweet and innocent and awkward. —Alison Rosen

Season 2 of *The City* will return later this year on MTV.

 The first 1,000 Verizon Wireless customers to text ERIN to 89873 receive a FREE wallpaper of this picture. (Offer applies to Verizon Wireless customers only. Standard text messaging rates apply.)

PHOTOGRAPH BY STEVE SHAW










theoretically,  
it seats 6.75 billion.



the INSiGHT. a new hybrid from Honda. The more  
hybrid drivers, the better. For all of us. So we made the Insight appealing  
to everybody, with an i-VTEC® engine, the new Eco Assist™ system and,  
most importantly, an affordable price tag. It's the hybrid designed  
and priced for us all. The new Insight.  from Honda. for everyone.



Twenty minutes after taking, you'll have three little turds on your doorstep.



## Jamaican Me Money!

Almost 30 years after Bob Marley's death, his estate is finally cashing in on his name with official merchandise like salad dressing and a video game. We nominate these surefire moneymakers.

### Jammin' Raspberry Fruit Spread™

These all-natural preserves will make you hungrier for more and more toast.

### No Woman, No Cry Saline Drops™

If your darling can't shed no tears, these drops are for her.

### Stir It Up Classic Stand-Mixer™

With 10 speeds, 250 watts of mixing power, and a revolutionary tilt-head design, you can make all the brownies you want.

### Exodus Chewable Laxatives™

This movement of jah people will help liberate even the most impacted color.

### Could You Be Loved Feminine Lubricant™

Water soluble, this bedroom friend will have the driest desert feeling irie, mon.

## LUST ALERT

### Hot Wheels

The Honda DN-01



Like the ungodly mating of a mountain lion and a family cat, this sexy mash-up pairs a hard-handling sport bike with an easy-riding scooter. Roar! \$15,599, [powersports.honda.com](http://powersports.honda.com)

## PLAY THIS GAME

**Madden NFL 10** brings the hut-hut-hike with gridiron goodies like online play, multiplayer franchises, nine-man gang tackles (sexy!), and more. You'll never leave the couch again. \$60

## CLICK ON THIS

If you're wondering what you'll find on **explosionsandboobs.com**, read the URL one more time. Hit refresh again and again to view the bottomless cache of photos of mankind's favorite things.

## FALL DOWN HERE

If sampling suds from 70 breweries as you take in great live music bugs you, steer clear of the 14th annual **Mammoth Festival of Beers & Bluesapalooza** (July 31–Aug. 2) in Lake Mammoth, CA.

## BACON PORN



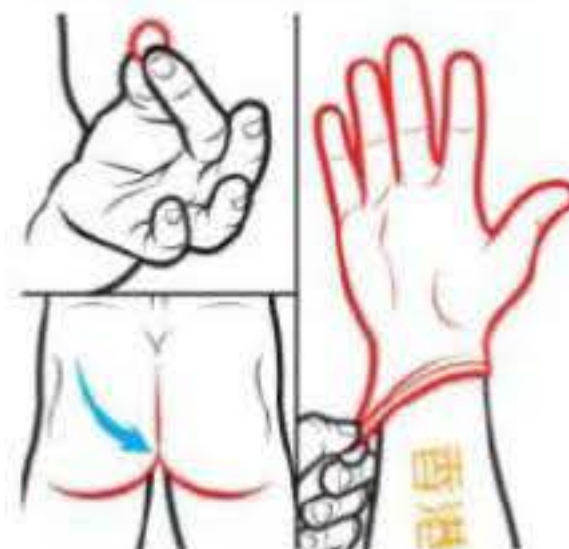
### #21 IN A SERIES BACON AIR FRESHENER

Hey, kids, order this at [modcloth.com](http://modcloth.com) (for just \$3!) and your gym locker will smell like ass and a tasty breakfast treat all at the same time. Popularity, here you come!

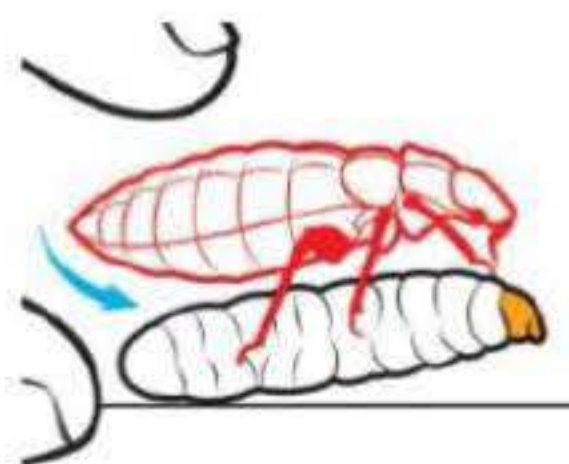
## HOW TO

### Kill Time in a Chinese Prison

Plan for the inevitable.



1. See how long you can hide a penny in a body cavity of your choosing before it's discovered during daily strip searches.



2. See if you can get a maggot and a bedbug to mate.



3. Stitch a hidden message into the knockoff Louis Vuitton handbag you just made at gunpoint.





GET YOUR ISLAND ON RESPONSIBLY.  
ALWAYS DRINK IN MODERATION.

 **GET YOUR  
ISLAND ON**





# KNOW SOMEONE WHO HAS A SERIOUS HAIR CRISIS?



If you do, there's still time! And, there might just be a **MAXIM HOMETOWN HOTTIE** ready to resolve the horrific hair issue with the ultimate girl-approved hair style provided by AXE Hair.

This summer, AXE Hair and Maxim are partnering to give four (4) lucky guys (and the people who nominated them) the chance to head to Maxim's Hometown Hotties weekend in Las Vegas and finally get that girl-approved hair they've been waiting for.

Go to [maxim.com/axehair](http://maxim.com/axehair), for a chance to bump up your game. Enter a picture and you might be heading to Vegas.

## AXE HAIR

No purchase necessary. Open to U.S. Residents 21 years of age and older who otherwise satisfy the conditions of eligibility contained in the Official Rules. Contest will run from July 1, 2009 – August 3, 2009. Sponsor: Unilever Group / AXE. Please visit [maxim.com/axehair](http://maxim.com/axehair) to see the complete set of Official Rules.

## CIRCUS MAXIMUS

# Blanket Statement

What your taste in wearable bedspreads says about you.



### The Slanket A.

Any sheet whose catch phrase is "The best blanket ever...No, seriously!" is a winner in our book (the book of loneliness). \$38



### The Wuggie C.

Rivers Cuomo, the weeziest Weezer of them all, recently announced the band will be shilling warmth. Rock out with your smock out! price n/a



### Snuggie E.

The infomercial king of the sleeved universe. Hipsters wear 'em to keep warm on bar crawls and, later, to absorb their PBR yack. \$20



### B. Ferguson Safety Smock

Two layers of nylon and nothing "hard" that can be "swallowed" make this prison pelt suicide-proof for the Berniest of Madoffs. \$250



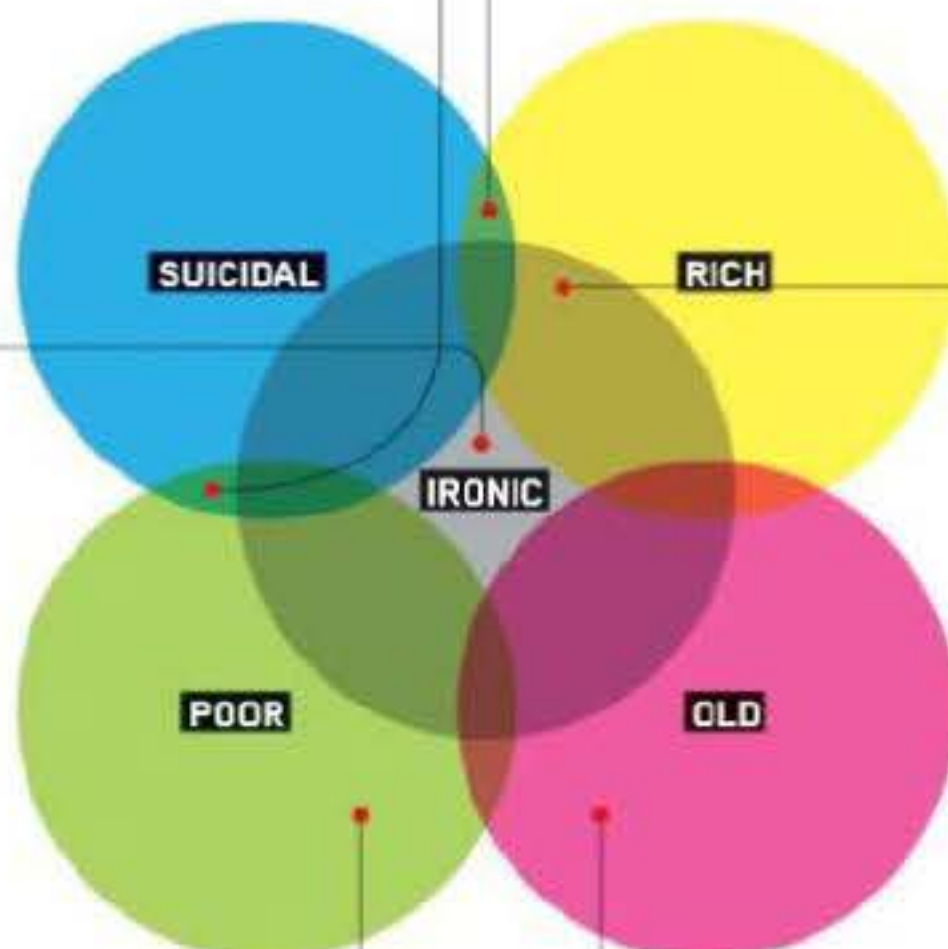
### D. The Blankoat

Made from Icelandic wool and available in colors like "mint finish." Screw your car payment—you need to be wrapped in fuzzy fantasticness! \$345



### F. The Freedom Blanket

The O.G. of bedspread-as-clothing is six inches longer than the Snuggie and twice as sad—for only \$10 more! \$30—Jesse Brukman



## Stitch Wars

Yep, this actually exists: May the yarn be with you!

A long time ago (mid-July) in a galaxy far, far away (Florida), the ultimate nerd exhibit was born: Stitch Wars. Visitors to the Bear and Bird Boutique + Gallery in Lauderhill (open through August 29) will find hand-sewn treasures like a plushie Luke Skywalker stuffed inside a tauntaun and, of course, a Chewbacca throw pillow. [stitchwars.com](http://stitchwars.com)—Lisa Freedman

Made by child laborers in Naboo



KILL  
YOUR  
PIZZA

The **Pizza Boss 3000** is a hand-operated circular saw designed to decimate your Domino's. Careful not to slice through the table. \$15, [perpetualkid.com](http://perpetualkid.com)

GET A  
GOTH  
ON

Take your cape and pale complexion to Dallas for **Twicon**, a gathering of *Twilight* enthusiasts (July 30–August 2). You and 1,000 13-year-olds—what could go wrong?



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**\$5.49**





# Your Career Do-Over

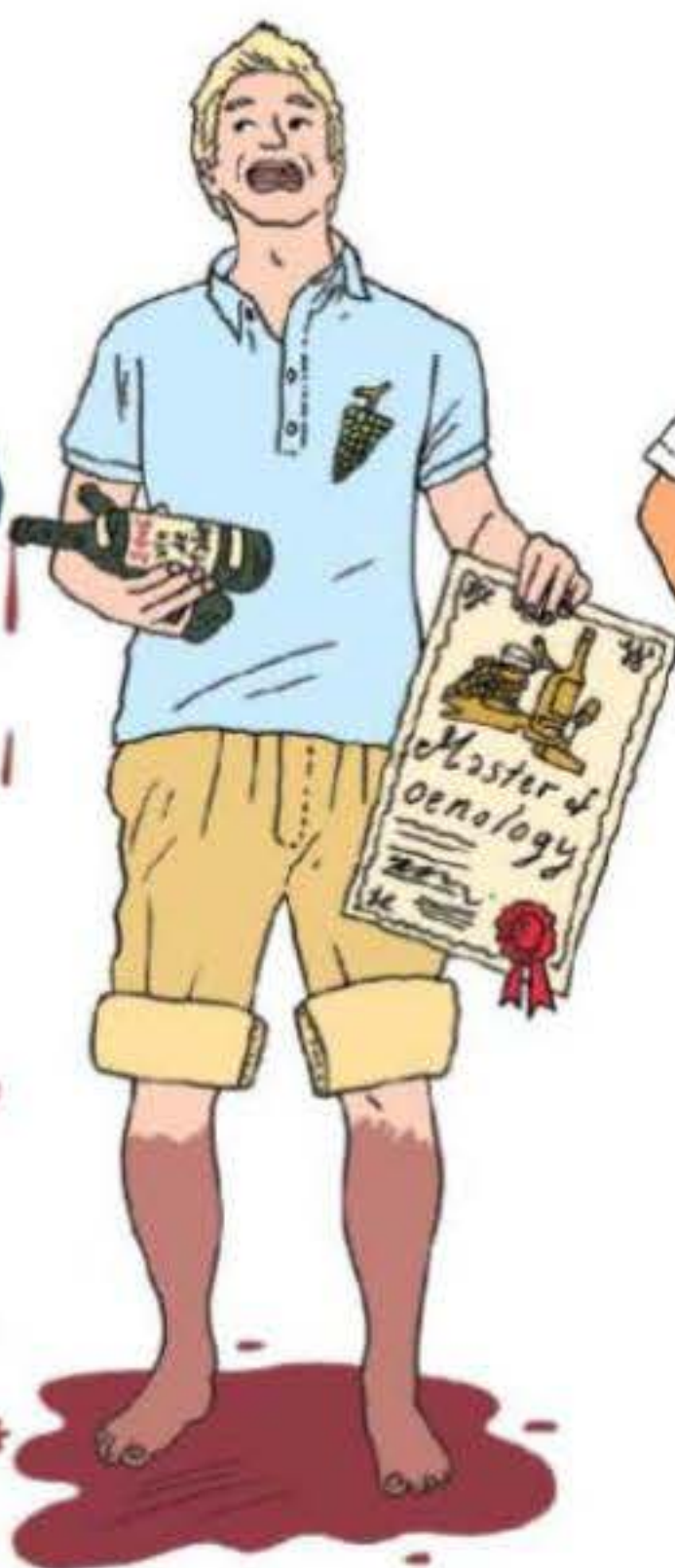
Believe it or not, some envy-inducing industries are actually booming during this epic economic toilet flush. So if you're tired of trembling like a kicked dog every time that HR dickhead walks by your desk, here's your occupational reset button.

## SPORTS AGENT



**STARTING SALARY:** Shit. But make agent and it's three to five percent of every contract you ink.  
**FORECAST:** Even in the downturn there are 10 percent more sports jobs than there were in 2002, according to the Bureau of Labor Statistics. Sure, right now the recession is carving into corporate sponsorships and certain sectors of the sports world, but athletes are still making stupid bank from contracts (see CC Sabathia) that agents negotiate.  
**JOB DESCRIPTION:** Welcome to... the mailroom! Agent trainees traditionally get their start here. Whether you're an Ivy League snob or a state school schlub, the mailroom is the great equalizer: Whoever gracefully withstands the long hours, never-ending verbal abuse, and steady barrage of nearly impossible requests will earn the ultimate attabooy status and advance to Bob Sugar land. Most elite agents manage to snag a law degree along the way—phone-book-size contracts are your business, after all.  
**BENEFITS:** VIP access to games.  
**HAZARDS:** High-class hookers with herpes; clients who murder, host dog fights

## WINEMAKER



**STARTING SALARY:** \$50,000  
**FORECAST:** By 2010 the United States is expected to overtake France as the planet's biggest wine consumer. More boozers means more grape gigs. Next market: the emerging winos in China and Russia; merlot pairs nicely with oppression.  
**JOB DESCRIPTION:** Winemakers do everything but farm, so you would have to help crush grapes, lug barrels, pour out glasses for tourists, and of course, swish and gulp down the stuff daily. For an entry-level spot, all you need is a robust liver and a basic knowledge of wines. To make chief winemaker you'll want an oenology (science of wine) diploma. But don't fret: Most West Coast four-year and community colleges offer quick-and-dirty degrees on the cheap. University of California-Davis has one of the best wine programs in the world. [wineserver.ucdavis.edu](http://wineserver.ucdavis.edu)  
**BENEFITS:** Free booze, grapes, raisins  
**HAZARDS:** Waking up facedown in the middle of the vineyard; permanently stained teeth and feet

## SUPERYACHT CREWMAN



**STARTING SALARY:** \$44,000, plus free room and board  
**FORECAST:** Even now superyachts (private luxury boats that can house 14 guests plus a seven-person crew) are selling robustly, creating a huge demand for crews, mostly in the Mediterranean and the Caribbean.  
**JOB DESCRIPTION:** The best entry-level job is deck hand, as it keeps you away from the kiss-ass customer service end of the crew (chef, steward). As a mate, you'll keep the boat seaworthy, sparkling clean, and free from pirates—all while living in close quarters with other strapping, sweaty young sailors. Yummy! This is the training ground for captain or engineer, so you'll actually rack up experience charting courses and reading radar. To get aboard you'll need to take a three-week basic safety course to earn your Standards of Training, Certification & Watchkeeping certificate, or STCW95. [mptusa.com](http://mptusa.com)  
**BENEFITS:** Free luxury travel; bored, tan trophy wives  
**HAZARDS:** Jealous husbands of trophy wives; sharks

## FUNERAL DIRECTOR



**STARTING SALARY:** \$45,000  
**FORECAST:** Get ready for the cash-lined baby boomer body rush. There are still 78 million of them left—and they'll all be having funerals!  
**JOB DESCRIPTION:** Push past those pesky tears from the bereaved and those annoying meditations on mortality and, dude, the funeral business is the jam! You roll in Cadillacs, sport sleek black gangster suits, and stop traffic whenever you effin' want. And the modern-day funeral director is more than just a casket jockey in bad shoes—he's like a crypt cruise director in bad shoes working to put the *fun* back into funeral. Baby boomers are already shelling out top dollar to have weirdo wakes, from launching remains into orbit to creating rocking viewing "events"—with a DJ spinning tunes—to making feature-length high-def video documentaries of the deceased.  
**BENEFITS:** Lots of freezer space; free body bags and all the formaldehyde you can inhale  
**HAZARDS:** Zombies; creeping out every woman you meet





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## CIRCUS MAXIMUS



Don't drool and drive.

## Ask a Hot Bartender

This month Amanda Leigh—the tantalizing tender from the Smyth Hotel lobby bar in Manhattan—is here to help you better navigate your nights out on the town.

### What's the best way to buy a girl a drink?

“Don't just send over a drink,” says Amanda. “Man up and talk to her first and get a fun rapport going. Once the flirting is fired up, order her an upscale tequila shot, like a chilled Patrón Silver. Every other guy has bought her boring lemon drops and kamikaze shots. Tequila is wild and a little dangerous. It pushes her out of her comfort zone, and that's always fun—and it makes you even more attractive.”

### GO BIG

**X Games 15** hits the city of lost angels with boob implants. Los Angeles, July 30–August 2. This year it's armed with the Mega Ramp. Our balls are already getting that funny tickle feeling.

### LAUGH AT OTHERS

Feel better about yourself by zipping over to [awkwardfamilyphotos.com](http://awkwardfamilyphotos.com) and gazing upon picture after picture of the most unintentionally hysterical family photos ever—grabby grandpa included!

### HUNT THE HOMELESS

The **National Hobo Convention** stinks up Britt, Iowa August 6–9. There will be floats, music, a vat of Mulligan stew, and, yes, hobos! Kill one for fun. We're 87 percent sure it is legal.



### BRENN STORING

#### DOLPHIN WORSHIP

Dolphins are wise, lovable scamps whose watery antics entertain fat tourists at Sea World, right? Wrong! They're actually a-holes with blowholes who murder their fellow fish and mercilessly dry-hump bikini-clad girls unlucky enough to encounter them in the ocean (at least according to the YouTube videos we can't stop watching). So beware of porpoise propaganda like the new pro-dolphin doc *The Cove* and give Flipper the finger for us. These squeaky bastards must be stopped!



#### THE INSTANT MARGARITA

Forget triple sec and all that other boo-shit. Mix these three together and, bang, it's time to get kidnapped.

- 2 parts tequila
- 1 part agave nectar (in the embarrassingly named “ethnic” aisle at your grocery store)
- 1 part lime juice
- Shake. Pour over ice. The end.



#### THE ROSEMARY GIN AND TONIC

Plain G&Ts are great, sure, but make it this way and you'll look better, win the lottery, and smell like a sexy lamb chop.

- Stuff an entire lime peel into the bottom of a glass.
- Add gin.
- Add ice and tonic. Stir.
- Sprinkle in a pinch of rosemary leaves.
- Add lime juice.
- Swallow greedily.



#### THE COBBLER

Get kicked in the head with this easy-as-hell drink. Fruit? Check. Booze? Check. Next stop, bed spins!

- Slice up any three or four different fruits (leave skin on any citrus).
- Pack into a pint glass.
- Pour in simple syrup (equal parts water and sugar) till glass is  $\frac{3}{4}$  full, then muddle the hell out of everything.
- Add ice and any spirit. Shake.
- Strain over fresh ice into a pint glass.
- Guzzle.



#### AUNT JEMIMA JULEP

Yep, this is happening. Mix in Mrs. Butterworth's and make all your sticky hot cake fantasies come true, weirdo.

- 2 oz. bourbon
- $\frac{3}{4}$  oz. Aunt Jemima
- $\frac{3}{4}$  oz. fresh lemon juice
- Mix. Pour over ice...or pancakes.



# Hot Right Now

## MIRANDA KERR

This Down Under delight walks the endless catwalk in our dreams.

### Dear Miranda,

Pardon us. We're just finishing up some yogic chanting. We're so-o-o into yoga and Nichiren Buddhism, it's kinda ridic. Others might mock our desire for peace and harmony, but that's just how we roll. Wait, you're into yoga and Nichiren Buddhism, too? We totally didn't know that, despite having your Wikipedia entry tattooed on our back. Miranda, we're huge fans. We ran out to Victoria's Secret and bought 12 pairs of Second Skin Satin panties to celebrate your being the first Aussie with angel wings. Give us a shout if you ever want to take a yoga class together or just let us sniff your mat. Till then, work this chant into your daily workouts: "Dump Orlando Bloom, dump Orlando Bloom, dump Orlando Bloom."

### Love ya, Maxim





# Ask Maxim

Paper-chasing on Mars, cloning *T. rex*, and Video Game U.: Open your Ask-hole, here comes the knowledge.



## What will be the best job to have in the Mars colony?

Adam Cole,  
White Plains, NY

Robert Zubrin, president of the Mars Society and author of *How to Live on Mars*, tells us how to make green on the Red Planet.

### WHERE'S THE BIG MONEY ON MARS?

BE A MINING CLAIM EVALUATOR. IT'S LIKE THE CALIFORNIA GOLD RUSH. YOU HAVE AN UNEXPLORED PLANET THAT POTENTIALLY HAS FANTASTIC MINERAL RESOURCES, SO PROSPECTORS CAN GO OUT, MAKE CLAIMS, AND SELL THEM WITHOUT ANY RISK. SPECTACULAR FORTUNES WILL BE MADE.

### WHAT IF WE WANT A LITTLE RISK?

IDENTIFY PLACES WITH GEOTHERMAL POWER. THAT'S WHERE SETTLEMENTS WILL GO, BECAUSE YOU CAN'T RELY ON SOLAR POWER GIVEN THE DUST STORMS. GEOTHERMAL POWER WILL ALSO GIVE YOU WATER.

### CAN WE BUY UP BEACHFRONT PROPERTY BEFORE IT EVEN EXISTS?

THAT'S EVEN MORE SPECULATIVE. WHO CAN REALLY SAY THE WATER WILL RISE TO THIS LEVEL AS OPPOSED TO THAT? BUT IF WE CAN MAKE THE DESERT BLOOM, THE MILLION ACRES I BOUGHT FOR \$1,000 ARE GOING TO BE WORTH A BILLION.

### WILL OUR FRIENDS IN THE BANKING INDUSTRY BE ABLE TO RUIN THE MARTIAN FINANCIAL SYSTEM, TOO?

THERE WILL BE PLENTY OF BUBBLES—THAT'S HUMAN NATURE. MARS ISN'T GOING TO BE A UTOPIA; IT'S GOING TO BE A FRONTIER.

CLICK  
THIS  
SITE

When not couch surfing, head to [stuffunemployedpeoplelike.com](http://stuffunemployedpeoplelike.com). You should be familiar with favorites like: "Standing in line for free food" and "Dreaming about winning the lottery."

WATCH  
THIS  
LAUNCH

Stephen Colbert earns his place on the International Space Station when NASA shoots up the Combined Operational Load Bearing External Resistance Treadmill (the COLBERT) this month!

DRINK  
THIS  
BOOZE

The finest in freeze-filtered Russian firewater, **Stolichnaya Elit vodka** will put Eastern European hair on your chest and give you the courage to fight bears. Added bonus: It tastes good! \$60



## Can I really make a dinosaur using old DNA?

Dan Fallon, San Diego, CA

It was fun seeing Newman from *Seinfeld* get eaten alive, but the science behind *Jurassic Park* is pure fiction. So says Jack Horner, author of *How to Build a Dinosaur*. But, he adds, "Birds carry a lot of dinosaur genes, so it's possible to retro-engineer a bird and get some of those characteristics back." Sadly, the results won't be *T. rex* scary. "It'll be a harmless chickenosaurus with a long tail, a three-fingered hand, and a few teeth." Tasty!

## What's the best college for majoring in video games?

Lonnie Branch, Bryan, TX

The place to be is the Game Design Initiative at Cornell, where programmers, artists, even musicians work together in one program. "The industry cares less about the degree you have," says GDIAC director Walker White. "They want to see what you've finished and distributed online." Recently, socially awkward GDIAC alumni have worked on blockbuster franchises like *The Sims* and *Spore*. Nerdy!

## Is it true that only two people know the Coke formula?

Ben Foster, Richmond, VA

According to Coca-Cola spokeswoman Kerry Kerr, "Only a small, select number of people" know the formula. That's as specific as she would get. Head honcho Ernest Woodruff reportedly instituted the rule in 1925—mostly for show—that only two executives can know the formula. (Not counting all the people on the factory floors.) So while the number is definitely higher than two, all this mystery may be for naught, as many experts believe the formula published in 1993's *For God, Country & Coca-Cola* is legit: two parts high-fructose corn syrup, one part eye of newt. Refreshing!



**IT'S HARD NOT TO GIVE IN  
TO YOUR MUSTANG SIDE.  
EVEN IF YOU'RE LEGALLY BLIND.**



ROGER KEENEY LOST HIS SIGHT 20 YEARS AGO. BUT THAT DIDN'T STOP HIM FROM UNLEASHING HIS MUSTANG SIDE IN A NEW 2010 MUSTANG. SEE THINGS FROM HIS POINT OF VIEW AT [THE2010MUSTANG.COM](http://THE2010MUSTANG.COM).



Drive one.





# WHAT'S YOUR BUBBLE O-FACE?



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# Hometown Hotties

YOU PERUSED, YOU VOTED,  
AND NOW **YOU DECIDE WHO ADVANCES** TO THE CHERISHED  
TOP 10 IN **AMERICA'S GREATEST CONTEST.**

## FROM SEAT TO SEXY SEA,

thousands of submissions poured into our office. Now behold the democratic process at work, because from that bounty of beauty, your votes have reaped 100 of the absolute hottest of the hot in all-American girls. Presented here, for your further approval, are those 100 specimens of all that's good in the U.S. of A. (And, yes, there are even some Canadian cuties.) Cast your ballots for the final 10 now at Maxim.com. What are you waiting for? These hotties need you!



**FJERAN 001**  
Omaha, NE



**JESSICA 002**  
Clinton Township, MI



**JESSICA 003**  
Atlanta, GA



**CHELSEY 004**  
Orlando, FL



**CATERINA 005**  
Phoenix, AZ



**SANDRA 006**  
Kitchener, ON



**LISA 007**  
Seattle, WA



**STEPHANIE 008**  
Tampa Bay, FL



**KATHERINE 009**  
Baton Rouge, LA



**AIMEE 010**  
West Palm Beach, FL



**BRITTNEY 011**  
Orlando, FL



**RAIMA 012**  
Apple Valley, CA



**HEATHER 013**  
Lancaster, SC



**SOPHIE 014**  
San Antonio, TX



**KELLY 015**  
Boston, MA



**ELVIRA 016**  
Pensacola, FL







**MARYANN 017**  
Chicago, IL



**BRITTANY 018**  
San Diego, CA



**JESSICA 019**  
Lancaster, CA



**JACKIE 020**  
Pasadena, CA



**LISA MARIE 021**  
Atlanta, GA



**TANYA 022**  
Sussex, WI



**BRITTANY 023**  
Tallahassee, FL



**MARGARITA 024**  
Orlando, FL



**MICHELLE 025**  
Tampa, FL



**SHANNON 026**  
Snellville, GA



**MELISSA 027**  
Jackson, CA



**NATHIA 028**  
Menifee, CA



**TATIANA 029**  
Miami, FL



**AMANDA 030**  
Moorestown, NJ



**ALISON 031**  
Pompano Beach, FL

**BY THE NUMBERS**  
A LOOK AT THIS YEAR'S CROP OF CUTIES.

- 3%** BELIEVE "DON'T STOP BELIEVIN'" BY JOURNEY IS THE ULTIMATE KARAOKE SONG
- 43%** ARE PIERCED SOMEWHERE OTHER THAN THEIR EARS
- 29%** HAVE MULTIPLE TATTOOS
- 1%** HAD A SEXUAL ENCOUNTER ON A ROLLER COASTER



**VANESSA 032**  
Los Angeles, CA



**JESSICA 033**  
Boston, MA



**JENNY 034**  
Lancaster, PA



**CINDY 035**  
Houston, TX



**HALINA 036**  
San Francisco, CA



**VICTORIA 037**  
Greenville, SC



**ASHLEY 038**  
Fort Worth, TX



**SARA 039**  
Hope, AR



**NICOLE 040**  
Wenatchee, WA



**JANAYE 041**  
Bismarck, ND



**LESLIE 042**  
Orlando, FL



**ALLY 043**  
St. Petersburg, FL



**MONIQUE 044**  
Dallas, TX

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the three-digit code to  
89873 for  
wallpaper\*



# WHAT'S YOUR CHERRY O-FACE?

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VODKA

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Ask your bartender for a shockingly delicious Three-O® Cherry Bomb.  
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**CRYSTAL** 045  
Ypsilanti, MI



**MAGHEN** 046  
West Winfield, NY



**PRIYA** 047  
Houston, TX



**Yael** 048  
Coral Springs, FL



**NICOLETTE** 049  
Stevens Point, WI



**BIANCA** 050  
Surprise, AZ



**AMANDA** 051  
Cincinnati, OH



**BRANDYCE** 052  
Tampa, FL



**LEAH** 053  
Crofton, MD



**AMANDA** 054  
St. Louis, MO



**STEPHANIE** 055  
Houston, TX



**SARAH** 056  
Las Vegas, NV



**JILLIAN** 057  
Charlotte, NC



**MONIQUE** 058  
Glendora, CA



**CHRISTINA** 059  
Cleveland, OH



**LUCY** 060  
Sumter, SC



**SARAH** 061  
Aurora, CO



**BRANDI** 062  
Canton, MI

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**BY THE NUMBERS**  
A LOOK AT THIS YEAR'S CROP OF CUTIES.

- 18%** HAVE SKINNY-DIPPED
- 15%** SAY THEY CAN DRINK YOU UNDER THE TABLE
- 42%** FEEL MOST COMFORTABLE IN A BIKINI
- 1%** CLAIM TO BE DOUBLE-JOINTED



**PILAR** 063  
Chico, CA



**BRITTNEY** 064  
Knoxville, TN



**DENILDA** 065  
Lakewood, WA



**HOLLIE** 066  
Lake Stevens, WA



**ARIANA** 067  
Toronto, ON



**NATALIE** 068  
Chapin, SC



**SUZANNE** 069  
Nanaimo, BC



**MANDY** 070  
Kanab, UT



**AMANDA** 071  
Rochester, NY



**SHERIE** 072  
Boynton Beach, FL



# WHAT'S YOUR GRAPE O-FACE?

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VODKA 

**SERIOUSLY FUN IMPORTED GRAPE VODKA**  
Ask your bartender for a shockingly delicious Three-O<sup>™</sup> Grape Bomb.  
SEE MORE O-FACES AT **THREEOLIVES.COM**





**ALEJANDRA** 073  
Livingston, CA



**CARINA** 074  
Orlando, FL

## BY THE NUMBERS

A LOOK AT THIS YEAR'S CROP OF CUTIES.

**2%** HAVE WAKEBOARDED NAKED

**7%** WENT ALL THE WAY IN A PUBLIC BATHROOM

**13%** HAVE HUMPED ON THE BEACH

**1%** LISTED PROFESSION AS RAPPER



**DANIELLE** 075  
Gainesville, FL



**BROOK** 076  
Houston, TX



**STEVIE** 077  
Tampa, FL



**LAURA LEIGH** 078  
Staten Island, NY



**TEGAN** 079  
Miami Beach, FL



**CHASSIE** 080  
Calgary, AB



**LAIS** 081  
Albuquerque, NM



**ABBY** 082  
Alexandria, VA



**MARY** 083  
Stamford, NY



**HOLLY** 084  
Weiser, ID



**KRISTIN** 085  
Turlock, CA



**JACKIE** 086  
Fairless Hills, PA



**NICOLE** 087  
Denver, CO



**ZENIA** 088  
San Antonio, TX



**NATALIA** 089  
Roseville, CA



**KIMBERLY** 090  
West Chester, PA



**TERESA** 091  
Miami, FL



**JULIE** 092  
Bolton, CT



**KATIE** 093  
Park City, UT



**KATIE** 094  
St. Louis, MO



**REGINA** 095  
Riverside, CA



**ANGELA** 096  
Fairfax, VA



**AMBER** 097  
Baton Rouge, LA



**SASHALEE** 098  
New York, NY



**ALYSSA** 099  
Phoenix, AZ



**JENNIFER** 100  
Marlton, NJ



# WHAT'S YOUR ROOT BEER O-FACE?

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**Three-O**  
VODKA

**SERIOUSLY FUN IMPORTED ROOT BEER VODKA**  
Ask your bartender for a shockingly delicious Three-O® Root Beer and Cola.  
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MARK WEIR  
*Pro Mountainbiker*

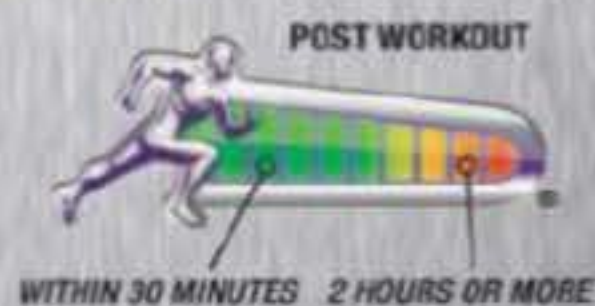
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Warning: Ninjas are known for silent farts.

## Plastic Explosives

*G.I. Joe: The Rise of Cobra* leaps with guns blazing from the toy aisle to the big screen.

**T**he highest-grossing movies of the past two summers—*The Dark Knight* and *Spider-Man 3*—were trips to the dark side of heroism. This blockbuster season, *G.I. Joe: The Rise of Cobra* will make us believe in something good again. In other words: America, fuck yeah! “There’s so much turmoil going on in the world right now that it’s beginning to bond everybody together,” says Marlon Wayans, who plays a new Joe recruit named Ripcord. “*G.I. Joe* is hyperreality. This is really a superhero movie.”

Enough with all the high-minded theorizing; stuff also gets blown up real good. “The Joes wear accelerator suits,” says director Stephen Sommers, “which are armed to the teeth, can move at 60 mph, and can jump through a speeding train.” If this sounds like a departure from the four-inch Joe you know, don’t worry—the familiar characters are back in all their badass glory. “I wanted to play Snake Eyes, but I don’t know karate—and I wanted to speak,” jokes Wayans. For the

uninitiated, Snake Eyes (Ray Park), Ripcord, Duke (Channing Tatum), and other *G.I. Joe* vets are part of an elite strike force tasked to take on Destro (Christopher Eccleston), the Baroness (Sienna Miller), and their global terrorist organization, Cobra (which is trying to take over the world, obvi). Leading all the baddies is Cobra Commander, played—in a WTF bit of casting—by 3rd *Rock From the Sun*’s Joseph Gordon-Levitt [see below].

Sequels? You’d better believe it. “I don’t die in this one,” says Wayans. “Why do they always expect a brother to die in the first 15 minutes? But they got to kill you sometime. So they have to bring me back for the second movie first, you know?” Now we know, and knowing is half the battle.—Jesse Brukman



*G.I. Joe: The Rise of Cobra* hits theaters everywhere August 7.

### Child’s Play Not all former kid stars end up in rehab.

**JOSEPH GORDON-LEVITT**  
Then: 3rd *Rock From the Sun*’s pint-size alien  
Now: A baddie in *G.I. Joe*



**CHRISTIAN BALE**  
Then: A cherub-faced singing paperboy in *Newsies*  
Now: A grumpy-faced Terminating curse-spewer



**DANIELLE FISHEL**  
Then: *Boy Meets World*’s Ben Savage-lovin’ Topanga  
Now: A perky host on Style Network’s *The Dish*



**NEIL PATRICK HARRIS**  
Then: Doogie Howser, M.D.  
Now: A womanizing yukster on *How I Met Your Mother*





# Men Behaving Badly

Suit up for the new season of AMC's *Mad Men*.

**T**he greatest show you're probably not watching (jerks!) is back on basic cable this summer. But what you don't know about this drama centered around lying, ruthless, womanizing, whiskey-drinking, cigarette-smoking, drunk-driving, totally awesome advertising executives in 1960s New York is that the smash hit took years to come to life. "I wrote the pilot for *Mad Men* before I even started writing for *The Sopranos*," says Matthew Weiner, *Mad Men* creator and former executive producer and writer for HBO's *New Jersey Mob* opera.

If prospective viewers are wary about jumping into the show despite its stellar credentials (three Golden Globes, six Emmys, and—wait for it—a BAFTA nom!), know that the series is known for rebooting each season. While vets will get plenty of inside references, Weiner wants every season to be fresh. "I like to tell a new story," he says. "There are rewards for those who follow the show, but you can still get into it regardless."

While Weiner is mum on plot details, he confirms that series protagonist Don Draper (Jon Hamm) will remain the show's focus. After Hamm's famous send-up of his character on *Saturday Night Live*, it's hard to imagine *Mad Men* without him. "Watching the skits was better than any award," says Weiner. "That was like, 'My show has finally arrived.'" —Jesse Brukman

Season 3 of *Mad Men* starts up August 16 at 10 P.M. on AMC.

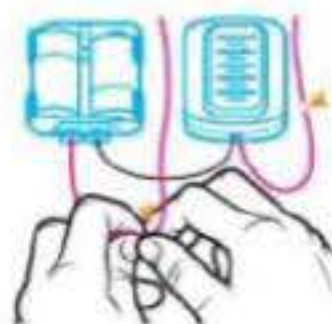


Think all his hair is so perfectly coiffed?

## HOW TO:

### Rat Trap Alarm

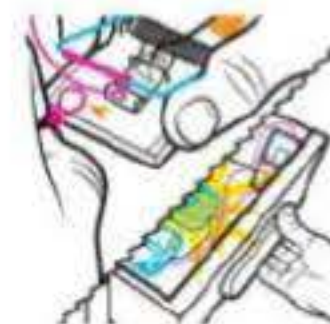
Are your colleagues snooping in your desk drawer? Stop them with this cheap, loud-as-hell alarm.



1. Take two 12-inch lengths of electrical wire. Connect one to the negative circuit (red) of an electric piezo buzzer. Attach the other wire to a battery holder's negative wire (red).



2. Wrap the loose end of the rigged buzzer around the rat trap's snapping bar. Then superglue a ring terminal on the wood where the bar will snap down, creating a circuit.



3. Connect the loose end of the battery wire to the terminal. Arm the trap and slip it in your desk. When a cube mate opens the drawer, he'll set off the buzzer—or lose a finger!

## The Checkup

Sorting through the cinematic heap.

	120-minute battle for survival	Travel agent needed	Mandatory monthly dose of bromance	Actors in their natural habitats	Close encounters	Only recognizable actor was on Moesha	OUR TAKE
<b>District 9</b> Aliens arrive in South Africa and are quickly quarantined in the titular ghetto as unwanted refugees.	✓	✓		✓	✓	✓	Exec-produced by <i>The Lord of the Rings</i> ' Peter Jackson, 9 could be awesome, or it could have annoying "messages" and not enough "explosions."
<b>Funny People</b> Judd Apatow directs Adam Sandler as a dying comedian who takes a rookie (Seth Rogen) under his wing.	✓		✓	✓	✓		So Sandler thinks he's dying of a horrible, wasting disease? Now he knows exactly how we felt while sitting through <i>Click</i> on cable.
<b>A Perfect Getaway</b> Two couples on vacation in sunny Hawaii discover that psychopaths are murdering tourists.	✓	✓		✓	✓		The premise is old hat, but <i>Getaway</i> is worth the price of admission for Milla Jovovich's midriff and Timothy Olyphant in board shorts...row!

### MUST BUY NOW

**Battlestar Galactica** fans can finally stop sobbing about the end of their beloved show with the release of Season 4.5 and the Complete Series DVDs. Check more than 13 hours of extras and extended episodes.

### WATCH THIS FLICK

Don't be fooled by the indie-darling cast (Zooey Deschanel and Joseph Gordon-Levitt) and silly title: **(500) Days of Summer** is a rare rom-com that's not only funny but also told from the dude's POV.

### GET IN THE GAME

Mow down the only enemy it's still P.C. to obliterate—Nazis! **Wolfenstein**, the first-person shooter that started 'em all, is back for 360 and PS3. Investigate Third Reich experiments as BJ (heh) Blazkowicz. \$60



# cube

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## NOUREEN DEWULF

This exotic beauty brings a rockin' bod and brains to the big screen.

Call Noreen DeWulf what you will—self-assured; quick-witted; mind-bogglingly, traffic-stoppingly sexy—but don't call her unprepared. For her role as a stripper hired to entice customers to a used-car lot in *The Goods: Live Hard, Sell Hard*, Noreen took 20 strip aerobics classes—but sadly never got the opportunity to show off the full extent of her skills. "I was on a stage with extras throwing dollar bills at me, but I didn't have the pole," says the New York-born Indian-American stunner. "I didn't get to do any of my tricks!" Still, her dedicated research wasn't a total waste. "Even in comedy it's important to get your body acquainted with what you're going to do," she says. "And I realized that there is a craft on the level of *Cirque du Soleil* to what those girls do. They use muscles in the innermost thigh that you don't even know exist."

Noreen flexed her comedic muscles most recently opposite Matthew McConaughey in *Ghosts of Girlfriends Past*, laying on a thick Indian accent to play his bookish assistant, but she's eager to break out of ethnic stereotyping, both in and out of the movies: "People always come up to me and say, 'Namaste,' and they assume I'm really into yoga. Yoga is the most boring exercise. It's for people who are too lazy to get on the elliptical. Bikram, where they heat up the room to mimic India's climate, is especially stupid. People in India are not skinny because they're doing yoga in 105-degree rooms; they're skinny because there's no food."

Well, can she at least tell us where to get some tasty samosas? Don't count on it. "Friends always ask me what the best Indian restaurant in L.A. is. I'm like, 'I don't know, dude. I have an app on my iPhone for that.'" An all-American response if there ever was one. —Maria Fontoura

*The Goods: Live Hard, Sell Hard* hits theaters August 14.







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FREEZE.**

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**EVIL**

STOP IT.



*Old Spice*





## The State Lives!

The most superweird sketch show of the '90s is finally on DVD.

Even if you don't know the cult classic MTV show *The State*, you'll surely recognize the long list of comedy rockets the 11 cast members have launched since it last aired in 1995: *Reno 911!*, *Role Models*, *Wet Hot American Summer*, *The Ten*, *Stella*, and the new Comedy Central show *Michael & Michael Have Issues*. Now, finally, after 14 mirth-free years, MTV is releasing all four seasons on *The State: The Complete Series*. "Yeah, we're all still trying to figure out how MTV managed to get beat by

the 227 Criterion Collection in the DVD race," says cast member David Wain, who has written and directed all the aforementioned films. The set is crammed with classic skits ("\$240 Worth of Pudding"; "Don Law: Attorney at Law"; "The Jew, the Italian, and the Red Head Gay"), never-before-seen deleted sketches, and laugh-out-loud commentary from the all-grown-up gang—a must-have box set for newbies and long-suffering *State*-heads alike. —Mike Dawson



DOWNLOAD NOW!

### DAUGHTRY

"No Surprise"  
Full-throated  
rock-guy defense of  
dumping her.

### TWISTA

"Wetter (Calling  
You Daddy)"  
Powerfully unsubtle  
sex rhymes laid  
down on seductress.

### JORDIN SPARKS

"Battlefield"  
Rallying cry against  
love gone wrong.

### JET

"She's a Genius"  
Snarling ode to a  
challenging chick.

### SEAN PAUL

"So Fine"  
Hypnotizing offer to  
be his "wind chime."

## Music Reviews

For your aural satisfaction, here's what's dropping this month.



### Sugar Ray *Music for Cougars*

A man synonymous with frosted tips, Mark McGrath needed no further lightening up. But Sugar Ray's first album in six years finds the blissed-out SoCal singer tipsy on a Jimmy Buffett margarita—only without the whimsy that should inspire.

RATING: ●●●○○



### Maxwell *BLACKsummers' night*

Maxwell, you tease. After eight years the R&B lover-man struts back with part one of a planned trilogy of albums. Recorded live with a crack 10-piece, the soul- and jazz-tinged set ripples with energy, even in its silkiest moments.

RATING: ●●●●○

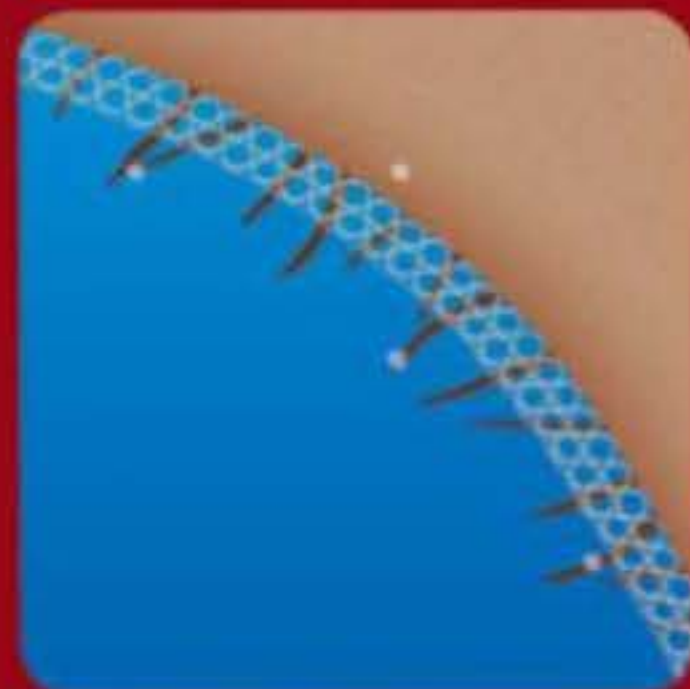


### Willie Nelson *American Classic*

Even a prodigious weed habit can't explain the 31 years it's taken the country outlaw to follow up his last album of standards, 1978's mega-selling *Stardust*. Thankfully, Willie sounds just like he did way back when: serene and ancient. —Nick Catucci

RATING: ●●●●○

OLD SPICE EVERCLEAR



OTHER WHITE STICKS



**SORRY OTHER  
WHITE STICKS,  
EVERCLEAR  
LEAVES LESS  
RESIDUE.**

**DEAL WITH IT.**

**RESIDUE IS  
EVIL**

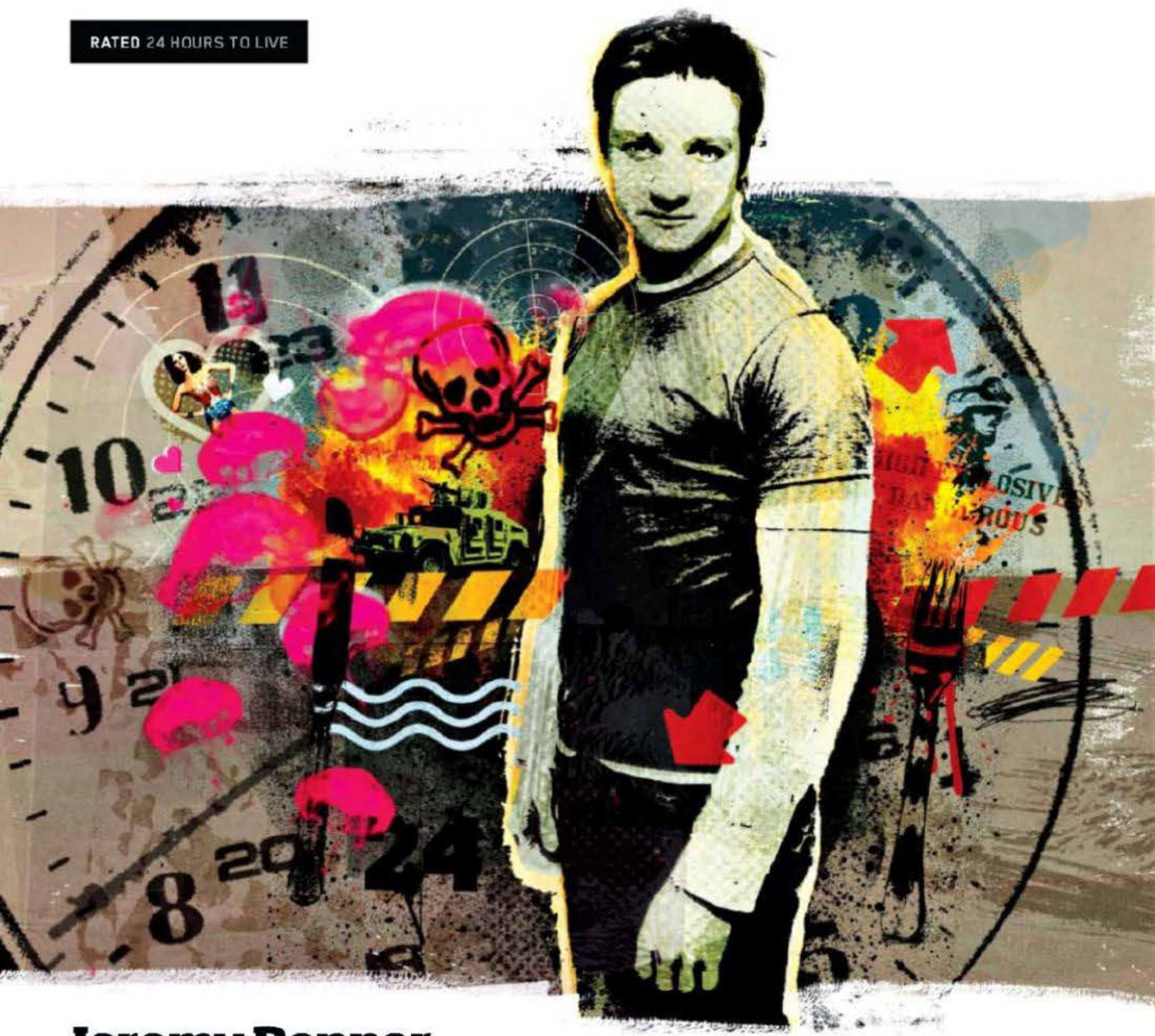
**STOP IT.**



*Old Spice*



RATED 24 HOURS TO LIVE



## Jeremy Renner

The brooding star of *The Hurt Locker* gives up the goods on his final day.

**Will you be going to heaven or hell?**

I always joke about slinging drinks at a great bar in hell, but I'm really hoping for something else...with less clothing.

**The soldier you play in *The Hurt Locker* is indifferent to death. What would be your biggest worry in your last 24 hours?**

Forgetting to say goodbye to my loved ones.

**After your roles in *S.W.A.T.* and as a detective on *The Unusuals*, is there anyone you'd like to lock up?**

Ignorant, inconsiderate douchebags. And, of course, Osama bin Laden.

**In *North Country* you were Charlize Theron's high school beau. Could you have happily died and gone to heaven if that were your last role?**

Every moment of every day, I believe, is a good day to die, but a better day to live. So, yes.

**Name one thing you're glad you'll never have to do again on Earth.**

Puberty.

**What's your last meal?**

A pound of raw chocolate chip cookie dough—dessert's always first—then a rib eye and spicy tuna on crispy rice. Night, night.

**Who did you always want to sleep with?**

Wonder Woman, my first crush!

**What's the wildest thing you ever did?**

Swimming with jellyfish in Iceland during the winter. Don't ask why.

**What are people saying over your casket?**

Nothing, because they're too busy spitting.

**Got any last words?**

It's worth fighting for.



*The Hurt Locker* is in theaters July 24.



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# [STUFF]

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THE TOYS  
OF  
SUMMER

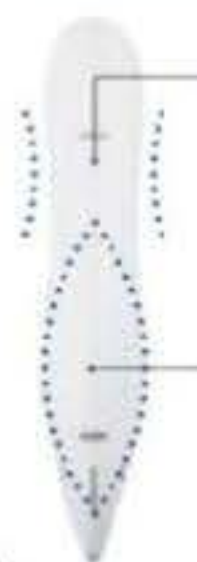
## A Different Stoke

The funky new board that just might change surfing as we know it.

When Thomas Meyerhoffer quit his posh gig designing for Apple in 1998, he found himself surfing. A lot. And as designers do, he started to tinker with his gear. "I wanted to build a longboard that turns with the speed of a shorty," he says. Some dozens of prototypes and thousands of waves later, the result of Meyerhoffer's work is arriving in surf shops this summer. Purists may scoff at its revolutionary look—it's a surfing Frankenstein, with the narrow back end of a sleek performance board, a trimmed-down midsection, and the long, flat snout of a longboard. Frankly,

we think it looks a little like a pregnancy test kit for a whale. But after riding the thing, we're hooked. In the choppy surf off Montauk, New York, the "Meyerhoffer" had us catching waves earlier than any shortboarder could, and the superbuoyant, stable design made standing up, pivoting the 9'6" stick, and cruising through the inside break a cinch. Our favorite part? Girls on the beach with hourglass shapes asking us about our board's hourglass shape. Looking to go from beach zero to surf hero? This is your board. From \$645, [surfindustries.com/modern](http://surfindustries.com/modern) —Tyler Gray

### THE DESIGN



#### The Silhouette

A slimmed-down midsection makes for easier paddling.

#### The Pintail

A shortboard-like shape is hidden in the tail's profile.



# Adult Swim

We went deep with waterproof point 'n' shoot cams (and a lovely lady) to find out which model gives you the most wet, wild fun.

PHOTOGRAPHS BY MICHELLE HOLDEN



OUR PICK  
"IT TOOK THIS  
AWESOME  
SHOT!"



## Olympus Stylus Tough-8000

Able to withstand dunks of 33 feet, 220 pounds of pressure, and 5.6-foot drops, the 12mp Tough-8000 proved to be burlier than our tester in cold water, but even snaps taken with shivering hands looked sharp thanks to the cam's dual image stabilization. **\$400** [olympusamerica.com](http://olympusamerica.com)

RATING: ●●●●●



## Panasonic DMC-TS1

Panny's first waterproof cam is only waterproof to 10 feet, but it's got the strongest specs in the group. Its 4.6 optical zoom and wide-angle Lumix lens produce crisp edges and rich colors, even underwater. Our favorite feature is HD video, so we can finally shoot our perverted *Waterworld* remake. **\$400** [panasonic.com](http://panasonic.com)

RATING: ●●●●○



## Canon PowerShot D10

Built like an old diver's helmet, the D10's bubbly, bulgy body looks like no other camera on the beach. That added bulk makes it less pocketable on land, but allows it to shoot deep—33 feet underwater. Its slight shutter lag is aummer, but the images we took were among the best of the set. **\$330** [usa.canon.com](http://usa.canon.com)

RATING: ●●●●○



## RIDE THIS PWC

The new **Yamaha FZR** is the fastest PWC on the planet. The 1812 cc beast goes 0-30 quicker than a Ferrari. **from \$12,599**, [yamaha-motor.com](http://yamaha-motor.com)



## GET THIS SET WET

Pimp your patio with a weatherproof **Pantel flat-screen TV**. With twice the brightness of the model in your den, these 42-inch sets can withstand rain, tossed beer, and 140°F heat. **\$4,999**, [panteltv.com](http://panteltv.com)

## WATCH THIS RACE

The most insane event in sports, the **Red Bull Air Race** hits Hungary on August 19 and follows the Blue Danube through Budapest. Can't take a Euro trip? Watch for it on FSN, [redbullairrace.com](http://redbullairrace.com)



# THE TOYS OF SUMMER

## WET HOT ESSENTIALS

### 1 Star Wars Inflatables

We don't think Han Solo would mind if your sexy lady pal took this Millennium Falcon inner tube for a ride while you played Chewbacca. Don't forget to pair it with a Death Star beach ball. **\$20** Target stores

### 2 Super Soaker 20th Anniversary Edition

Still carrying psychic baggage of the torment you endured from the neighbors in the summer of '89? Payback is a bitch. **\$20** amazon.com

### 3 Gibbon Slackline

Ratchet this tightropelike toy to two poles at either end of the pool and spend the rest of your jobless summer trying to tiptoe across it without falling in. **\$80** gibbonslacklines.com

### 4 Swimways Subsurfer

Your knees might be shot but jump into the pool atop this buoyant board and pull off your old skateboard stunts underwater. You know, for old times' sake. **\$30** amazon.com

### 5 Hercules i-XPS120

Splash- and shock-resistant, this compact 12-watt iPod boom box will keep rocking the patio even when the pool party gets really hairy. Er, splashy. **\$130** hercules.com

### 6 R/C Manta Ray

Create beautiful underwater choreography as you loop and roll this twin-turbine beast down to eight feet underwater via remote. **\$120** hammacher.com



4



### Fujifilm FinePix Z33WP

The small, light neon Z33WP has a mere 10 mp sensor; it's waterproof only to 10 feet; and the tiny bump-like rubber buttons will make you wish you had shrunken fingers. But at half the price of a couple of these cameras, it's a steal in our book. Buy it for the pool; don't buy it for your Grand Canyon rafting trip. **\$200** fujifilm.com

**RATING:** ●●●●○



## HOW TO

## Make the Biggest Splash!

Hydraulics engineer Dennis Dunn on the physics of jackassery.



**1.** "Newton said that an object's force is equal to its mass times its acceleration ( $F=MA$ ). Your mass is fixed, so if you want to create a big splash, you need to accelerate by running fast."



**2.** When calculating your angle of approach, take into account the "fluid dynamics, which change depending on the shape and depth of your pool." A good guideline is 45 degrees.



**3.** To maintain speed and combat wind drag, stay in your tuck as long as you can. Then uncork and "hit the water as ugly and asymmetrical as possible." Everyone laughing now secretly hates you.

## PEEP THESE RIDES

On August 15 the fabled Monterey Historics vintage car weekend meets its match: **Concours d'LeMons** features only the lowliest of automobiles, from Pintos to Pacers. **\$20** concourselemons.com

## WEAR THIS WET- SUIT

We're surfing shrinkage-free thanks to the **Psychofreak wetsuit** by O'Neill. Its air-insulated neoprene maintains body heat in the harshest waves. from \$499, oneill.com



## WING IT HERE

You still have time to pound poultry in preparation for September 5's **National Buffalo Wing Festival** in Buffalo. Winner goes home with \$1,000 and a case of the runs. buffalo-wing.com





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at [Maxim.com/Corona](http://Maxim.com/Corona)

Maxim and Corona Extra scoured the nation and compiled a list of our favorite rooftop bars in the country's busiest cities. From urban escapes like the stylish **Empire Hotel Rooftop** and **mad46** in New York City to terraced paradises like the zen-modern **ZED451** and king-of-all-sports-bars **Market** in Chicago. For the full city-by-city list and a chance to win a 3-day trip for two to the Corona Rooftop Getaway Party at Market in Chicago, go to [Maxim.com/Corona](http://Maxim.com/Corona).

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## STUFF TORTURE TEST

### Gym Jams

We had four fitness freaks sweat to the oldies in new sport headphones and tell us which buds are the best.



#### Maxell AS-4 Earbuds

These budget beasts have a behind-the-neck band to keep the cord from getting tangled up in your StairMaster.

**Comfort:** 1.5/5. Testers complained that these phones "are impossible to keep in your ears."

**Sound:** 2. Tinny audio reminded one tester of a "junky Victrola."

**Drench test:** After taking a 10-minute shower, we noted a decrease in sound quality, if that's possible. **\$25** [maxell-usa.com](http://maxell-usa.com)



#### Philips/Nike Flow Sport Earhook Headphones

This Philips and Nike collab aims to deliver both killer sound and athlete-friendly design.

**Comfort:** 3.5. Testers gave the fit good marks. "They didn't shift or short out after an eight-mile haul—more than I can say for my knees."

**Sound:** 3. Results were mixed. One said, "It's like hearing an awesome concert—one county over."

**Drench test:** No problem. **\$29** [nike.com](http://nike.com)



#### (WINNER)

#### Sennheiser PMX 80 Sport II

Precise German sound for the active listener.

**Comfort:** 4.25. Great fit, even if it does "make you feel like a telephone operator."

**Sound:** 4.75. In a word, awesome. "Nice bass, and I like that you can hear some outside noise—such as approaching cars and knife-wielding muggers."

**Drench test:** Aced. **\$60** [sennheiserusa.com](http://sennheiserusa.com)



#### Aquapac 100% Waterproof Headphones

This U.K. company makes Phelpsian phones intended for mermen.

**Comfort:** 4. "The best headphones make you forget you're wearing them, and these pretty much did."

**Sound:** 3. The buds really seal on the ear, so the noise reduction is top-notch, but "running at night with these is scary."

**Drench test:** Not surprisingly, these phones were unfazed. **\$45** [aquapac.net](http://aquapac.net)



Average tester rating on a scale of 1 to 5.

#### RUN THIS RACE

Skip the marathon for something weirder: **The Ragnar Relays** are gonzo 24-hour races where 12-man teams split 200 scenic miles of running. On August 21 the overnight relay will run to Minneapolis; in September the races will run to Washington, D.C. and Boston. [ragnarrelay.com](http://ragnarrelay.com)





Happy hour.



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# GOING TOPLESS

The year's hottest convertibles.

Since when are convertibles for wusses? To hear some autopurists tell it, a topless male driver is a poseur, a wimp. Sure, certain convertibles—the VW Cabrio, for one—shouldn't be owned by a man. And, yes, Michael Scott has driven both Sebring and PT Cruiser convertibles to *The Office*. But a handful of new drop-tops combine hair-mussing fun with suck-on-this performance. Take a ride with us.

## 1 LAMBORGHINI GALLARDO 560-4 SPYDER



**Base price:**  
\$225,100

In a just world every summer run to the Dairy Queen would be taken in the 560 hp Gallardo Spyder. Our drive took place on Tenerife in the Canary Islands, where the sight of the 201 mph Lambo made busloads of tourists ignore the island's active volcano and rush the Gallardo for

the superior photo op. This convertible's key advantage: putting you that much closer to the apocalyptic, Wagnerian V-10 behind your head. **GOOD** All-wheel-drive performance more approachable than a baby-kissing politician. Looks like a spaceship from the planet Erecton. **BAD** Even Bernie Madoff can no longer afford one.



## 2 NISSAN 370Z ROADSTER



**Base price:**  
\$35,000 (est.)

The cabrio version of the 370Z is so new we haven't had the chance to drive it yet, but we expect a comparable performance to its hard-top brethren, delivering hardcore 332-horsepower thrills for half the price of Nissan's spectacular GT-R. The new Z convertible comes equipped

with a cloth soft-top and either a seven-speed automatic or a six-speed manual tranny with Nissan's trick Synchro Rev Match feature. The airy Z arrives in September, in time to shred autumn leaves. **GOOD** More pure performance than any other convertible you'll find for 40 grand. **BAD** The silhouette's not as sexy as the coupe's.

## 3 PORSCHE 911 CARRERA CABRIOLET



**Base price:**  
\$87,950

The words *practical convertible* conjure nightmare visions of a Camry Solara. But for the 911 Cabriolet, the compliment fits. The practical part includes 27 mpg highway economy, cargo-friendly rear seats, and everyday, blow-your-mind driving chops. Two all-new flat sixes—a 345

hp 3.6-liter and the S model's 3.8-liter with 385 hp—crank sweet music as its handling hides your mistakes and amplifies your best qualities. **GOOD** Its dual-clutch PDK auto-manual tranny cuts nearly a half-second from 0-60 times, letting you blow away stick-shift snobs. **BAD** Onlookers assume you're a hedge-fund sociopath.

## 4 BMW Z4 SDRIVE 35I



**Base price:**  
\$52,475

The original, cigar-stub Z3 made even Pierce Brosnan's 007 seem dorky, and the follow-up Z4 didn't look much better. Amazingly, the sleek second-gen Z4 is fun and fast, posh and comfy, and an ode to classic Freudian-hooded sports cars that make women squirm. Don't

cheap out on the base 3.0-liter when you could get one of the world's great engines: BMW's twin-turbo inline six. **GOOD** That turbo'd six is so badass it could make a Chevy Aveo a killer ride. Optional push-button suspension control amps up the fun. **BAD** Pack light: Your man-bag will fit, but not much more. —Lawrence Ulrich





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## Frank D'Amato

*Oil Refinery Worker/Motorcycle Enthusiast*

*"I take care of my family, my co-workers, and my bikes.  
The small stuff can take care of itself."*





# Jump Street

When motocross icon James "Bubba" Stewart touches the ground, it's in a bitchin' '68 Camaro.

**For a motocross champ, you sure have a thing for four-wheel rides.**

Yeah, between me and my dad we have 17 or 18 cars—everything from old Chevys to a Ferrari F430 and a Lamborghini Gallardo Superleggera. We don't have any more room in the garage—gotta stack 'em three deep. Our mechanic, "Hillbilly," is here most of the time. He's a backwoods kind of guy who comes and fixes our stuff. But he doesn't touch the Ferrari or the Lambo.

**Tell us about this Camaro.**

It's a 1968 Z28. Everything's stock. The coolest thing about old cars like this one is that it's pretty much all power. There aren't any buttons to

fiddle with before you get to cut loose, no traction control, no paddle shifting. You hit the gas and you're gone. It goes fast, but it doesn't handle. It's definitely harder to drive than the Lamborghini.

**Are you as wild on the road as you are on a bike on a dirt track?**

Nah. When I race supercross, I get paid to go fast. When I drive four wheels on the street, I've gotta pay to go fast. So I drive slow. I want people to see me in the car.

**Know any driving stunts?**

I'm an E-brake guy—but only in rental cars. Anything with a hand brake, I can work it.

**What kind of moves? Sideways drifts?**

Whatever, man—I just try to spin as many times as possible.

**Did that ever, uh, not work out so well?**

No, but this one time I was driving with this chick in my Mercedes SL500 with the top down, trying to impress her. I said, "I'm gonna light this thing up for you." I spun it out on an on-ramp and went straight into a ditch. I felt like a full-on clown. We had to get the car towed.



Watch Stewart compete at X Games 15 July 30–August 2 on ESPN.







[ hairy pits ]



[ heavy sweating ]



[ sensitive pits ]

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FOR DIFFERENT FOLKS.**

[ what's your pit type? ]

[SpeedStick.com](http://SpeedStick.com)



# sex

BY GILLIAN TELLING

## Art of a One-Night Stand

MORE WOMEN THAN EVER ARE SEEKING NO-STRINGS-ATTACHED SEX. BUT YOU'VE STILL GOTTA EARN IT.

One of my single girlfriends keeps her sex life fresh with a steady Friday night routine: On her way home she hits a bar to scout potential partners for a good old-fashioned one-night stand. "I like sex before I go to sleep," she shrugs. Sometimes she doesn't even bother asking the guy's name. "I'm not looking for a relationship right now," she says. "I just want to get laid."

Sound too good to be true? It's not. These days more and more women enjoy uncomplicated sex with a veritable stranger. But just because women are more casual than ever about casual sex, that doesn't mean it's easy to pull off. To devise a no-fail one-night-stand plan, I spoke with women who've been happily whammed, bammed, and thank-you-ma'amed. Follow these tips and a parade of one-night-only encounters will be yours.

### Choose Your Target

It's nearly impossible to tell simply by looking at her whether a woman is on the prowl for no-strings-attached sex, but if she's alone at a bar after midnight on a Tuesday, chances are she's not there for the rockin' jukebox. Still, the most important cues she'll offer are behavioral.

According to body language expert Patti Wood, author of *Success Signals*, if a woman is sexually attracted to you, her eyes will dart to your lower torso area. Yes, your crotch. She'll also touch you often—and welcome your touch. Jenny\*, a 30-year-old graphic designer, says her best one-night stand was with a guy she met while on vacation who knew how to use his hands: "We were singing around a piano in the hotel bar, and he kept putting his hand on my thigh... higher and more on the inside each time. I got so horny I dragged him back to my room."

### Seal the Deal

If you've passed the touch test and you're ready to move back to your place, it may help to offer a girl a fake "reason" to join you, so she'll be less inclined to bail at the last second. Think of something at your house that will impress her—artwork, Wii tennis, a puppy. Sure, you both know it's a gimmick, but it works. "I met a guy at a party a few weeks ago, and he suggested we



Baseball, Oprah in a tutu, Abe Vigoda! thought the dude.

have a glass of wine on his balcony, which overlooked the city," says Nicole, a 23-year-old bartender. "I thoroughly enjoyed the view...while we did it standing up on that balcony."

### Set the Tone

While you should never preface a hookup with a douchey line like, "Yo, so you know this is a one-time thing, right?" you can actually benefit from letting the woman know you're not looking for anything serious. Katherine Bogle, author of *Hooking Up: Sex, Dating and Relationships on Campus*, says, "In my research women said they were always willing to do more sexually if they knew in advance the encounter was not going to end in a relationship."

Clara, a 30-year-old editor, can back up the theory: "The first time I fooled around with a guy I'd just met, he simply said, 'I really want to fuck you, but I don't want to be in a relationship.' I told him I felt the same way. Then we just went at it—hair-pulling, butt-smacking, the works. I was way freer than I would've been with a guy I'd just started dating." Remember, a one-night stand is about hot animal sex, not hours of butterfly kisses in candlelight. Start

"making love" instead of screwing and you may send a dangerous (read: boyfriendly) message. But do make sure the woman gets off—that's why she's doing this in the first place.

### Exit Gracefully

We know the main thing on a guy's mind after a one-nighter is, When can I bust out of here? But the lamest thing you can do is pull the old Irish slip on a woman after she's let you into her pot of gold. That means no ducking out the door while she's still sleeping.

Another mistake: kissing her goodbye and saying things like "Call you later" when you don't mean it. Instead, leave your contact info—it saves us from feeling hurt when you don't call and puts us in control. And the chances we will actually contact you are slim. "I'm certainly not calling a one-night stand to ask him out," says Isabel, a 26-year-old lawyer. "We fucked already. Why would there be anything more?"

Of course, if the sex was amazing and you wake up feeling warm and fuzzy, there's no rule that says you shouldn't try to see the girl again. But don't be surprised if she blows you off. After all, why ruin a good thing?



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# sports

BY JORDAN BURCHETTE



## Any Given Saturday

IN COLLEGE FOOTBALL, EVERY WEEKEND BOASTS A BOWL-WORTHY GAME. BUT IN A SEA OF HELMET-CLASHING AWESOMENESS, WHO'S TO SAY WHICH GAMES RULE? WE ARE. WITH INPUT FROM EXPERTS AND RABID FANS, WE SCoured THE SCHEDULE FOR THIS YEAR'S MUST-SEE MATCH-UPS. PAINT YOUR FACE—SCHOOL'S IN SESSION!

### SEPTEMBER 5: ALABAMA VS. VIRGINIA TECH (AT THE GEORGIA DOME IN ATLANTA)

The year's first huge match-up is guaranteed to bring the winner early national title hype.

**Series record:** 10-1, Alabama

**Rivalry highlight:** The Hokies' lone win came

after 10 tries, in the 1998 Music City Bowl. Before that the Tide had outscored Tech 346-70.

**Ultimate pregame:** RVs start rolling into the Georgia Dome's yellow lot and Marshalling Yard as early as 6 A.M. Set your alarm!

**When in Rome:** It's a neutral site, so pick a side. If you're for Tech, pack a handheld turkey call.

'Bama supporters, be prepared to sing the school's victory chant: "Rammer Jammer, Yellowhammer, give 'em hell, Alabama!" (It was written in the '20s—cut 'em some slack.)

**X-factor:** Advantage Hokies, says *New York Times* college football writer Pete Thamel: "Bama's play without departed OT Andre Smith in the Sugar Bowl didn't bode well for the immediate future of the program." Snap!

### SEPTEMBER 12: USC AT OHIO STATE

The Bucks get a do-over of 2008's most disappointing game, on their home turf.

**Series record:** 12-9-1, USC (won the last six)

**Rivalry highlight:** With SC coach John McKay about to speak at a 1973 Rose Bowl pregame luncheon, legendary OSU coach—and master of icing opponents—Woody Hayes walked out, saying, "I have to go to work. Put John's words on tape for me."

**Ultimate pregame:** This year's closure of Hineygate, a Holiday Inn parking lot that hosted 25 years' worth of Mardi Gras-rivalling tailgates, will have the nearby Varsity Club sports bar overflowing with revelers.





**When in Rome:** If you don't cover yourself in red and shave an O into your head, you may as well drape yourself in a Michigan flag. You've been warned. **X-factor:** "SC will likely be breaking in an inexperienced QB," says ESPN College Gameday analyst Kirk Herbstreit. "And the Bucks have been embarrassed on the big stage the last several years. This is their opportunity to earn some street cred back."

## SEPTEMBER 19: TEXAS TECH AT TEXAS

The Longhorns will be out for blood after last year's heart-stopping, last-second, year-end-highlight-reel-making loss courtesy of Michael Crabtree.

**Series record:** 43-15, Texas

**Rivalry highlight:** Tech's pep group used to greet rivals at the airport with a red carpet and friendly applause. But in 1978, having lost two in a row at Tech, UT players pushed the welcome wagon aside—literally—and walked the tarmac instead.

**Ultimate pregame:** Start at Austin's Scholz Garten—a 143-year-old mecca for beer and brats—then make your way to the teeming tailgate tent city of MLK Boulevard.

**When in Rome:** Join loyal Longhorns as they taunt black-clad TTU fans—who haven't witnessed a victory here since '97—with shouts of "Lubbock clap" and "Raider rash."

**X-factor:** According to Thamel, revenge is on the menu: "The Longhorns surely won't forget who robbed them of a shot at the national title last season."

## OCTOBER 10: FLORIDA AT LSU

The Gators march into Death Valley for the SEC's biggest yearly clash, which could decide its fifth championship in seven years.

**Series record:** 29-23-3, Florida

**Rivalry highlight:** Battling back from three 10-point deficits in '07, LSU scored two TDs on fourth downs and another after a fake field goal to win 28-24.



**ULTIMATE PREGAME:** Kick things off with 11 A.M. Bloody Marys at famed local brewpub the Chimes, but don't



## 10 Worst BCS Teams

Our annual hit list of the nation's most tragic squads.

- 10. MICHIGAN**  
Cream puffs may pad their record, but most of the Big 10 will eat up Big Blue.
- 9. BAYLOR**  
The Bears' losing squad returns 18 starters, but their schedule is murder.
- 8. TEXAS A&M**  
Went a dismal 0-5 against the Big 12 South last year.
- 7. WASHINGTON**  
Even star QB Jake Locker can't save the Huskies.
- 6. MISSISSIPPI STATE**  
New coach Dan Mullen brings Florida's offense—but none of its players.
- 5. INDIANA**  
Dumped their best player with no one to replace him.
- 4. IOWA STATE**  
These Cyclones will really blow against the Big 12.
- 3. DUKE**  
The back-to-back Worst 10 champs ain't called Dookies for nothing.
- 2. WASHINGTON STATE**  
Problem-free! Except at QB, RB, WR, and OL, that is.
- 1. SYRACUSE**  
The Orange have gone 10-37 over the past four years. Time to reward their hard work. —Denny Sheridan



**hangaround too long:** Tailgating in Baton Rouge means wandering its RV wilderness mooching hooch, jambalaya, and gumbo.

**When in Rome:** Wanna see grown men scatter like cockroaches after a light's switched on? Scream "Tiger bait!" at anyone in colors other than purple and gold.

**X-factor:** Herbstreit gives the Tigers home-field advantage: "This will be Florida's toughest game all year. No matter how talented you are, you have to prove it by getting out of Baton Rouge alive."

## OCTOBER 17: OKLAHOMA VS. TEXAS (AT THE COTTON BOWL IN DALLAS)

This annual game has decided 11 national championships and has featured more match-ups between top-five teams (four) this decade than any other.

**Series record:** 58-40-5, Texas



**RIVALRY HIGHLIGHT:** In 1976, when President Ford walked onto the field with Darrell Royal—the winningest coach in UT's history—and OU's Barry Switzer, a Sooners fan yelled, "Who are the two assholes with Switzer?"

**Ultimate pregame:** Since the Cotton Bowl's smack dab in the middle of state fairgrounds, tailgating begins and ends there. Who doesn't want to down some deep-fried ribs and ride the Deathcoaster at 8 A.M.?

**When in Rome:** Another neutral site, another tough choice: Yell out the time and hear Texas fans answer, "...and OU still sucks!" Or throw up inverted hook-'em horns, Sooner-style.

Just make sure that your thumb's tucked in—unless you're trying to say "I love you" to opposing fans.

**X-factor:** None! Herbstreit says it's either team's game: "This is a nasty rivalry, but after last year's controversy, with the Longhorns

winning but the Sooners going to the title game, it's the most anticipated match-up of the year. And most major players are back."

## OCTOBER 24: TCU AT BYU

It's a biblical smackdown! If BYU catches Oklahoma sleeping opening weekend, this game could be a de facto playoff to see which midmajor gets shut out of the BCS title game...or the afterlife.

**Series record:** 5-3, BYU

**Rivalry highlight:** In 2005 TCU's Horned Frogs battled back from 18 points down to win 51-50 in OT, scoring touchdowns on their final four drives of regulation.

**Ultimate pregame:** Stop by any Provo church for the wholesome pancake breakfast!

**When in Rome:** Rise and shout with the crowd when the Cougar Fight Song tells you to, or identify yourself as a nonbeliever.

**X-factor:** Once again it's all about payback. "BYU QB Max Hall is a legit Heisman candidate," says Thamel, "and TCU still eviscerated him last year. This game is a chance to get back at them."

## OCTOBER 31: USC AT OREGON

A Michigan columnist once wrote, "Autzen Stadium is where great teams go to die." It proved true for USC two years ago. Will the bell toll for the Trojans again?

**Series record:** 37-16-2, USC

**Rivalry highlight:** When the Ducks scored to take a 23-10 lead in '07, the crowd noise was recorded at 127.2 decibels—louder than a jet at liftoff.

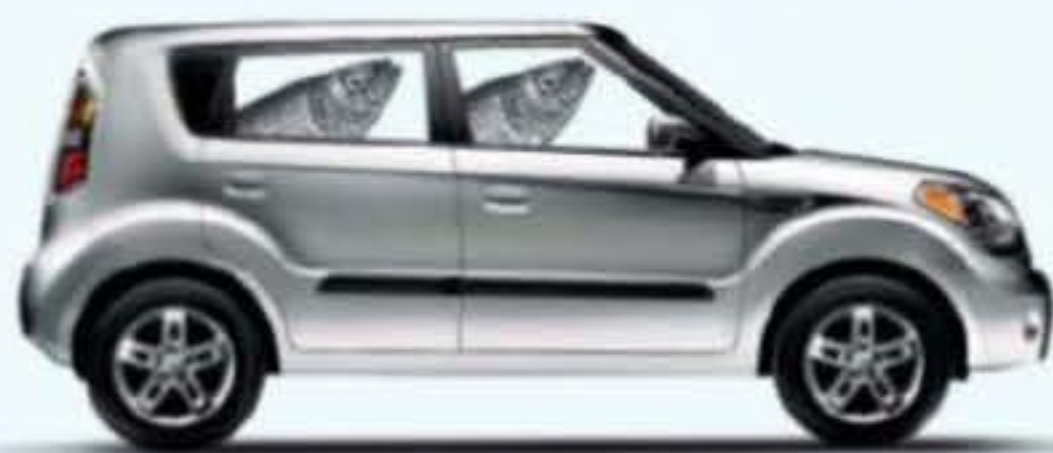
**Ultimate pregame:** No need to head off-campus. During the week the Moshofsky Center is the Ducks' indoor practice facility, but on game days it becomes a 117,000-square-foot house party.

**When in Rome:** Clapping and shouting can only go so far. When heading to a game at Autzen, be sure to pack a foghorn. After touchdowns the stadium erupts into a chorus of blasts, from the booth's PA to the parking lot's RVs.



**X-FACTOR:** "Last time SC went into Eugene, the environment got the best of them," says Herbstreit. "[QB] John David Booty was injured, and a young backup, Mark Sanchez, came in and couldn't get it done. This year they're replaying another first-year QB. There's a lot at stake."





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## NOVEMBER 7: OHIO STATE AT PENN STATE

Never mind Michigan. These teams are the beasts of the Big Ten, and this year's "border war" could decide who goes to the Rose Bowl.

**SERIES RECORD:** 12-12

**Rivalry highlight:** With nine minutes left in their first-ever meeting, in 1912, Ohio State coach John Richards—with his team down 37-0—forfeited the game, citing Penn State's brutal tackling. The Buckeyes' panties stayed in a bunch until the two teams next faced one another, in 1956.

**Ultimate pregame:** Ditch the PG-13 alumni scene of the Beaver Stadium parking lot for the naughty coed throw-downs of the intramural fields across Park Avenue. The ladies might keep their tops on in November, but it's worth stopping by just in case.

**When in Rome:** If you forget what school you're visiting, just bark, "We are!" Thousands of Nits fans in the immediate vicinity will be happy to reply, "Penn State!"

**X-factor:** It's another tossup: "These are the Big Ten's most talented teams," says Herbstreit. "Penn's Daryll Clark is the top QB in the conference, and Buckeye genetic freak [QB] Terrelle Pryor—who's from PA—will generate a lot of hype upon his return home."

## NOVEMBER 27 (FRIDAY): ALABAMA AT AUBURN

The nation's fiercest rivalry—"picture the Red Sox versus the Yankees, but they're in the same state and only play once a year," says Thamel—may not decide a national title, but it will decide which half of the state has to endure gloating yokels all up in their grills for the following 364 days.

**Series record:** 39-33-1, Alabama

**Rivalry highlight:** The 1972 Iron Bowl. No. 2 Bama was up 16-0 with 10 minutes to go when a Tigers field goal, followed by two blocked punts returned for scores, won it for AU, 17-16.

**Ultimate pregame:** Every game day 120,000 people turn out for an 87,000-seat stadium, leaving the RV lots nearly as full during a game as before it. Come for the free food; stay for the free beer.

**WHEN IN ROME:** Pack a roll of toilet paper in case Auburn wins, then head down to Toomer's Corner (named for a local drugstore that's become an institution), where victorious fans roll trees, streetlights, and anything else that crosses their path.

**X-factor:** According to Thamel, "This game will be a great showcase for one of the best coaches in the SEC, Alabama's Nick

Saban, who will be going up against one of the most baffling hires in SEC history in Gene Chizik."

## DECEMBER 12: ARMY VS. NAVY (AT LINCOLN FINANCIAL FIELD IN PHILADELPHIA)

For the first time in recent memory, the Cadets and Midshipmen have the national stage all to themselves.

**Series record:** 53-49-7, Navy (won last seven)

**Rivalry highlight:** One year a group of Middies disguised as Cadets sneaked into West Point and swiped four mule mascots—leaving their handlers bound—and paraded them at Navy's pep rally.

**Ultimate pregame:** Get thee to the stadium for some good ol'-fashioned shock and awe. Three hours before kickoff, 6,000 to 7,000 Midshipmen and Cadets march into the Linc in lockstep, followed by fighter jets, Apache gunships, and paratroopers overhead.

**When in Rome:** Can't fake this one. Earn your stripes or shut up and cheer for both sides.

Either one'll fight your battles for you. Wuss.

**X-factor:** "Army's hired Rich Ellerson, who took Cal Poly to the Division I-AA playoffs," Thamel says. "This will be their chance to show how far they can go."



Meet the players who make Sunday's football hangover worthwhile.

### OFFENSE

#### 1. QB Tim Tebow Florida

Tired of him? Too bad. He's about to win another national title.

#### 2. RB Jacquizz Rodgers Oregon State

Single-handedly beat USC last year. (Sorry, rest of the Ducks' offense, but it's true.)

#### 3. RB Jahvid Best California

The latest product from college football's new Running Back U.

#### 4. WR Julio Jones Alabama

All this freak in the flats needs is someone to throw to him.

#### 5. WR Dez Bryant Oklahoma State

Had 19 TDs last year, more than any returning receiver at OSU.

#### 6. TE Jermaine Gresham Oklahoma

Led the nation's top scoring offense in touchdowns last year.

#### 7. OT Sam Young Notre Dame

The Joe Lieberman of blocking plays both right and left sides.

#### 8. OG Rodney Hudson Florida State

The Seminoles' ground game had as much punch as a Leno joke until he waddled onto the scene.

#### 9. C Kristofer O'Dowd USC

The first freshman starting center in Trojans history could still play two more years.

#### 10. OG Sergio Renter Virginia Tech

All front sevens are "Rendered" useless when he's on the field. Hey-oh!

#### 11. OT Ciron Black LSU

Has been a starter at the position since 2006, making him 103 in football years.



### OFFENSE



### DEFENSE

### DEFENSE, SPECIAL TEAMS

#### 1. DT Terrence Cody Alabama

Georgia coach Mark Richt doesn't think anyone can beat Cody—even in the NFL.

#### 2. DT Gerald McCoy Oklahoma

Could've bolted early, but stayed in school for one more title shot.

#### 3. DE Jason Worilds Virginia Tech

Led the Hokies in sacks last year.

#### 4. DE George Selvie South Florida

Simply put, there's no better pass rusher.

#### 5. LB Sean Weatherspoon Missouri

Logged the most takedowns in '08.

#### 6. LB Joe Pawelek Baylor

So good he makes the Bears almost watchable.

#### 7. LB Eric Norwood South Carolina

Coach Steve Spurrier says his own teammates are afraid to block him in practice.

#### 8. S Taylor Mays USC

Tops all players in several 2010 NFL draft projections.

#### 9. S Eric Berry Tennessee

Nicknamed "the Fifth Dimension."

#### 10. CB Javier Arenas Alabama

Gilbert Arenas' saner, faster cousin.

#### 11. CB Trevard Lindley Kentucky

Third-team all-America in '07 and second-team in '08. Do the math.

#### 12. K Kai Forbath UCLA

In the most stats-driven position on the field, no one was better last year.

#### 13. P Zoltan Mesko Michigan

Should get plenty of in-game reps this season.

#### 14. KR Brandon James Florida

Sure, he can be hangnail-tackled—but you have to catch him first.



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# Maxim and Pepsi Max Spike it Up!



**SPIKE MENDELSON** made a splash on Bravo's *Top Chef* with his signature hats and mouthwatering dishes. He took some time out of his busy schedule to update us on his new gigs and share his recipe for perfect ribs. Hint: The secret's in the Pepsi Max.

**Spike, what have you been up to lately?** ▶ The better question is, What am I NOT up to?! My family just bought another restaurant here in D.C. It's a family affair—my father runs the numbers, my mother is the "director of everything," and my sister is the marketing person. ▶ We're unveiling a pizza/pub-type place on Capitol Hill for September '09. It's casual, fun, authentically Italian, and we're serving up Pepsi Max, which goes great with pizza! ▶ On top of that, I've been doing a webisode and I'm also appearing on *Top Chef Masters* (Wednesday nights through mid August on Bravo).

*I love to experiment with ingredients and recipes, and since I've been drinking a lot of Pepsi Max lately, I discovered how good it tastes in my summer ribs recipe.*

## Take it to the Max Braised Ribs

Serves 4 to 6

### Ingredients

5 pounds pork ribs  
2 liters Pepsi Max  
5 Thai chillies, chopped  
1/2 cup shallots, chopped  
1 garlic clove, crushed  
2 cups tamarind concentrate  
3 tablespoons olive oil  
1 tablespoon brown sugar  
5 tablespoons rice wine vinegar  
3 cups ketchup  
Kosher sea salt and cracked black pepper

- In large stockpot over medium-high heat, simmer the pork ribs in 1 1/2 liters of Pepsi Max, 45 minutes to 1 hour until tender.
- Heat oil.  
Sauté shallots, garlic, chillies & brown sugar - 1 minute.  
Add tamarind, ketchup, 1/2 liter Pepsi Max & reduce.  
Add rice wine vinegar.  
Reduce by half until marinade is thick.
- Salt and pepper pork ribs.  
Rub with oil and grill.  
Continue to brush ribs with marinade.
- To finish off, grill ribs slowly over a low flame or coals for about an hour until done, turning and basting with marinade until charred.

**Grab an ice cold  
Pepsi Max to enhance  
the flavor and enjoy!**

### SPIKE'S SUMMER SPOTS

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on the beach."

#### Crabs

**BUDDY'S CRAB AND RIBS**  
100 Main St # 2  
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crabs you want tossed in Old  
Bay Seasoning—delicious!"

#### Smoked meat

**LESTER'S DELI**  
1057 Bernard St. West  
Outremont, QC H2V1V1  
Montreal, Canada

"Smoked meat sandwich,  
one of the best things  
in this world."



## Welcome to Burger Heaven

TO ITS DISCIPLES FAR AND WIDE, THERE'S NO BETTER BURGER THAN THOSE AT IN-N-OUT. WHO ARE WE TO ARGUE?



One night before a Dodgers game, soon after I had moved to Southern California, a friend took me to an In-N-Out Burger in Glendale. On our way over he told me about In-N-Out's Secret Menu. The meat mecca officially lists only a few items, but there are infinite variations. They could cook my burger Protein Style (breadless, wrapped in lettuce), or I could get the Flying Dutchman (two beef patties and two slices of cheese, no bun).

"But you should try it Animal Style," he said. This, he explained, was a burger with mustard cooked into the patty, topped with pickles, grilled onions, and extra sauce. The sauce was some sort of tricked-up variation of Thousand Island dressing, and it was awesome.

"Argh," I said. "No sauce."

I hate all secret sauces, and always have.

"So get it without sauce," my friend said. "They don't care."

"Really?"

"Yeah, man. They'll do whatever you want."

With that phrase, a great fast food portal opened to me.

### Thinking Outside the Bun

In-N-Out, headquartered in Irvine, California, has 232 stores in only four states—Nevada, Arizona, California, and Utah. Though most Americans have never tasted an In-N-Out burg-

er, many who have believe they're the best in the country. The company is secretive about a new store's opening, but when word gets out, people start lining up in their cars the night before, waiting for their fixes like devout Catholics hoping to glimpse the recently appeared visage of a weeping Virgin Mary. It literally becomes a burger pilgrimage.

The legends about the lengths to which devotees will go are legion. Beyoncé Knowles admitted to having such a craving on the way to the 2007 Oscars that she forced her driver to make an In-N-Out pit stop. Countless Californians rhapsodize religiously about their burger and make the nearest stand their first stop after touching down on the West Coast.

High-end chefs love it, too. New York restaurateur Daniel Boulud, who in 2003 debuted a \$69 burger, has said that In-N-Out inspired his masterpiece. Thomas Keller, founder of the French Laundry restaurant in Napa Valley and one of the world's great chefs, is perhaps the chain's biggest fan. In *In-N-Out Burger*, journalist Stacy Perman's recently published book on the chain, Keller claims to have collected thousands of gift cards, hats, pins, and T-shirts. He makes it a habit, when visiting L.A., to pick up a bottle of wine and take it to In-N-Out for a meal. "In-N-Out reminds me of the food I liked as a child—the classic burger and fries," Keller told

me. "I think the best way to celebrate is with food that brings those good feelings back."

All In-N-Out's burgers are cooked to order, with not a heat lamp or microwave in sight, and made from fresh beef free of additives, preservatives, and filler. It's a far cry from the reconstituted mystery meat most of us associate with fast food. French fries get the same treatment. They're hand-peeled, never frozen, and cooked in vegetable oil. Lettuce is leafed by hand. Buns are baked the day they're served. Milk shakes contain 100 percent ice cream, not the concentrated ice mixtures that pass for shakes elsewhere in the fast food nation.

Beyond the freshness of the fare, In-N-Out stores are always meticulously—almost creepily—clean, and the employees always smile. They have good reason; the starting salary at an In-N-Out is \$10 an hour, and everyone has health benefits. The average store manager makes just shy of six figures. The company refuses to franchise its stores, and in a fast food world where expansion can't happen quickly and carelessly enough, it opens new branches at a deliberate, almost glacial pace.

The company's founder, Harry Snyder, laid this all out decades ago when he opened the first In-N-Out in Baldwin Park in 1948. Despite family turmoil—Snyder's successor, his son Rich (who famously decided to put Bible verses



# food

## THE PERFECT SUMMER MIX



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on the company's packaging), died in a 1993 plane crash; Rich's brother Guy, who became chairman, died of drug-related complications in 1999; lawsuits and infighting followed—the company's course and public image have remained remarkably steady. "They're where fast food began," says Stacy Peman, "but they're not where it ended up."

To its customers In-N-Out is an inextricable part of SoCal culture. In the '80s it became standard practice for dudes to cut out the B and R so their bumper stickers read IN-N-OUT URGE. On just the second night of *The Tonight Show With Conan O'Brien*, Tom Hanks couldn't shut up about In-N-Out, calling it one of the "true great things about Los Angeles." And In-N-Out references have appeared in *The Simpsons*, *Arrested Development*, and *The Big Lebowski*.

The In-N-Out Urge, like the Dude, abides.

### Here's the Beef

In-N-Out's Secret Menu is the core motivator of its fans' obsessive behavior. "It makes them feel like they're part of something," notes Peman. All stores have Animal Style and Protein Style cash register keys. But even though the company has trademarked many of the names, they've never officially promoted them.

"We don't really consider ourselves as having a Secret Menu," says Carl Van Fleet, In-N-Out's vice president of planning and development. "We definitely didn't create it or set out to do so. We consider all those things merely variations on a theme." Still, whether by design or not, the company has cannily created a special language that only its clientele can speak. There are Web sites, bulletin boards, even an online Fantasy Menu.

A few years ago John Marcotte, a writer in Sacramento, scoured the Internet for evidence of In-N-Out Secret Menu items and compiled a masterlist, which he published on his online 'zine, *Badmouth*. He put them to the test by taking "a group of 15 to 20 family members and friends" to the nearest In-N-Out. Each had their items to order. "In-N-

Out is responsive," Marcotte says. "If you tell them what you want and it doesn't violate a health code, they're gonna make it."

"If you're a picky customer, we love you," Van Fleet says. "Come in and tell us how you want your burger made, and we'll make it for you."

On Halloween night 2004, Will Young, then a 27-year-old from San Francisco, went into a Las Vegas In-N-Out with seven friends and ordered a 100x100 burger. This meant 100 patties and 100 pieces of cheese, with a piece of bread on either end. "We were just idiots. None of us had any background in competitive eating," says Young. "We stupidly thought we'd eat before partying. Only one person threw up. The rest of us called it a night and passed out."

Once word of this stunt got around, In-N-Out actually ended up banning any burger larger than a 4x4. "I think I did society a favor by having it banned," Young says. "Now I'll just order a Double-Double with fries. You know, like a regular person."

### I'm Lovin' It

Just a few weeks ago, I went with my family to In-N-Out for dinner. I stepped up to the counter a very picky customer.

"Welcome to In-N-Out," said the smiling employee. "Can I help you?"

"Yeah," I said. "Let me get one Flying Dutchman, one cheeseburger Animal Style, and one Double-Double with the patty cooked with mustard, with lettuce, tomato, and pickle, but no sauce. Also, three fries, one of them well-done, and three chocolate shakes."

The employee placidly clicked a few keys and looked up.

"Is that it?" he said.

"Yep," I said.

And then he read my order back to me verbatim, assuring me there would be no sauce.

"It'll be just a few minutes," he said, "because of those well-done fries."

"No problem," I said.

Dinner was delicious, but he had me at "Welcome to In-N-Out."

## THE SECRET MENU DECODED

In-N-Out's off-the-book menu is the stuff of legend. Rule 1: Know their lingo.



**ANIMAL STYLE** Mustard-cooked beef patty, extra pickles, extra sauce with grilled onions.

**THE FLYING DUTCHMAN** Two patties, two slices of cheese. No lettuce. No onions. No bun.

**GRILLED CHEESE** Cheeseburger without the "burger."

**PROTEIN STYLE** Any burger wrapped in lettuce, with no bun.

**FRIES, ANIMAL STYLE** French fries with secret sauce, onions, and cheese on top.

**MONKEY STYLE** Animal Style burger, French fries on top.

**ROAD KILL** Animal Style fries with chopped patty, ketchup.

**100x100** One hundred patties, 100 slices of cheese, on a single bun. Now banned.



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# Super

Our favorite competitor on ABC's *The Superstars* may be blonde and Polish; but **JOANNA KRUPA**'s quest to take over the world ain't no joke.

BY PATRICK CARONE

PHOTOGRAPHS BY NINO MUÑOZ

# Krupa









"God created the body, and there's nothing wrong with showing it naked."





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**FORGET KIM JONG-IL, MAHMOUD AHMADINEJAD, AND DR. EVIL.** If anyone's got their sights set on world domination, it's a perfectly proportioned blonde from Chicago (by way of Warsaw) named Joanna Krupa. Having exploded onto the international stage via sexed-up magazine covers and traffic-stopping billboards, the multitasking beauty has quickly become one of the most Googled women on the Net. Now she's translating her insane beauty and immense popularity into several hyper-high-profile projects. Besides starring on ABC's *The Superstars*, in which she and other celebrities and athletes compete in grueling physical contests, Joanna has a burgeoning music career, a starring role in a Michael Madsen flick, and an NBC reality show about female MMA fighters in the pipeline. Welcome to the Wide World of Joanna!

**The competitions on *The Superstars* are pretty intense. Did you ever think your life was in danger?** Maybe not in danger, but between the kayaking, swimming, basketball, and running, my body has never gone through as much abuse as it has on this show.

**With all the celebs and athletes involved, there must have been some real drama.** There were lots of egos, especially with the athletes. I got into it with the host, Warren Sapp, a few times.

**What was the problem?** He was so arrogant and disrespectful. I think he's frustrated because he used to be in the NFL and now it looks like he's had too many hamburgers.

**Ouch! What did you guys fight about?** Michael Vick. I'm a huge animal rights activist. In fact, my "I'd Rather Go Naked Than Wear Fur" PETA campaign was one of their most successful ever. Anyway, watching dogs attack each other? That's not normal.



**So you'd never date a guy who wears fur?** Never. I think it's the cheesiest shit on the planet for a man to wear fur. Look at Diddy—he looks like a 'tard! If you think you look hot in a fur jacket, you have issues.

**OK, so no mink stoles. What else?** What is up with men and lines? Don't do pickup lines! You can still be smooth and cool. Say something like, "You look amazing tonight." Complimenting her is never gonna hurt; just go up and talk to her.

**You know, it's not always so easy.** Yeah, talking to a hot girl can be intimidating. You know what I recommend? Have a shot! Oh, and unless you're trying to pick up a bimbo, don't ever say, "Girl, I like your tits!" Try to make it a normal conversation.

**Any other advice?** Pay attention to who you're hitting on. My sister Marta—who's a hot brunette—and I went out recently, and this guy came up and dropped some dumb line on me. I told him I wasn't interested, and a minute later the guy hit on my sister—with the exact same line!

**Awkward! Besides appearing on *The Superstars*, you also have a record deal. What's your sound?** I call it "EQ dance," meaning it's dance music with emotional intelligence. Dance can easily go in a cheesy direction, but I think our stuff has no cheese.

**How was working with Michael Madsen on *Six Days in Paradise*? Did he act like a tough guy?** He was an interesting character, definitely. He was kind of flirting with me between takes, but he was nice.

**You'll also be hosting a reality show later this year called *Ultimate Women's Combat*. Are you a mixed martial arts fan?** I love UFC. It does get a little gruesome, though. I'm not really into the blood; I'm more into the technique.

**Would you ever step into the cage?** God, no! That's why I'm the host. Please, I have a career to maintain! I don't want to lose an eye or an ear.

**You were raised in a traditional Catholic family. Do you ever feel guilty about looking so damn sexy?** God created the body, and there's nothing wrong with showing it naked. Look at the Vatican. It's filled with nude paintings by Michelangelo, so why should I feel bad about what I do?

**Which part of your body are you most proud of?** I like my butt. It's perfectly proportional, it's cute, and it's still where it belongs. It's been behaving so far, and if it doesn't, I can spank it a little bit and put it back in place—just like I do with my men.

## SISTER ACTS

## JOANNA AND MARTA JOIN THESE HOT SIBS.

### THE HILTONS

Paris lowered the bar on sex tapes, prison stints, and mindless reality shows. Nicky dated shrimp "E" from *Entourage*. Gof.



### THE DUFFS

After younger sis Hilary bumped up Haylie's status, they've been trying to move past tween fame—with mixed results.



### THE KARDASHIANS

Kim and Kourtney may have lame cat-fights on *Keeping Up With the Kardashians*, but we still love their generous assets.



### THE KNOWLESES

Beyoncé is a pop icon, and li'l sis Solange is hot on her trail. The bootylicious sibs must have been bred for superstardom.





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IF THEY CAN KEEP THEIR MINDS  
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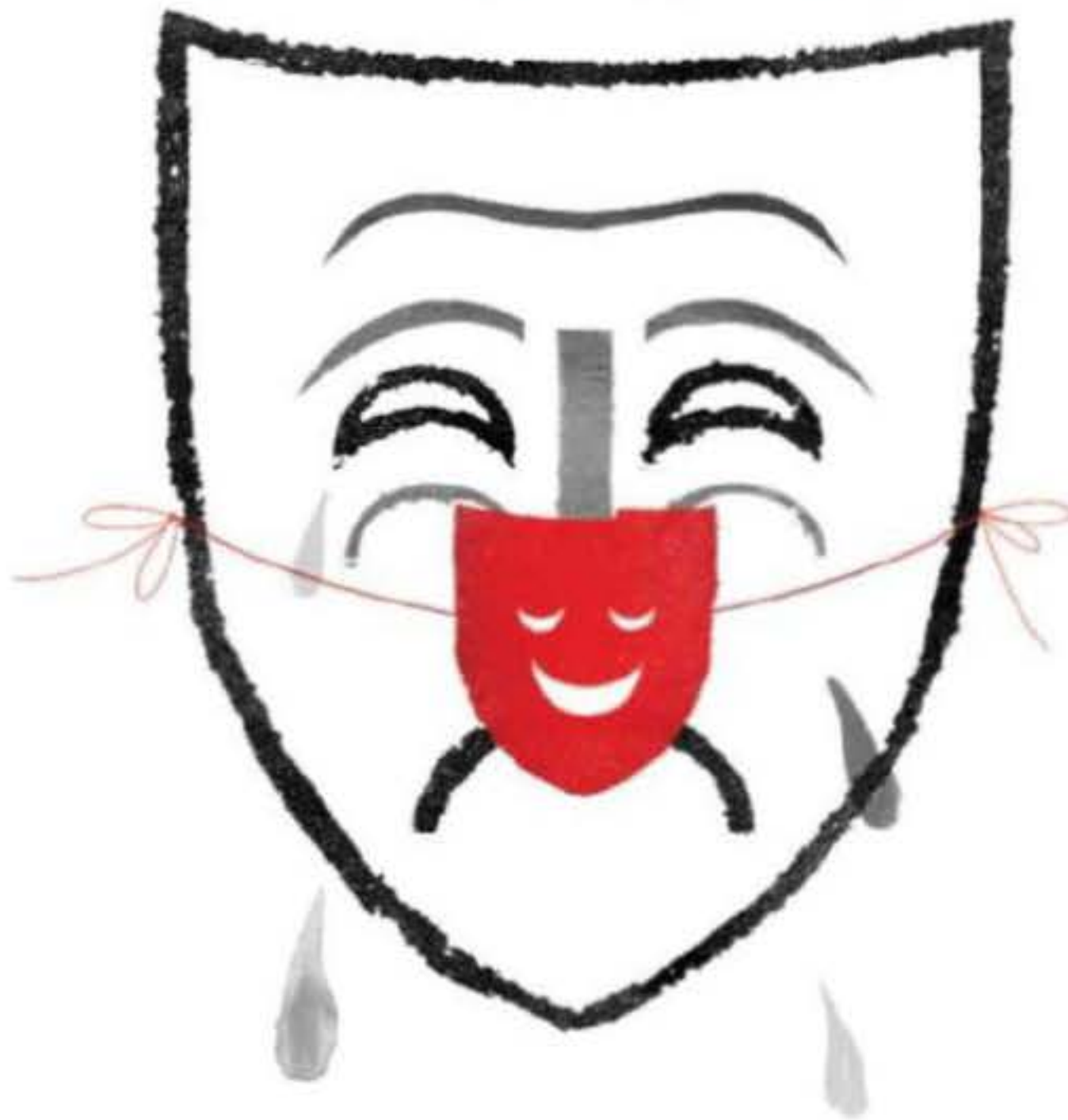






JUDD APATOW

# *The King of Comedy*



THE MAN BEHIND JUST ABOUT EVERY RECENT BLOCKBUSTER COMEDY HAS TACKLED ALL OF LIFE'S BIG ISSUES, FROM LOSS OF VIRGINITY THROUGH MARRIAGE, PARENTHOOD, AND NOW DEATH. BUT WITH *FUNNY PEOPLE*, HIS NEW DRAMA (YES, DRAMA), JUDD APATOW FACES HIS BIGGEST CHALLENGE YET.

BY NEIL STRAUSS // PHOTOGRAPH BY CHRIS MACPHERSON

THERE IS A QUESTION that begs to be asked after watching the new Judd Apatow movie, *Funny People*: What was it like directing your wife in a sex scene with your best friend?

But that question will have to wait until later. Because tonight is a night that decisions must be made. And focus, empathy, and an obsessive attention to detail are everything. The future career of the *40-Year-Old Virgin* and *Knocked Up* director, Judd Apatow, depends on it.

Wearing a yellow polo shirt and blue jeans, Apatow strides into Theater 7 of the AMC Promenade in Woodland Hills, just outside Los Angeles. Instantly, he stops and knits his brow. Something is wrong.

In five minutes the first of two test screenings of *Funny People* will begin. And there are still choices to be



finalized: Should both of Adam Sandler's onstage breakdowns be left in? Does the scene with Sandler and his parents go on too long? Should Sandler apologize to Seth Rogen at the end of the movie or not?

Apatow's dilemma is that he's seen the movie so many times he's losing perspective. The feedback from today's audience will be crucial in finishing touches that, at this point, could make or break the movie.

"What's wrong?" Barry Mendel, the film's producer, asks.

"How can you rate a movie from the front row?"

Apatow sits in the aisle seat in the front row and cranes his neck to see the screen. "We shouldn't have anyone sit in these seats," he decides.

It's surprising to see this level of micromanagement from Apatow, a man who's made a specialty of comedies so casually hilarious they seem like they're being made up in front of the camera (and sometimes they are). If he hasn't written, produced, or directed nearly every great comedy of the past five years, he's most likely just one degree of separation from it. He directed *The 40-Year-Old Virgin* and *Knocked Up* and produced *Superbad* and *Forgetting Sarah Marshall*, and in the process staged a quiet box office comedy revolution, ending the reigns of Sandler, Jim Carrey, and Ben Stiller (all of whom are among his oldest friends) and replacing them with quirkier, schlubbier, yet more relatable characters, like Seth Rogen, Jason Segel, and Jonah Hill (unschlubby James Franco is the exception that proves the rule). The Apatow players are such unlikely stars that, after a few movies in which they more or less play themselves, they begin to seem more like old friends than members of the new comic mafia.

Thus audiences go to see an Apatow movie not for plot or cinematography but because it's a chance to catch up with their funny friends. They could watch Rogen and Franco smoke pot for two hours and still be entertained, which basically sums up *Pineapple Express* if you add a little fake blood. But it's not just with stoner man-boy comedies that Apatow has proved his chops. He produced *Year One* for Jack Black and Harold Ramis; *Anchorman: The Legend of Ron Burgundy*, *Talladega Nights: The Ballad of Ricky Bobby*, and *Stepbrothers* for Will Ferrell; and he cowrote *You Don't Mess With the Zohan* for Sandler as well as *Walk Hard: The Dewey Cox Story* for John C. Reilly. The guy doesn't know when to quit.

"I was never into drugs, but I understand that working is just a different variation of numbing out," he admits after confessing that the previous night he fell asleep in the middle of a heart-to-heart conversation with his wife (and costar of *Funny People*), Leslie Mann.

*Funny People* is a scary step for Apatow because, even though it's about comedians, it's not that funny. In fact, it's a drama. A drama about comedy. And in its present incarnation, it's a whopping two hours and 20 minutes long. If it succeeds, then, like Woody Allen before him, Apatow will ascend from comedian to auteur. If it doesn't work, he could end up being painted into a niche comedy corner full of pot smoke, dick jokes, and Jewfros.

Apatow turns to Mendel. "I'm torn on whether to take notes or not," he says, as if it's as serious a decision as casting a lead. He considers both options, then resolves, "Let's not do it. We'll just watch the movie."

Four minutes into the screening, Apatow leans in and whispers, "Do you have a pen? I want to take notes."



**APATOW'S CURSE IS THAT** he doesn't really want to be the guy running from the editing bay to the movie theater obsessing over every tiny detail. He just wants to be funny. Not filmmaker funny, but standing-in-front-of-you funny. In TV interviews he doesn't sound like a director trying to plug his movies; he sounds like a comic who's been given the spotlight and needs laughs as much as he needs oxygen. It's almost uncomfortable to watch because he is trying so hard to be a peer to the comedians whose careers he's made.

"When I was a kid it didn't seem like anything could be better than being Michael Keaton doing stand-up on *The Mike Douglas Show*," Apatow explains the next day as he walks along Main Street on the Sony lot. "I thought it was the best job ever: You get to be funny. You get to talk about how you feel about things. It's rebellious. And people like you. I felt like that was the type of relationship I wanted.

"I didn't want to make movies," he continues. "I wanted to be a stand-up comedian. Movies have only happened due to my failure to be a stand-up. I went on *The Tonight Show* to promote *Knocked Up*. And to me it felt like I had only made *Knocked Up* to get on *The Tonight Show*."

"Comedy is a defense mechanism," Apatow explains, devouring his breakfast (a Balance Bar). "When I was a kid, I felt smaller and weaker than the other kids, so, for whatever reason I became someone who tried to make jokes to have an identity."

In addition to feeling ostracized by his classmates, Apatow lost his family at age 14 when his parents divorced—shipping his brother off to live with their grandparents and his sister to live with their mother, while he primarily remained with his father. "Before my parents got divorced, they had owned a restaurant," Apatow remembers. "And a bartender there opened a comedy club in Southampton. So for the summer my mom worked at the comedy club."

Apatow pauses his narrative to talk to two passersby. Though, like Apatow, they're both semiretired as stand-ups, soon the three of them are quoting old sets, including one that served as inspiration for Sandler's onstage breakdown in *Funny People*.

"That's Kevin Rooney and J.J. Wall," Apatow notes afterward. "J.J. used to perform at the club where my mom worked. When I was 16 I decided I had to find a way to talk to comics. So I created this show for my high school radio station, and the first guy I interviewed was J.J." Apatow would go on to interview Jerry Seinfeld, Howard Stern, Jay Leno, Harold Ramis, and Garry Shandling for his Long Island high school's dinky 10-watt station; he'd eventually work with the last two in Hollywood.

"I remember thinking even then that he was a very confident comedic person," Wall says of that early interview. "It was very rare to meet someone so young who had such definite opinions on comedy." Wall still recalls seeing Apatow resurface in Los Angeles. "He always seemed like a guy who was going to stay in the business for a long time, though I can't say I thought he'd be the future king of movie comedy."

The problem with stand-up is that it is as much a path to soul-sucking neediness as it is to self-esteem. Only one thing determines whether a comic succeeds or not: the laughter of the audience. So no matter how successful or famous a comedian may be, every time he steps onstage he's putting his entire ego and self-worth in the hands of random strangers. Without laughter, you die alone.

Apatow still feels his wounds from that time. "I invited all my friends to see me perform at Stand Up New York," he recalls. "And Jon Stewart went on before me and just destroyed. Then I went on, and I was such a C-minus comic. And I knew it. It was worse than terrible."

After graduating, Apatow nonetheless moved to L.A. to pursue stand-up and screenwriting. Kevin Rooney was one of his earliest mentors—and one of the inspirations for Sandler's character in *Funny People*, the lonely, dying, and mega-successful comic George Simmons.

"When I moved to California at 17, I started doing stand-up at clubs, and I met Kevin," Apatow recalls. "He was a comic's comic, incredibly smart. Viciously funny. And he was the first person I could talk to about how to write jokes, and he liked my crappy act and told me what I was doing wrong. To me as a young comedian, there was no difference between me hanging out with Kevin Rooney and Seth Rogen's character hanging out with George Simmons."

One of Apatow's roommates in North Hollywood was Adam Sandler, a fellow struggling comic he met at the Improv. While watching *Funny People*, during the opening scene (a montage of crank calls made by a young Sandler) Apatow had leaned in and whispered, "I shot all that when we were in our 20s." His camera work has come a long way.

"Adam and I were talking about the movie, and we said, 'This is about us if we didn't meet great women and get married and have kids and instead just continued to go in the wrong direction and went insane.' I probably have a ways to go, but this is a fantasy of, you know, us spinning out of control."

Many of the stories in the first half of the film were pulled from real life: like the dick jokes, an Apatow staple. "When I lived with Adam, he would always say, 'Let me see your dick... I just want to know what I'm dealing



with...Why not? Why won't you show it to me?" Then one day I was peeing, and I looked in the mirror, and Adam was standing behind me looking at me pee, nodding. And he says, 'All right, man,' like he approved."

In many ways it was Sandler's success that was responsible for Apatow's giving up his dreams of comedy stardom. "It was always clear that Adam was going to do very, very well, from the day I met him," he admits. "He was charismatic beyond belief and super funny, and anywhere you went the room would gravitate toward him. I had never seen that before—or since—in that specific way." He pauses and adds with a sigh, "I also noticed that the room was not gravitating toward me."

Happy just to be hanging out with talented people, Apatow soon immersed himself in the scene in whatever way he could: hosting comedy nights, booking clubs, and, in a rarity for stand-ups, writing material for other comedians—which Rogen does for Sandler in *Funny People*. It was in this way that he began writing for Shandling's *The Larry Sanders Show* and, after meeting Stiller outside an Elvis Costello gig, *The Ben Stiller Show*.

The world of TV, however, is not the world of stand-up. Onstage, comics are God. They can say or do whatever they want, and they succeed or fail on their own merits. But at a network the comic is a whore, trying to please execs who more often than not are motivated by fear instead of creativity.

In meetings with network bigwigs, Apatow refused to accept this paradigm and acted as if he were still God. With *The Ben Stiller Show* (which was as much Apatow's baby as Stiller's) and his own projects that followed—*Freaks and Geeks* (about the high school social pecking order) and *Undeclared* (about the college social pecking order)—he refused to accept executive notes and compromise. As a result, all three shows garnered stellar reviews and cult followings. All three were also canceled before even completing a season.

"I was so proud of *Freaks and Geeks* and *Undeclared* that, even though it's painful to get canceled, I felt I had pulled something off. Like, how hard is it to make 18 episodes of something where you didn't make a concession on one line or one frame, and you know it will exist forever and come out on DVD?"

This may be easy for him to say now, after the success that has followed, but at the time, due to the stress, he began having anxiety attacks and back pains, and started taking painkillers. "Obviously, I can't say I didn't lose my mind from it," he finally admits. "It was so painful not to be able to work with the writers and actors that it devastated me. We had created this great family [on *Freaks and Geeks*], and then someone just calls up and says, 'Stop, go home.' You mean I can't see Seth [Rogen] and Jason [Segel] and Linda [Cardellini] every day? As a child of divorce, that's the place where it hits me. And I'm sure that in my entire career since then I've been trying to pretend we didn't get canceled."

In fact, since *Freaks and Geeks* and *Undeclared*, Apatow's work, whether consciously or not, has been following a specific arc covering life's essential rites of passage. The three films he's written and directed—*The 40-Year-Old Virgin*, *Knocked Up*, and *Funny People*—are about, respectively, losing one's virginity; getting married and having a baby (not necessarily in that order); and dying. So what's next?

"I have no subject matter left," Apatow says. He is not joking. He is experiencing something every artist is familiar with: self-doubt. "Even as I finish the movie, I'm wondering whether to just jump right into another project or take a very light year to reenergize and make sure the next movie is something I'm equally passionate about. Because I have covered most of the important parts of my life."



**ONE OF THE REASONS** Apatow's comedies, which are mostly about men and their hang-ups, appeal as much to women is because male sexual desire isn't portrayed as unbridled and reckless but as naive and romantic. The amount of male nudity far outweighs the amount of female nudity, pointing to an aesthetic concerned more with awkward laughs than libidinous prurience. Perhaps this is because Apatow himself is a hopeless romantic. "I was the person who, when someone broke up with me, would take half a decade to get over it," he says. "In order to get a girlfriend, I'd plan for years. Then, when it ended, I was always planning my return. Some might call it stalking."

In fact, the seeds for *Funny People* were planted 15 years ago, when Apatow first wrote down an idea about a guy trying to win back an old girlfriend. When he combined that with two other ideas—one about "someone who gets sick and then gets better and realizes he was happier when he was sick" and another about "a younger comedian hanging out with an older, more established comedian"—*Funny People* was born.

"What he's done for me—for all of us—is just mind-blowing," says Jonah Hill, one of *Funny People*'s costars. "I'd been writing scripts since I was 18, but it was Judd who gave me my first real writing deal. He'd tell me what I was doing right and what I was doing wrong. That was seriously the best class you could ask for as a writer."

One of the oddest things about Apatow's casting is how personal it is. Not only are both his former roommate Adam Sandler and his wife, Leslie Mann, in the film (which includes early TV footage from both of their careers), but so are his daughters, Maude and Iris. Though it may seem like he does this as a way to spend more time with his friends and family, Apatow says his reasons are purely professional.

Still, the time seems right for the question: **Maxim:** What was it like directing your wife in a sex scene with your best friend? **Apatow:** You know, oddly enough, I was giddy that whole afternoon. I don't know why, but it just cracked me up. **Maxim:** So it didn't feel weird to watch that? **Apatow:** It didn't feel weird at all. I loved the idea that their sex went straight to cunnilingus. **Maxim:** Hmm.

**Apatow:** Really, I found it funny. I've watched Leslie have kissing scenes with other people where I wanted to kill myself or vomit. But maybe I have so much affection for both of them that I was happy to watch them play a really intimate, funny scene. **Maxim:** I guess if it was awkward for anybody, it would be Adam. **Apatow:** They were both OK, mainly because I was amused. If you notice, though, I didn't write a full 10-minute scene of lovemaking.

Apatow is pleased with the night's results: The six-minutes-longer version of the film tested better than the shorter version, so he's going to be able to keep most of his favorite scenes in.

There was one anomaly at the screening, however, and one couldn't help but wonder why, exactly, Justin Timberlake's "SexyBack" began blaring out of the theater speakers as soon as the movie ended.

Apatow rises, headed to another screening, and smiles guiltily. "How can you give a movie a bad rating when that song's playing?" he asks.

Though Apatow's career path has been long, winding, and nontraditional, one thing is glaringly clear: He didn't become the king of today's Hollywood comedies by accident.

## Funny People

Meet the next wave of Apatow all-stars.



**BO BURNHAM**  
After his hilarious YouTube videos made him a mini-Web-sensation, the 18-year-old was tapped for a role in *Funny People* by Apatow, who also commissioned Burnham to write a musical set in high school.



**DAVID KRUMHOLTZ**  
The star of CBS's *Numb3rs*, Krumholtz had small roles in *Freaks and Geeks* (as Sam Levine's older brother), *Undeclared*, *Walk Hard*, and *Superbad*. Next he's starring in and writing Apatow's upcoming *Attorneys at Law*.



**KEN JEONG**  
This real-life M.D. turned a taste for stand-up into roles in *Pineapple Express*, *Funny People*, and *The Hangover*. His outtakes on the *Knocked Up* DVD may be the funniest thing Apatow's captured on-camera.



**SAMM LEVINE**  
Among the geekiest of Apatow's *Freaks and Geeks*, Levine has parlayed stints on dozens of TV shows, including *Ed* and *Veronica Mars*, into a role as one of Quentin Tarantino's *Inglorious Bastards*.



# Icon

BY GAVIN EDWARDS PHOTOGRAPH BY ROBERT MAXWELL

Aerosmith's hard-charging frontman on shooting guns, doing blow, and chasing tail. But is he ready to stop rocking? Dream on.

# Steven Tyler

**You and Joe Perry have known each other for 40-odd years. What's one thing he knows about you that most people don't?**

That I'm a better shot than he is. When we were kids we'd spend our summers walking around the woods in New Hampshire with .22s and shotguns.

**That's fine if you don't have any anger issues.**

I used to get so pissed off. Back in '73 we opened up for the Kinks, and I had maybe four feet of room on the stage—the drummer wouldn't move his set, the cocksucker. How do I fucking dance? We had one deli tray for the whole band, and it was mystery meat. If you held it up to a light bulb, you could see the bubbles. So every night I'd come offstage and turn the table over. And the guys would all yell at me because now the deli tray was on the ground and they couldn't eat the food, unless they picked it up and washed it.

**Judging from the way you looked in the '70s, you weren't eating much.**

You wanted to eat a little something even though you were so coked up you couldn't swallow. But a couple of the old road crew just told me what they used to do: When Joe Perry yelled at his roadie, they'd get back at him by wiping the bologna under their arm-pits. I got on the phone and said, "Hey, guys, remember when you used to yell

at me for chucking the food around? Guess what? I saved your asses."

**There hasn't been an Aerosmith studio album in five years. What's up?**

We were gonna just do it, then we'd be off our label and we could move on. But once you have some songs that deserve better than that, it takes time. We were working on it hard for a few weeks—then I got walking pneumonia. The doctors said it looked like I had cotton candy in my lungs.

**You've famously done some serious damage to yourself over your career. How did you end up back in rehab last year?**

It was from doing this for 40 years [Tyler does his trademark side-to-side dance]. With all this lateral shit, my toes were all out of joint, and I had scar tissue around the nerves. When you walk it hurts so fucking bad. A doctor said, "You gotta get that scar tissue taken out." So I did, and the drugs they gave me were right up my alley: Percodan, Percocet, Oxy-Contin. You get out of the hospital and you're on the stuff for three months. It got to be too much. First of all, it doesn't get rid of the pain. Then, if you do more of it, you start nodding out, and I didn't like that headspace. I didn't get sober the first time around for nothing. The only way to get off that shit is to go back to rehab. That or you can move in with your grandma.

**What do your ex-wives and girlfriends have in common?**

Every child I ever had, whether I married the mother or not, I was so in love with her mom it didn't matter. Whoever it was, when I fell in love I'd fall hard. My whole life is zero to 60, anyway. I wasn't there a lot for my kids, so I'm very grateful they forgave me. Being in a band, if you're playing it right—like we were back then—you're so fucked up you don't even know what you're doing.

**So what exactly were you doing?**

I was talking last night about all the blow we did. When we toured with AC/DC in Europe in the '70s, we'd do four shows in a row and one day off. Man, it was inhuman what Bon Scott and I did. We lived in the bathroom.

**As a kid, did you ever think you'd end up where you are today?**

Well, I grew up in the Bronx, and we had a gang called the Green Mountain Boys. We'd smoke pot and fuck girls, then camp out in someone's backyard. I mean, I didn't have too much going for me, and life could be pretty brutal—if you didn't watch out, you got your ass kicked after school. But the other guys in my gang would watch out for me, and all you could do was try and be cool and hip and get a girlfriend. Then seeing the Stones for the first time in their fucking high-heeled boots...the feeling was just beyond. It made me ache inside, I wanted it so bad.

**Are you a religious guy?**

I can be. I'm writing a book right now called *Does the Noise in My Head Bother You?*—and looking back, it seems like shit was predestined. Is it drug addiction or is it dreams-come-true addiction? You've got nothing and you start building with two pieces of wood, and before you know it you're 30 feet up in the air on a ladder. I've made dreams come true that most people couldn't even get close to. People say, "Be careful, it was the Big Man upstairs." I don't know who it was. But I do remember writing at least 23 albums, and I know how long it took to write those songs.

**You guys are headed out on the road yet again this summer. How long does it take Aerosmith to get up to speed when you're rehearsing for a big tour?**

Two weeks. And then you're moving every muscle. You become whatever you were when you were 15. Basically, you're throwing a party for 20,000 people every single night. I really feel like I owe the fans something. You want to play "Dream On" just the way they heard it when they got laid the first time.

WARDROBE: TYNG; CAROL BEADLE; THE REX AGENCY; GROOMING: LAUREN KAYE COHEN FOR TEMPTU; AT TRACEY MATTINGLY.COM









# A Perfect

SHE DOESN'T PLAY BETH IN *I LOVE YOU*, BETH COOPER,

By Kevin Jordan  
Photographs by Chris McPherson





**Storm**

BUT SOMETHING TELLS US YOU'RE ABOUT TO FALL HEAD OVER HEELS FOR COSTAR LAUREN STORM.





**LAUREN STORM TOOK THE WORLD BY, WELL, STORM AT A YOUNG AGE. "WHEN I WAS 11** my mom signed me up for a talent competition in New York. I strutted down the catwalk in an all-denim 'Texas tux' that I thought was so cool." Apparently, so did an agent, who signed Lauren up on the spot and launched a career that has included roles on shows like *Boston Public*, *24*, *Malcolm in the Middle* (bondage scene with Frankie Muniz, anyone?), and now the new comedy *I Love You, Beth Cooper*. We met up with the lovely Lauren at an L.A. coffee shop, where she suggested we pay a midday visit to a nearby strip club. She was kidding...we think.

**Chris Columbus has done monster hits like *Home Alone* and a few *Harry Potter* films. Now he's cast you in *I Love You, Beth Cooper*.**

Yes, I'm stoked. *I Love You, Beth Cooper* was a book by Larry Doyle, a writer-producer on *The Simpsons*. The gist is the nerdy valedictorian professes his love during his speech for the most beautiful girl in school (Hayden Panettiere). I play Treece, her slightly overweight idiot best friend, who's a total slut. In the book she's described as a cartoon cow.

**You don't have that cartoon cow look right now.** I've lost the weight. But they wouldn't let me audition unless I put on some pounds. So I ate like a lumberjack—cream soup, shit-tons of cheesy garlic bread, deep-dish pizza, steak, and, of course, tons and tons of ice cream. But it was just for the screen test, so I was like, "If I don't get this part, I am so screwed!"

**Any benefits to gaining all the weight? Did strangers stand to give you a seat on the bus?**

The one plus about the weight gain was that my breast size went way up. All my guy friends were like, "Yes, keep going!" I went up to a big size D. There's one shower scene where you do get to see a little of my side boob. I'm working with my trainer now on keeping as much of this new booty as possible.

**We heard there originally was a threesome scene in a *Harry Potter* film that Chris Columbus had to cut. Did he finally get to shoot his dream scene with you?** Yes, I do get into a threesome in the film. Me and Hayden's other best friend force this guy to do it. They didn't show much of it, and thank God I would have looked like a big marshmallow naked in bed!

**Thoughts on threesomes in general?**

To each their own. It is an odd cultural thing. I mean, guys don't usually hook up with their guy friends just for fun. But I think girls are pretty, they smell nice, they're soft—I can get why girls do it. I think if you're in a relationship, though, it can cause problems. But if you're not in an exclusive relationship, hell, why not? I'm a fan of having fun safely.

**Should every guy out there just go for it and confess his love to his crush like in the movie?**

I totally appreciate it when guys put themselves out there. It is scary. It takes guts. I think it's great. My

advice for going after your crush is to first really get to know the person. It's really easy to fall in love with the idea of a person.

**If we hit SHUFFLE on your iPod, what kind of music would we hear?**

I like all kinds of music, but when I'm driving in a car, what makes me really happy is blasting dirty, dirty rap music. Like really dirty—filthy. I did get caught by a little boy at a red light. He recognized me from this Saturday morning show I used to do. I'm singing along like, "Yeah, that's right, muthafucker!" and this little boy sweetly waves and says, "I know you!" I screamed and slammed the radio off. It was so embarrassing.

**What's your dream guy like?**

I'm looking for a guy to be clean-shaven, with nice teeth and not a lot of body hair. I also want him to be sensitive and appreciate musicals and also be hilarious. Eventually I'll find someone, or I'll just have a long-term relationship with a gay man!

## THREE'S COMPANY

LAUREN'S CHARACTER JOINS THE RICH TRADITION OF HOT CINEMATIC THREESOMES.

×

### VICKY CRISTINA BARCELONA

Creepy old Woody Allen's ode to Spain includes a Scarlett Johansson-Penélope Cruz-Javier Bardem lovefest. *Olé!*



×

### WILD THINGS

Matt Dillon's guidance counselor gets some nooky from barely legal Denise Richards and Neve Campbell...who are secretly out to kill him!



×

### Y TU MAMÁ TAMBIÉN

A cougar conquers two teens in this *muy caliente* Mexican flick, proving your schoolyard dreams really can come true.



×

### ZOOLANDER

After drinking psychotropic tea, two male models, an investigative journalist, and a midget Sherpa join together for a mind-bending orgy.





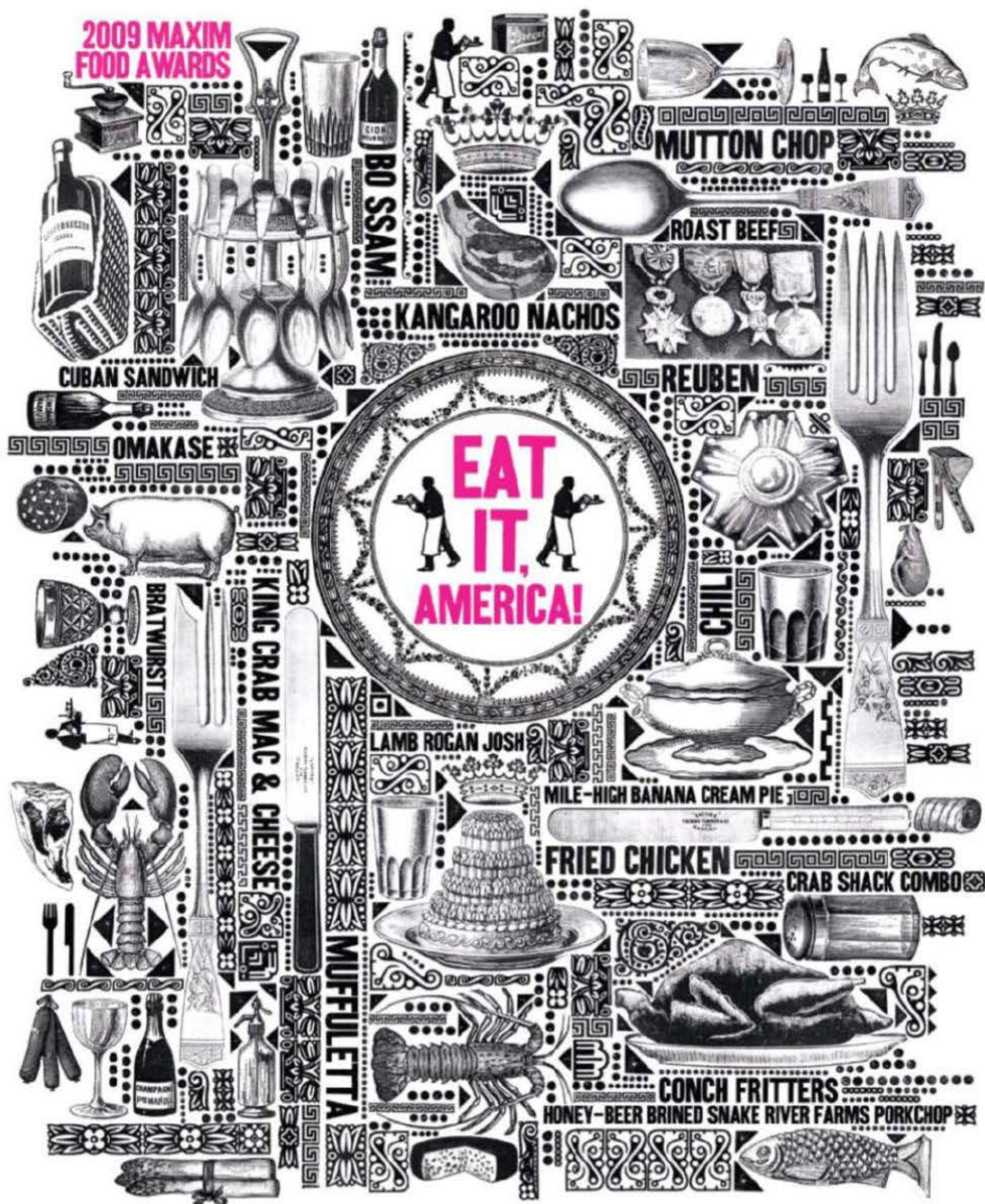


"I LIKE ALL KINDS  
OF MUSIC, BUT  
**BLASTING DIRTY,**  
FILTHY RAP MUSIC  
MAKES ME HAPPY."



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 About to drive off a cliff? Before you croak, **stick any of the following delicacies**  
**in your mouth** and die a happier, slightly fatter man. Enjoy!

PHOTOGRAPHS BY KANG KIM  
 ILLUSTRATIONS BY LORENZO PETRANTONI





**SEXIEST SANDWICH NAMED AFTER A DUDE**  
**SPRUCE, SAN FRANCISCO**

On the bar menu at this upscale eatery, the humble Reuben goes high art (\$14): house-cured pastrami, beets vinaigrette instead of kraut, and artisanal Gouda.





## BOTTOMLESS CATFISH

**CATFISH HOTEL SHILOH, TN**

From the banks of the Tennessee River, the Hagy family has been dishing out America's best catfish ever since 1938. Start with a half-slab of baby-back ribs, followed by the Southern-style fried whole catfish. The legendary fish is all you can eat (\$12), but you'll want to save some room for a slice of the cracklike lemon rub pie.

## HOTTEST FOURSOME

**ARNOLD'S COUNTRY KITCHEN NASHVILLE, TN**

To true-blue American foodies, Nashville is as much the home of the Meat and Three as it is the home of country music. And no one does it better than Jack Arnold, who whips your mouth into a tizzy for \$8 an order. You really can't go wrong with any combo of one meat and three sides, but if we had to pick, we'd go for roast beef with mac'n'cheese, turnip greens, and mashed potatoes. And cornbread. And banana pudding. And maybe a slice of chess pie. Then we'd go back for seconds. Pair with: Fresh lemonade

## FASTEST-DISAPPEARING STEAK

**BABB BAR CATTLE BARON SUPPER CLUB BABB, MT**

Consuming 28 ounces of steak is not for the weak of stomach, but the rib eye (\$30) at Babb Bar Cattle Baron—a log-and-antlers joint situated between Glacier National Park and the Canadian border—makes the battle to swallow a breeze. The rich, addictive marinade means the nearly two pounds of red meat vanishes with alarming speed. (Don't even think about the 35-ounce T-bone unless you have a death wish.) Pair with: Moose Drool Brown Ale

## BIGGEST BUNCH OF BOLOGNA

**PRIMANTI BROS. PITTSBURGH, PA**

If this Iron City sandwich mecca's jumbo bologna and cheese (\$6) topped with tomato, cole slaw, and fries (yes, on the sandwich) sounds slim, double the meat and cheese and ask for an egg on top. Cardiac arrest never tasted so good.

## BEST PIG-OUT

**BLUE RIDGE PIG NELLYSFORD, VA**

You'll know you've arrived at hog heaven when you spot the shack with a giant pig-shaped fuel tank on the roof. Get the pulled pork platter with mustard-based coleslaw and potato salad, plus limeade that tastes like it's been smoked, too (\$10). When you get home, you'll smell the smoke on your clothes. Don't eat them.

## CRUNCHIEST CONCH

**LORELEI RESTAURANT & CABANA BAR ISLAMORADA, FL**

At this relaxed seafood shack on Florida Bay, the conch fritters (\$8.25) prove what we've always suspected: Frying makes everything taste better. Seasoned with island spices, butter-battered, and served with Lorelei's signature Out Island sauce, they're as light and salty as the sea. Finally, Florida does something right. Pair with: Rumpunch

## SEVEN TASTIEST SINS

**SPIAGGIA CHICAGO, IL**

If it's good enough for Barack to take his first lady on V-Day, it's good enough for you. The components of the seven-course degustation menu change daily, but you will no doubt be served fish, pork, venison, or pasta and the best cheese course on the planet. Go for the wine pairings. The only downside is the price—\$220 per person. But amortized over seven courses, it's only \$31 per bite. Bargain.

## HOPPIN'EST NACHOS

**THE LONESOME DOVE FORT WORTH, TX**

Wild-game-loving chef Tim Love puts a haute spin on down-home fair. What does that mean? Kangaroo nachos (\$12). Built with avocado salsa,



**Anthony Bourdain**

Chef, writer, and host of *No Reservations* on the Travel Channel.

Even if it means holding up a liquor store for the money, I would recommend a sushi extravaganza at Masa (NYC) once in your life. It's probably the most expensive restaurant in America, and it's a steal. If you were to ask Chef Masa for a California roll, you'd be thrown out, but given a choice between good sex and a meal at Masa, you really have to think about it. If you're not looking to spend \$400 plus wine on dinner, I would go for a pas-trami sandwich at Katz's Deli (NYC). Everybody should know that joy.



boursin cheese, and blue corn chips, the tender slices of rare, squablike 'roo loin just scream "G'day, partner!" Pair with: Jalapeño cucumber margaritas

## NUTTIEST FISH

**MAMA'S FISH HOUSE MAUI, HI**

Warning: Once you hit this idyllic spot for the fresh-caught mahimahi stuffed with lobster, crab, and Maui onion and baked in a macadamia nut crust (\$54), you will never be able to walk into Long John Silver's again.

## MOST LOYAL DOG

**HOT DOUG'S CHICAGO, IL**

The Chicago hot dog (\$1.75), like Oprah, is a world unto itself. Here's the deal: an all-beef wiener served on a steamed poppy-seed bun with yellow mustard, green relish, caramelized onions, tomatoes, a pickle spear, and a wee bit of celery salt. Go on Fridays and Saturdays, when they serve their duck-fat fries (\$3.50).

## ROCKIN'EST ROLL

**ABBOTT'S LOBSTER IN-THE-ROUGH NOANK, CT**

You'll need a do-over at the pearly gates if you fail to eat a hot lobster roll at Abbott's (\$13.50): generous portions of buttery lobster, no doubt caught inches away, served on a hot, buttered sesame seed bun. Scarf it at a dockside picnic table, and bring your cooler. Abbott's is not only seasonal (May through September), it's BYOB.

## BARELY LEGAL CUBAN

**LAS OLAS CAFÉ MIAMI, FL**

If Tony Montana were alive today, he'd take his yayo-caked mug to Las Olas and dig into the best Cuban sandwich in the non-commie world (\$5). It's tough to screw up a pressed foot-long stuffed with ham, pork, Swiss cheese, pickles, and mustard, but the über-fresh ingredients and lovely locale make this the place to beat, mang.

## SPICIEST GAMBLE

**LOTUS OF SIAM LAS VEGAS, NV**

Located in a strip mall a mile from the bright lights, Lotus of Siam serves up mouth-numbing fantasticness. Start with the Nam Kao Tod (minced sausage mixed with green onion, fresh chili, ginger, peanut, crispy rice and lime, \$8) before moving on to the Sua Rong Hai (charbroiled beef ➤



## ADAM RICHMAN'S AMERICAN CLASSICS



**BURGER:** THE BACON CHEESEBURGER AT REDMILL BURGERS, SEATTLE, WA: "UN-FREAKING-BELIEVABLE." **PIZZA:** PLAIN PIE AT DIFARA PIZZA, BROOKLYN, NY: "THE CLASSIC." **HOTDOG:** ALL-BEEF FRANK AT KATZ'S, NEW YORK, NY: "FOR TASTE IT'S GOTTA BE KATZ'S." **DONUTS:** PLAIN FRIED DONUT AT ROUND ROCK DONUTS, ROUND ROCK, TX: "BLOWS KRISPY KREME AWAY." **STEAK SANDWICH:** AL'S ITALIAN BEEF SANDWICH AT AL'S BEEF, CHICAGO, IL: "THE GREATEST." Adam Richman is the host of *Man v. Food* on the Travel Channel.





**SWANKIEST CATCH**  
15 EAST, NEW YORK CITY

Japan. Lost the war, but convinced us to eat raw fish. Go figure. Ponder this conundrum while enjoying the procession of sublime surprises that is the tasting menu (\$120) at 15 East. No *Iron Chef* double-fried spicy mayo theatrics here. Just clean, perfect flavors. And steamed giant clam.





## Mario Batali

Co-owner and chef of New York City eateries Babbo, Del Posto, Otto, and Lupa.

ALL-DAY GORGE FEST!

Before they die everybody should try and eat their way through New Orleans. It's the most important gastronomic destination in America. Really, you just can't find a bad meal.

### BREAKFAST

I'd start at Commander's Palace (1403 Washington Avenue). My youngest son and I had a jazz brunch there recently, and it was one of the great meals of my life. We had oysters Rockefeller, a soft-shell-crab po'boy, and then a lacquered quail with wild rice and andouille sausage. To drink I had a Ramos gin fizz and then a glass of champagne. Best of all, there was a little trio playing the most beautiful Dixieland jazz.

### LUNCH

Next stop is Domilise's (5240 Annunciation Street), which has the world's greatest po'boys. Get the shrimp or oyster, fully dressed with all the trimmings. And you've got to have it with a bag of Zapp's barbecue-flavored potato chips and a bottle of Abita beer. It's a perfect low-end meal.

### DINNER

After drinking and listening to music all afternoon, I'd head to Emeril's (800 Tchoupitoulas Street), where I'd let Lagasse roll out all his classics: raw oysters, barbecue shrimp with rosemary biscuits, rabbit remoulade with fried green tomatoes, gumbo, jambalaya, shrimp and grits, and fried chicken. For dessert I'd have their mile-high banana cream pie. And I'd finish all this off with a magnum of '89 La Tâche, which is \$18,000. So if all this eating hasn't killed you yet, the price tag might do the trick.

in spicy sauce, \$14). Your burning tongue will help you forget the grand you dropped at the blackjack table.

### MIGHTIEST MUSSELS

#### MONK'S CAFÉ PHILADELPHIA, PA

If Monk's eponymous *moules* selection (\$20) steamed with Belgian beer, white wine, garlic, and parsley doesn't blow your balls off, the fries dipped into their bourbon mayowill.

### MOST FAMOUS WIENIE

#### NATHAN'S CONEY ISLAND, NY

Until you've chewed a Nathan's frank, particularly from its landmark Coney Island locale, you simply have not eaten a wiener (\$2.75). Nab one at an airport or movie theater, and if you close your eyes you can see a tranny in clear heels tripping on the boardwalk.

### BREAKFAST OF KINGS

#### YANK SING SAN FRANCISCO, CA

A millennium ago, dim sum was prepared solely for Chinese emperors.

Today regular fat-asses can join the hot-pocket parade, the best of which is here. They serve dozens of varieties, but those in the know grab the "Shanghai"—minced pork, scallion, and ginger, steamed in their own broth—when they roll by (\$11). Have your napkin at the ready.

### BEST PLACE TO EAT AN ENTIRE ANIMAL

#### PHILLIPS SEAFOODHOUSE OCEAN CITY, MD

At Phillips you get one Chesapeake Bay soft shell (\$10), deep-fried till it's crunchy on the outside, tangy and soft on the inside, on any bread you want. Fixin's—tartar sauce, lettuce, tomato—come on the side, and it's an extra buck for fries. Maryland folk don't like anything interfering with their crabs. You shouldn't, either.

### HOTTEST SAUSAGE FEST

#### BRAT HOUSE MILWAUKEE, WI

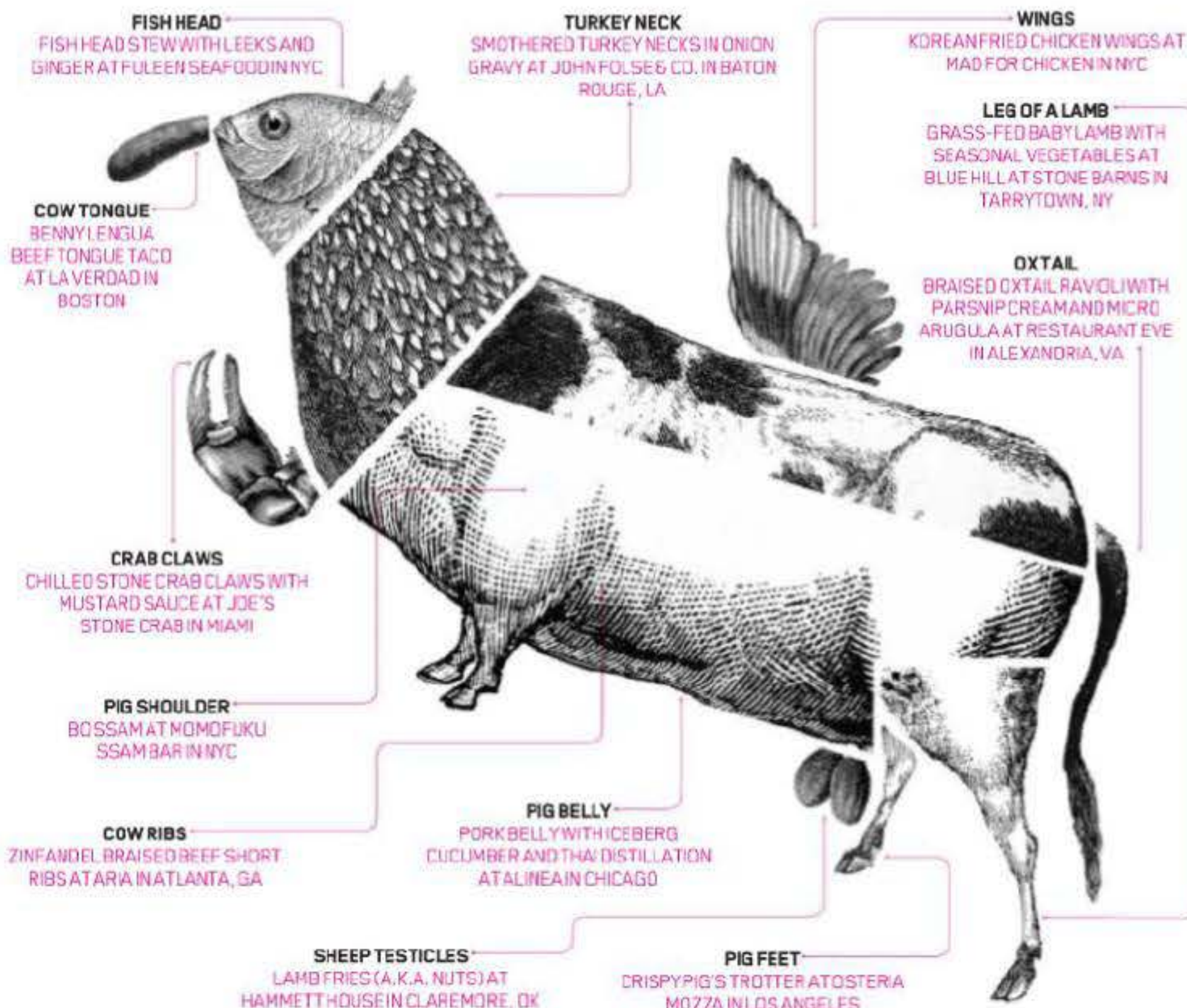
Located across the street from



the legendary Usinger's Famous Sausage, Brat House serves up a juicy, all-pork sausage—plain or piled with onions, sauerkraut, and cheese—and your choice of side for the righteous price of \$7. Our rec? The baked beans made with ground sirloin and bacon. Pair with: Dual nine-ounce mugs of ice-cold Schlitz. Then, for the love of God, eat a breath mint.

## THE MOST DELICIOUS ANIMAL EVER!

IF YOU CROSS PATHS WITH THIS BEAST, KILL IT IMMEDIATELY AND STICK IT ON YOUR FOREMAN GRILL.





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### BEST MUDBUGS

HAWK'S CRAWFISH RAYNE, LA

Louisiana superchef Donald Link calls Cajun patriarch "Hawk" Arceneaux's crustaceans "the best crawfish anywhere." The coup de grace: the crawfish boil (market price), a sloppy, savory, down-home feast.

### HOW TO PEEL 'N' SCARF CRAWFISH



1. Twist tail away from body. Keep tail and set the rest aside.

2. Peel away top segment of tail shell to expose and loosen meat.



3. Pinch tail between thumb and forefinger to force out meat. Pull meat free with other hand—or use teeth to keep a hand free for beer.

4. Cajun extra credit: Retrieve head, suck out spicy juices, and scoop out rich yellow hepatopancreatic tissue with your pinkie.

### PERFECT PIZZA

THE ORIGINAL FRANK PEPE  
PIZZERIA NAPOLETANA  
NEW HAVEN, CT

Prepare for us to sing the praises of a pizza that has no sauce and no mozzarella on it. Ready? The white

clam pie at Pepe's (\$24). Every bite is a journey into garlicky clam juicy joy. Each pie is lovingly heaped with garlic-and-olive-oil-bathed clams, then sent into a brick oven until the insanely delicious dough is toasted to slightly charred perfection. Mama mia!

### HOLIEST COW

ST. ELMO INDIANAPOLIS, IN

The jacketed waiters are there to help you ambush your arteries. Let them. The order: 16 oz. bone-in fillet, rare, with sides of king crab mac'n'cheese, onion rings, and green beans (\$80).

### FANCIEST PIG-OUT

Q ROADHOUSE & BBQ  
JACKSON HOLE, WY

Exec chef Roger Freedman turns out a life-changing honey-beer brined pork chop, which he pairs with buttery fennel-apple potato gratin and ➤

## BEST BBQ IN THE USA!

EVERY REGION HAS ITS OWN  
STYLE, BUT ONLY ONE CAN REIGN  
SUPREME. AND THE WINNER IS...

**SOUTH CAROLINA**  
PULLED PORK WITH  
MUSTARD SAUCE,  
CRACKLIN' SKIN;  
SWEATMAN'S BAR-B-  
QUE, HOLLY HILL, SC

**MEMPHIS**  
RIB TIPS, BBQ  
SPAGHETTI, AND  
BEANS; COZY  
CORNER RESTAURANT,  
MEMPHIS, TN

**TEXAS**  
BEEF BRISKET AND  
SAUERKRAUT;  
KREUZ MARKET,  
LOCKART, TX

WINNER!

**NORTH CAROLINA**  
HICKORY-SMOKED  
PORK, BRUNSWICK  
STEW, COLE SLAW, AND  
HUSH PUPPIES; ALLEN &  
SON, CHAPEL HILL, NC

**KANSAS CITY**  
BURNT ENDS WITH RICH  
AND SPICY SAUCE,  
FRIES, BAKED BEANS;  
ARTHUR BRYANT'S,  
KANSAS CITY, MO



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SINCE 1952.



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## BEST MEALS ON WHEELS!

WE HEART THESE CARTS! CHASE ONE DOWN TODAY.

### THE SAUSAGE GUY

**BOSTON, MA**  
IN THE GREEN MONSTER'S SHADOW, THE SAUSAGE GUY SERVES UP A SWEET ITALIAN SAUSAGE TOPPED WITH SEASONED GRILL-CARAMELIZED ONIONS AND GREEN PEPPERS. WASH IT DOWN WITH A HARPOON SUMMER BEER AND GET IN LINE AT THE STADIUM BATHROOM. \$6

### BIKER JIM'S GOURMET HOT DOGS

**DENVER, CO**  
FROM 16TH AND ARAPAHOE IN DOWNTOWN DENVER, BANDANNA-CLAD BIKER JIM (A FORMER REPO MAN) OFFERS A SMOKED ELK BRATWURST SMOTHERED WITH MARINATED JALAPEÑOS, CREAM CHEESE, AND SRIRACHA SAUCE. QUELL THE FIRE WITH A FAT TIRE BEER. \$4.25

### KOGI

**LOS ANGELES, CA**  
THE BEST SEUL FOOD IN THE STATES COMES FROM AN UNASSUMING CART SERVING MIND-BLOWING SHORT RIB TACOS. MARINATED IN A CARAMELIZED SESAME SAUCE, THE DIVINE SWINE IS CROWNED WITH SESAME-CHILI SALSA, SOY SAUCE, AND RELISH. INHALE A FEW OF THEM WITH SOME KOREAN DDBEER. \$2

### CARPE DONUT

**CHARLOTTESVILLE, VA**  
THE SIGN ABOVE THIS FAMILY-OWNED CART DECLARES THEIR FRIED WONDERS "SCRUMPTRALESCENT!" SWALLOW YOUR SKEPTICISM AND STEP TO THE WINDOW FOR TWO APPLE CIDER DONUTS (\$3) AND A MUG OF ITALIAN HOT COCOA (\$3) THAT'LL WARM YOUR SOUL AND SPARK A GLEEFUL GRIN.

sweet-and-sour cabbage (\$20).  
Pair with: Snake River Pale Ale on tap

### DEADLIEST CATCH TRACY'S KING CRAB SHACK JUNEAU, AK

You'll understand why men risk their lives to pull king crabs out of the Bering Sea as you gorge yourself into oblivion on bucket after bucket of meaty claws drenched in melted butter (\$49) at this dockside stand. The purest wild king crab you'll ever crack.

### NUCLEAR NOODLES BLUE ASH CHILI MASON, OH

Blue Ash's Cincinnati chili five-way (\$5.30) is a bed of thin spaghetti with cinnamon-spiked chili, kidney beans, diced onions, and delicate curls of cheddar piled indelicately high on top. Sure, it looks like an orange-haired Muppet, but after that first bite you'd stab Kermit in the neck for another taste.

### MOST UNEXPECTED BBQ BRILLIANCE

**HICKORY PARK AMES, IA**  
Iowa? Really? This Ames institution churns out the best BBQ sandwich on Earth, though they should consider changing its name: The Saucy Southerner (\$4.50) is a daring combo of hickory-smoked beef, pork, and turkey smothered in BBQ sauce. Wash it down with a \$7 pitcher of beer, and still buy a condo with your leftover lunch money.

### HEAVENLIEST BURGER IN-N-OUT BURGER AZ, CA, NV, UT

Follow our drool to page 65.

### JUMBO GUMBO JUBAN'S BATON ROUGE, LA

Stick your fork in a heaping hearty stew of smoked chicken, roasted duck, and fresh andouille sausage that strikes the perfect mix of steamy spice and smoky sweetness (\$10). Best consumed at lunch with all the red-faced, seersucker attorneys, or on a Friday night with a gaggle of giggly LSU Tiger cheerleaders who instinctively call you "Daddy."

### CLAMS MOST WORTHY OF YOUR CLAMS

**CLAM BOX IPSWICH, MA**  
Shaped like a giant takeout container, the Clam Box of Ipswich, 30 miles north of Boston, has been serving locally caught fare since 1938. Your order: the Native Clam Plate (\$19), piled high with an obscene helping of large, juicy critters encased in a crisp, salty batter with sides of fries and cole slaw. Bring your own Guinness.



### Scott Conant

Chef and owner of Scarpetta in New York City.

Everyone should try and make it to *Ferdinando's Pizzeria* in Carroll Gardens (Brooklyn, NY). It has an old-world feel, like eating at your Italian grandmother's, and it's been there for about 100 years. The food—sandwiches, pasta—is great, but best of all, the service is what you'd expect, with old Italian-American women telling you all the things you do wrong. It's kind of a glimpse into the lost era of Italians and an homage to their homeland.



### Donald Link

Chef and co-owner of *Cajun Meccas Cochon* and *Herbsaint*, both in New Orleans.

As a Cajun cook, I have to recommend the *Zydeco Breakfast* at *Cafe des Amis* (Breaux Bridge, LA). There's something about all that food and all these people dancing and drinking at 8:30 in the morning that's just awesome. And the food is fantastic: eggs and biscuits smothered in crawfish étouffée, boudin patties, and a dish called the *Oreille de Cochon*, which is dough shaped like pigs' ears that gets deep-fried and powdered with sugar. It's so amazing I rent a bus every year and take our entire staff.

### SWEETEST LAMB RASIKA WASHINGTON, D.C.

Most Indian cooks use tomato paste for their curry. Not James Beard-nominated chef Vikram Sunderam: He uses fresh tomatoes and dried Kashmiri peppers. Sunderam takes the brick-red gravy and braises his lamb roganjosh (\$16) until the meat reaches a consistency that we can only equate with the kiss of a butterfly.

### SALTIER SANDWICH CENTRAL GROCERY NEW ORLEANS, LA

Salami, capicola, and provolone make a fine sandwich. But slather it with a concoction of chopped olives, veggies, garlic, and vinegar, and you've got the muffedetta (\$13), a salty stairway to heaven.

### FANCIEST TASTE FRENCH LAUNDRY YOUNTVILLE, CA

Foodniks take drastic measures to snare a coveted reservation at Thomas Keller's temple of gastronomy featuring the world's most worshiped tasting menus. The nine-course parade (\$240) is a series of bewitching small plates, including the extraordinary "oysters and pearls." Keller's ode to oysters and caviar.

### SMOKIN' BIRD BIG BOB GIBSON BAR-B-Q DECATUR, AL

Every barbecue geek worth his dry rub knows that Alabama is pork country. So why in tarnation would anyone order the barbecue chicken platter (\$7.50) at Big Bob Gibson Bar-B-Q in Decatur? Three words: smoke and sauce. The bronzed birds pulled from the brick pits are hickory-smoked and then submerged into an ivory liquid invented by Big Bob himself.

### MOST COMPLICATED PORK PRESENT FALLS CHURCH, VA

Thousands of Vietnamese restaurants in America have a menu longer than the Ho Chi Minh Trail, all featuring grilled pork with rice vermicelli. None will be as good as Chef Luong Tran's (\$9). He takes an ultra-fresh approach to this bounty in a bowl. Once all the 101 ingredients—or so it seems—are combined and drizzled with fish sauce, you have, essentially, a rice-noodle version of the entrée salad. Is there a better kind?

### THE OTHEREST OTHER WHITE MEAT SCARPETTA NEW YORK CITY

Say what you will about goats: They have pre-irony beards, they like to



## ANDREW ZIMMERN'S WEIRD FOODS WORTH TRYING

GOOSE INTESTINES: CONGEE, NEW YORK, NY; "PHENOMENAL." YAKITORI ROOSTER BALLS: ROBATA-YA, LOS ANGELES, CA; "IF YOU'RE GOING TO EAT BALLS, THEY'VE GOTTA BE FRESH." FRIED LIVERMUSH (PIG LIVER, HEADMEAT, CORNMEAL): SHELBY CAFE, SHELBY, NC; "LIKE THE BEST BOLOGNA SANDWICH YOU'VE EVER HAD." WAGYU BEEF TONGUE: CRAFT, NEW YORK, NY; "EXTRAORDINARY." SEARED ALLIGATOR TAIL: SKIPPER'S SMOKEHOUSE, TAMPA, FL; "OUT-OF-CONTROL GOOD." Andrew Zimmern is the host of *Bizarre Foods on the Travel Channel*.







**BEST WING WOMAN**  
**MAMA DIP'S CHAPEL HILL, NC**

Since 1976 this Chapel Hill institution has been clogging arteries with its championship-worthy fried chicken: nut brown, fully crusted hunks of salty yumminess (\$10). Don't forget the biscuits.





**Grant Achatz**

*Chef and owner of Alinea in Chicago.*

Whether you're talking about French Laundry or Masa or Alinea, there are some things about high-end restaurants that are always the same: You put on your suit coat, make your reservation two months in advance, and sit down for four hours. Schwa (Chicago) is different. It's tiny and it's not that expensive, but it's incredibly unique in its blend of two identities, which are "fuck convention—this is what I got, take it or leave it," and highly refined, creative tasting menus. Everyone should try it. On the other end of the spectrum, I've made it my personal quest to find the best ramen in America, and so far it's Sobaya (NYC), a noodle shop that has handmade ramen in the most amazing flavorful broth. I just went to Japan, and this is one of the very few places in the States that can compare.



## BEST REASON TO EAT SOMETHING OLD

KEENS STEAKHOUSE NYC

Why eat lamb when you could sink your teeth into a mature, meaty hunk of mutton, ringed with a rich layer of fat earned over years of grazing? (13 oz., \$25; 26 oz., \$45)

do it, and they can be, um, gruff. But you'll never badmouth one again once you've tasted its sweet, tender perfection in the Capretta (or baby goat, but that don't look too cute on a menu) served up at chef Scott Conant's dining paradiso. \$28 will float your goat.

## BITCHIN'EST BURRITO

LA CUMBRE TAQUERIA  
SAN FRANCISCO, CA

Don't wear your prized I DID IT ALL FOR THE WOOKIE tee to La Cumbre. There's no avoiding spillage with their football-size Mission burrito (\$6). Go for carne

asada, specify black beans and spicy salsa, and order it "deluxe" for lots of guac and cheese. The meat is chopped to order, resulting in a burrito so good you'll thank the Virgin Mary (conveniently located in poster form above the door) as you leave.

## HOW TO ROLL A MISSION BURRITO



1. Start with a 12-inch tortilla. Regular only: Whole wheat and spinach have no business here.



2. With a long spoon, pile rice and beans (pinto or black) onto the tortilla at the end closest to you.



3. Next up: meat. A big scoop of carne asada is a good bet.



4. Top with a scoop of salsa. For "super-burrito" style, add cheese, guac, and sour cream.



5. Fold the tortilla in half away from you. Fold in both sides, creating a bulging envelope.



6. Roll tortilla away from you and wrap in foil. Result should weigh two pounds and stand upright.

## CONTRIBUTORS

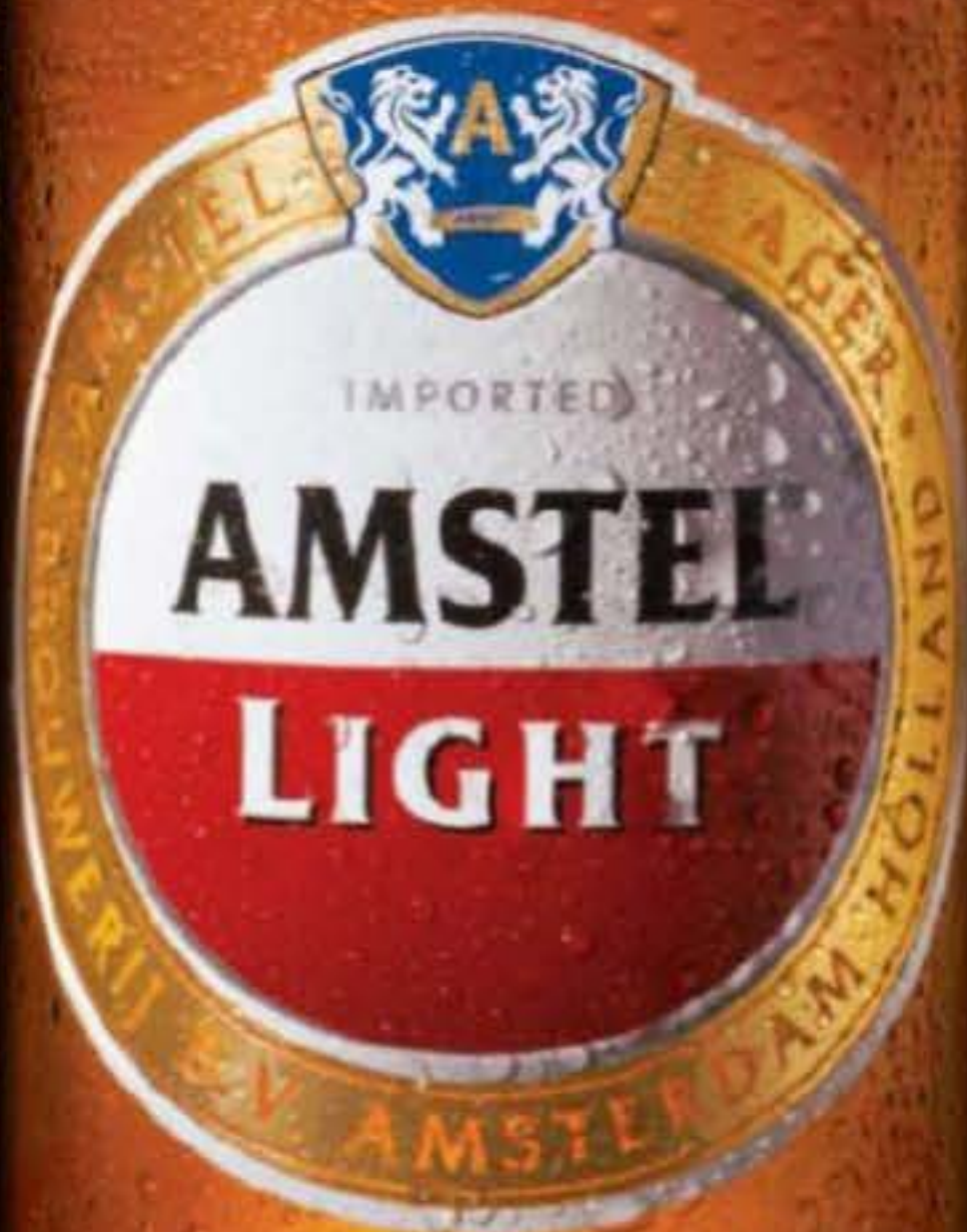
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# One **Dam** Good BieR

## AMSTER**DAM** GOOD TIMES





## THE CRAIGSLIST CRIME WAVE... - M4W

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Reply to: [Frank Owen for Maxim](#)

Date: 2009-07-01, 3:51PM PDT

Young dude looking for a good time.  
We'll get drinks, go back to my place,  
**AND THEN I'LL KILL YOU!**

- Location: the scary new world online
- It's NOT ok to contact this poster
- Illustration by Asaf Hanuka

Everybody in the New York [sex trade](#) had heard the stories about [Craigslist](#). Like the one about the two bodybuilder types who liked to set up meetings with masseuses, and then flash fake police badges before robbing the women. Or the john who booked a girl for a "[casual encounter](#)" through the [Web site](#): She showed up at his hotel room and went to the bathroom to slip into something more comfortable, whereupon two burly guys burst into the room and took the client's money, credit cards, and clothes. "One of my girlfriends who [works in the industry](#), she knows him and she had to go pick him up," says Kristin Davis, who insists this story is no urban legend. "He was stranded in this hotel room, no money, no wallet, no clothes, no nothing." >> Davis has a lot of experience in the sex industry herself—over a decade's worth. >>







➤➤ In the spring of 2008, she made headlines as the “Manhattan Madam” in charge of a high-end [escort service](#) that helped bring down New York governor [Eliot Spitzer](#). But Davis also ran a “body work” service — [massages with happy endings](#) — that advertised exclusively in the Erotic Services section of Craigslist. She knew well the changes the site had brought to the business — how it created an electronic version of a 42nd Street back alley, with scams and [cheap whores galore](#). But none of this prepared her for what she found one night in April when she spotted one of her girls while surfing the Web.

Clicking on a link, Davis navigated to breaking news out of Boston: A masseuse had been shot three times on the 20th floor of a Marriott hotel. There was a blurry security-camera image of the man the press had already dubbed the Craigslist Killer, and below that a picture of the victim, a sultry-looking woman with long light brown hair. It was Julissa Brisman, a sweet, funny, street-smart 26-year-old with pouty lips and a serious Paris Hilton fixation who had recently quit Davis’ employ to go independent. She was one of the Manhattan Madam’s favorite girls.

“I was shocked, devastated, heartbroken, but I wasn’t surprised,” says Davis. “I told her to be careful. Craigslist is full of creeps.”



IT WAS A SIMPLE IDEA THAT CHANGED EVERYTHING: A NO-FRILLS hippie flea market updated for the Internet age, a place to go to buy a toaster, rent an apartment, or score some meth and hook up with random strangers for the afternoon. It helped to nearly destroy the newspaper industry in America, and it transformed the sex trade. It began 14 years ago when painfully shy über-nerd Craig Newmark started an e-mail list publicizing tech-themed events and job opportunities in San Francisco. Soon Craigslist was everywhere, a self-governing global community of online buyers and sellers, a for-profit business that operated more like a public service. Today Craigslist is an indispensable resource for tens of millions of people worldwide: With 40 million posts a month and sites in 570 cities and 50 countries, it is one of the icons of Web 2.0, as recognizable a brand as Facebook or Google. Yet it only employs 30 people, and the whole operation is run out of a ramshackle Victorian house in the Sunset District of San Francisco.

One of the new media’s signature success stories, Craigslist symbolizes the possibilities of the brave new online world we’re still in the process of figuring out. “The Internet reminds us that people are basically trustworthy,” Newmark has said. But there’s a lot of wiggle room in that “basically.” Like all online community experiments over the past 20 years—from MySpace to Second Life—the site has a utopian side that leaves it open to any creep with a dark fantasy life. What’s terrifying about

the Craigslist Killer is what he represents: how the Internet can make crime push-button easy, and unlock psychosis as easily as libido.

Which is why the brutal murder of Julissa Brisman capped a perfect storm of negative publicity for the embattled Website. Bad enough that the killer used the Erotic Services section to lure Brisman to the crime scene, but this wasn’t his first time. Four days earlier he allegedly tied up and robbed another masseuse he’d contacted through Craigslist, Trisha Leffler. And two days after the Brisman slaying, he allegedly struck again, this time in Warwick, Rhode Island, holding at gunpoint a stripper who advertised lap dances on Craigslist. The assailant fled only after the stripper’s husband burst into the hotel room.

Boston cops quickly arrested Philip Markoff, a tall, blond, and outwardly respectable 23-year-old med student at Boston University who fit nobody’s profile of a serial sicko (see below). He was charged with Brisman’s murder in addition to the assaults on the two other women. Investigators searching Markoff’s apartment found a gun hidden in a hollowed-out book, a stash of hand restraints, as well as 16 pairs of women’s panties under the bed. (It’s not yet known how many times Markoff may have struck, but as Kristin Davis points out, many Craigslist sex-related crimes are never reported out of fear and embarrassment.)

The Craigslist Killer fits a disturbing pattern: The month before, New York radio reporter George Weber was stabbed 50 times, allegedly by a troubled teenager he met through a Craigslist posting offering \$60 for rough sex. In April chubby-faced teenage misfit Michael Anderson was sentenced to life in prison for the shooting death of 24-year-old Katherine Olson, a Minnesota preacher’s daughter who had innocently replied to a fake ad Anderson placed on the site looking for a baby-sitter.

The bad news for Craigslist mounted. Also in April authorities arrested 24-year-old Shawn Skelton in Kent, Washington after he allegedly posted a Craigslist ad titled “A strange desire,” looking for a woman to have sex with and then kill. And in early May convicted sex offender John Steven Burgess pleaded guilty in Los Angeles to involuntary manslaughter in the death of 19-year-old Donna Jou. Burgess said he plied Jou with alcohol, cocaine, and heroin after meeting her on Craigslist, then dumped her body in the ocean when she overdosed.



## PHI KAPPA DIE

FOR ONE MAXIM EDITOR, THE CRAIGSLIST KILLER WAS JUST A DUDE DOWN THE HALL. BY JESSE BRUKMAN

Out of the blue, on April 21, 2009, I received a Facebook message from a reporter: “What do you know about Philip Markoff?” When I asked why the interest, her response...surprised me. “He’s accused of murdering a woman he met on Craigslist.” Philip Markoff? *Phil from college?* Whoa.

Philip Markoff wasn’t my friend, but he was friends with one of my roommates. He wasn’t creepy, he wasn’t cruel to animals, and I don’t think he had a skin-lamp collection. It was my junior year at the State University of New York at Albany. When we threw parties or went out, sometimes Phil tagged along. He was present,

but he had no presence. He grinned goofily in too-tight polo shirts. He laughed at jokes but didn’t tell any. If he had a voice, I don’t remember what it sounded like. He was tall.

I can only give every ex post facto stereotype that every acquaintance of a killer gives: “He seemed normal” and “He was shy, but nice.” The mind falls on cliché to explain what it doesn’t want to understand. Because if a man so painfully normal as Philip Markoff could do this, then anyone can. So wait until the next monster appears. And then the next neighbor or friend or coworker can say, “I just can’t understand why he would do it.”





Adding to the pressure on the company, in early May South Carolina attorney general Henry McMaster threatened the prosecution of Craigslist CEO Jim Buckmaster for facilitating prostitution. This was the first time a law enforcement official had tried to hold Buckmaster personally responsible for the criminal activity associated with the Web site. Craigslist was being attacked from every direction.

There have always been criminals willing to exploit the latest advances in technology, but the crimes linked to Craigslist of late have become increasingly frequent and bizarre. From murderers, rapists, and child molesters to flimflam men and blackmailing femmes fatales, the site stars a cast of characters straight out of a James Ellroy novel.

Trusting strangers is the basis of Craigslist. It's one big communitarian experiment, all very admirable, except for one thing: The ability to connect vast numbers of strangers to one another is only a good idea if the people being connected are decent human beings.



"IT'S THE ANONYMITY THAT ATTRACTS CRIMINALS TO CRAIGSLIST," says Trench Reynolds, who runs a blog called *CraigsCrimeList*. He has counted at least eight killings connected to the site. "When people ask me about the Craigslist Killer, I always say, 'Which one?'"

The prostitution associated with Erotic Services has drawn most of the attention lately, but it's just the tip of the iceberg. In the past two years the rest of the site has become a virtual playground for fences, petty thieves, con men, and even the occasional bank robber. Last autumn in Monroe, Washington, someone placed an ad for a dozen laborers to dig roads. The men turned up for work dressed, as the ad had instructed, in identical outfits: blue work shirts, yellow vests, respirator masks. Meanwhile, just across the street, another man dressed the same and carrying a pump sprayer walked toward an armored car outside of a Bank of America, sprayed the armed guard in the face with a chemical, then grabbed a bag of money, ran down the street past the startled laborers, and jumped into the nearby Skykomish River. Police say the man who posted the ad was using the laborers as decoys in case he was chased. Eventually, 28-year-old Anthony Curcio was arrested for the robbery.

While some of the cons and capers on Craigslist possess a comic aspect, it's not so funny when you're one of the victims. Susan (not her real name) is one of those down-on-their-luck pretty young things in recession-hit Miami Beach who scours Craigslist every day looking for freelance gigs: spokesmodel, events coordinator, restaurant hostess, anything that pays more than \$10 an hour. So she was more than excited to get a job advertised on Craigslist as a \$1,200-a-week personal assistant to a man who claimed to work as a producer for Pharrell and Lil Wayne. He called himself Lorenzo and said he had a side business—a pizza chain that had gone belly up. He needed Susan to help him sell the restaurant equipment on eBay and Craigslist, and got her to open up a PayPal account in her name. She received tens of thousands of dollars in



Cameras at a Boston Marriott caught footage (left) of Julissa Brisman's (top left) alleged killer. Police arrested Philip Markoff (above).

offers for the various ovens, prep tables, and refrigerators. Then she got a call from somebody who knew Lorenzo saying there was no restaurant equipment. "Thank God PayPal flagged it, because none of the money went into my bank account or I would be behind bars right now," says Susan. Only after Lorenzo was arrested did she discover that she wasn't the only victim. "He was scamming tons of people on Craigslist, selling everything from puppies to Ping-Pong tables to car parts to sexual favors. I feel like such a fool. My life is a mess because of this guy."

In response to the media storm engulfing Craigslist, CEO Buckmaster defended his company, claiming the percentage of criminals who operated on his Web site was tiny compared to the overwhelming majority of trustworthy users. And that's true as far as it goes. What Craigslist ignores is the outsized impact of even a small number of criminals: One con man posting on Craigslist can scam scores of people with a single ad.

Take Sean Church, international drifter, one-time DEA informant, former jailbird, consummate con man. Last summer Church was sitting at an outdoor café in Budapest, Hungary, low on funds, when he hit upon the idea of concocting a Parisian bed-and-breakfast scam on Craigslist to fleece unsuspecting tourists. He'd seen similar cons on the site before and figured there was little chance he'd get caught.

"That's what makes Craigslist so great," says Church. "There's no policing. It's like the Wild West."

Church (not his real name) went back to his apartment and wrote a carefully worded posting: "Amazing bed and breakfast in the heart of Paris. Just three rooms with unique architectural details like a natural stone wall and a quaint Romeo and Juliet balcony that overlooks the lush courtyard. The price is 50 Euro per night (one person) or 60 Euro per night (two persons)." The address he gave was a nondescript apartment building where he'd once stayed. Then he downloaded a picture of a cozy-looking interior from a magazine, clicked on a button, and, presto: Within minutes the ad was up and running.

Immediately Church was inundated with queries. People wanting to book a room were instructed to send a 50-Euro nonrefundable deposit to Church's PayPal account. On receipt of the money, Church e-mailed a fake invoice. More than 300 people fell for the scam, and when they couldn't find the B&B at the address and e-mailed Church, "What happened?" he had every excuse in the book ready: "Maybe you pressed the wrong buzzer" or "Maybe you went to the wrong floor."

"Most people just write it off," says Church. "I wasn't taking big >



amounts of money. A lot of times it's only 50 Euros, but if you do that with 300 people, that's serious money."

The scam was so lucrative that Church repeated it with phony apartments in Madrid, London, and Washington, D.C. In all, he estimates he made \$33,000 without ever leaving Budapest.

By the end of the summer, Craigslist users had caught on. In late August one wrote in the discussion forum on the Web site, "I just got back from Paris, where I had rented a room in a bed and breakfast through Craigslist. When I got to the address, the place was actually owned by a French couple." Other victims soon responded in kind.

Church was feeling the heat. It was time to skip town, so he booked a flight to Toronto. But he needed a place to bunk once he arrived in Canada, so he went—where else?—on Craigslist to find an apartment. He spotted what looked like a good deal: a one-bedroom with a big den in a nice part of town for \$766 a month. Church e-mailed the owner and received a reply from someone claiming to be an African minister who needed to rent out his apartment because he had urgent missionary work to attend to in West Africa. Church let out a laugh. It was the old African-missionary-apartment swindle, one of the most popular cons on the site. Someone was trying to scam the scammer.

Only on Craigslist.



LAST YEAR THE COOK COUNTY SHERIFF'S DEPARTMENT IN CHICAGO launched a sting operation to test Craigslist's much vaunted automated self-policing system. Much vaunted, that is, by Buckmaster. "Community moderation as exemplified by our flagging system is arguably the most successful system ever conceived for eliminating inappropriate activity from a massive Internet community," he wrote this past May on his blog. The Chicago investigators posted two ads. One read "14 year old looking for sex"; the other was "15 year old looking for male companionship." Neither of the ads was flagged.

"We pulled the ads down after we started getting hits from sex offenders," says Sheriff Tom Dart, who has spent two years pleading with Buckmaster to do something about the site.

Buckmaster insisted that the company works hand in glove with law enforcement to track down criminals misusing the site and that the Erotic Services section mainly consisted of postings for legal masseuses, lap dancers, and escorts. (After agreeing to be interviewed by *Maxim*, Buckmaster pulled out, claiming he didn't have time.)

"Jim Buckmaster is out of his mind," said Sheriff Dart in early May. "Of all the operations we have ever conducted, never once did we get 'I'm a professional masseuse.' Not once."



Con men like Sean Church (top left) use Craigslist to scam users. Sheriff Tom Dart (left) has attacked Craig Newmark (above, left) and CEO Jim Buckmaster.

>> "There's no real policing on Craigslist, that's what makes it so great," says longtime con man Sean Church. "It's just like the Wild West."

Dart, a former Deadhead, is not some right-wing law-and-order type looking to whip up a moral panic. In fact, *Time* magazine awarded Sheriff Dart a spot in its "One Hundred Most Influential People"

issue. So Dart deserves to be taken seriously when he says Craigslist has become America's biggest source of prostitution.

"Prostitution is a dangerous field," he continues. "Women have been beaten up, assaulted, murdered for years. But if you're looking to harm a woman, what better way than Craigslist?"

The cyber-libertarians at the Electronic Freedom Foundation sprang to Craigslist's defense: "No one ever suggests that Henry Ford or Alexander Graham Bell is morally culpable for developing technologies that could so clearly aid criminals," says EFF senior staff attorney Matt Zimmerman. "Cars and phones aren't illegal, even though people obviously use them to facilitate crimes, so why should new digital communications technologies be criminalized?"

Kristin Davis, for one, was well aware of the risks of advertising on Craigslist. Before she was busted last year on charges of money laundering and promoting prostitution, Davis made tons of money using the site: All the traffic kept three locations with 12 girls busy 18 hours a day. Davis set up an overseas call center to handle the volume of replies she received. You're not supposed to be able to spam on Craigslist, but Davis paid a programmer \$10,000 to design software that could bypass the company's spam filters and post up to 600 ads a day. Still, Davis worried constantly about the safety of her girls. That's why she warned Brisman that you could never tell who was really on the other end of the phone.

This past November Craigslist entered into an agreement with more than 40 state attorneys general along with the National Center for Missing and Exploited Children to instigate new measures that would help stamp out any illegal activity on the site. Jim Buckmaster claimed that the new measures led to an immediate 80 percent reduction in postings in the Erotic Services section. But according to some, prostitution on the site soon rebounded to become as rife as ever.

"Buckmaster makes it sound like they should be given some sort of badge because they're so helpful to law enforcement," says Dart. "They do the minimum required by law."

Frustrated with his lack of progress, this March Dart filed a federal lawsuit against the company, claiming it knowingly facilitates prostitution. Buckmaster claimed to be mystified. Newmark insisted the Erotic Services section would remain open for business.

In the end Craigslist caved. On May 13, Illinois attorney general Lisa Madigan announced that Craigslist had agreed to shut down Erotic Services and replace it with a new Adult Services section monitored by the Craigslist staff. Only those offering legal services—lap dances and the like—would be allowed to post.

Would Craigslist's new safety measures have prevented Julissa Brisman's murder? Maybe. But the Web site still doesn't require people who reply to posts to register. So if Brisman had managed to evade the monitors with a deceptively worded post, Philip Markoff would have still been able to commit the crime. In fact, in June—just weeks after Craigslist closed Erotic Services—a 25-year-old from North Carolina allegedly used the site to enlist a man to rape his own wife. According to authorities, the husband was in the room during the rape, and the couple's two children were asleep in the house.

So the question remains: Will Adult Services be Erotic Services redux, nothing more than a name change? "We're going to keep a very close eye on them to find out," says Sheriff Dart.



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PHOTOGRAPHS  
BY JENS MORTENSEN

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# Shoes

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The na-a-a-stiest Nikes of the summer, these remakes come not in leather but in a light-weight textured nylon that cranks up the red and boldfaces the black. \$105, [nike.com](http://nike.com)





**ORIGINAL JAMS CONVERSE**  
The awesomely loud love child of Original Jams and Converse. Hey, Kajagoogoo, wear with dark jeans—not your zebra-print Skidz. \$55, converse.com



**996 NEW BALANCE**  
Women think men who wear pink are more confident and attractive. Skip the cotton-candy polo and pimp these, playa. \$90, newbalance.com



**G-STAR GRADUATE MORTAR HI**  
Instant rock star kicks. Lace these up and suddenly cuties will start saying you look like that one guy from the Strokes. \$120, g-star.com



**ROAD-KILL WARRIORS**

**HEYDAY SUPER SHIFT PREMIUM**  
Fake python skin, bro. The perfect shoe to sport when breaking up with that do-gooder vegan girlfriend of yours. \$225, akirachicago.com



**YELLOW REFLECTIVE HIGH-TOP DKNY**  
A simple, stylish way to electrify any black, white, or gray outfit. Also, they're great for distracting eyes away from your open fly. \$105, zappos.com



**MICHAEL CHRISTIAN AUDIGIER**  
Best for sneaker pimps on a budget: After every scuff, you can buff them back to good-as-new with a little shoeshine. \$110, christianaudigier.com



**ADIDAS ORIGINALS SAMBA**  
These versatile, crisp suedes match up with everything from denim to blue seersucker to your orange county jail jumpsuit. \$70, shopadidas.com



**CLAE WHITMAN**  
Every shoe junkie needs to own a pair of kicks from Clae, a scrappy sneaker start-up. Put these wing tip babies high on your low-top wish list. \$90, clae.com



**VENI, VIDI, VELCRO!**

**EL REY RIEP SCHOOL PUMA**  
Lock in a surf look with these. Bonus: The Velcro strap makes certain these slip-ons never slip off when running away from the cops. \$60, puma.com



**CREATIVE RECREATION DICOCO**  
Creative Rec has become a favorite among sneaker addicts thanks to instant classics like these blinged-out high-tops that are sure to spark your feet. \$105, zappos.com



**PLIMSOUL CARDIFF UNLTD. BY MARC ECKO**  
Sure to clean up any outfit. Plus, if someone smudges 'em, you get to lisp, "Yo, step off my Plimsouls, suckal!" \$85, soholab.com



**BOB COUSY LO PFFLYERS**  
Named after the legendary Boston Celtics playmaker, these winged retros will help you jump fences in a single bound. \$110, pfflyers.com



**ORIGINAL GANGSTER SNEAKS**

**VANS ERA WINGTIPLX**  
Skip those rent-a-tux patent-leather jobs and rock these at your buddy's wedding. They're guaranteed to make all the bridesmaids swoon. \$80, vault.vans.com



**MARUTI GILBERTO**  
These sleek nautical-inspired wingtip sneaks come with a free yacht. And when we say yacht, we mean shoebox. \$41, amazon.com



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**LRG** | WANT MY LRG TEE  
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**RIDDIM DRIVEN** DREDDY ROCK  
Sport this and the girls will all be telling you how Jamaican them crazy—in a good way. Not in a mumbling-to-parking-meters kind of way. \$28, riddimdriven.com

**DICKIES** 4101  
The classic clothier has seriously ratcheted up its style but stayed grounded in its rugged roots. Looking tough never looked so good. \$20, kohls.com



**CANTERBURY OF NEW ZEALAND** GOODNESS GUINNESS TEE  
This won't cure the DTs, but it is the next best thing to a pint of the delicious stuff. \$38, canterburynzusa.com



**ADIDAS ORIGINALS** MYSTERIOUS AL TEE  
A surly mummy? Wilson from Cast Away? See, you're already the talk of the barbecue. \$28, shopadidas.com



**MISHKA** RESURRECTION MOP  
Bonus/warning: Besides looking good, you'll be a magnet for tipsy Corona-drinking women who want to squeeze you. \$32, mishkanyc.com



**DKNY** CLOUD CREW  
This mellow tee has a soft, broken-in feel with a subtle pattern that will still turn heads. Get high on cotton! \$34, at select Macy's stores



**LEVI'S** GOLDEN STATE OF MIND  
This killer cubist pattern looks like a cooler take on the ole School House Rock! logo. \$28, levi.com



**QUIKSILVER** WEBBY  
Your dress-up tee of the summer. Clean and crisp but still shows people you can ollie-to-frontside-grind. \$42, quiksilver.com



**CPT BY COCKPIT USA** THE AVIATOR  
The kamikaze creation gives you instant rebel status. Steer clear of the local VFW hall with this one, hippie. \$35, cockpitusa.com



**CALVIN KLEIN** CALVIN KLEIN  
This trippy-patterned tee is the closest you're allowed to come to owning a tie-dye shirt. \$38, macys.com





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### BOSS BLACK SWIM TRUNKS

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### D&G DRAWSTRING SWIM TRUNKS

These killer quick-dry trunks carry the Tony Danza seal of approval. \$235, [neimanmarcus.com](http://neimanmarcus.com)

BEST FOR AVERAGE-SIZE GUYS AND THOSE WITH A GUT



### MODERN AMUSEMENT REVERSIBLE CAMP BOARDIES

Your beach picnic "basket" just got a whole lot sexier. \$88, [modernamusement.com](http://modernamusement.com)



### QUIKSILVER OASIS 2

The eagles will totally defend your honor when you puke in your beer beach cooler. \$60, [quiksilver.com](http://quiksilver.com)



### NAUTICA SURF/SWIM W/STRIPES

These new classics pair well with Dick Dale tunes and the movie *The Endless Summer*. \$50, [nautica.com](http://nautica.com)

BEST FOR TALLER ATHLETIC GUYS



### ORIGINAL PENGUIN SNAKE BITE

Blazing orange will keep you safe from shrinkage and deer hunters alike! \$65, [originalpenguin.com](http://originalpenguin.com)



### FEW NEW ZEALAND CHUNDER BOLT

Lightning lets beach beauties know you carry Thor's hammer in your pants. \$55, [few.co.nz](http://few.co.nz)



### CHRISTIAN AUDIGIER EAGLE EYE

The eye-catching pattern is chick bait, but don't wear if they match your tramp stamp. \$80, [edhardyshop.com](http://edhardyshop.com)

## Skin



### BRAUN BODYCRUZER WITH GILLETTE FUSION

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### YVES SAINT LAURENT

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## Correction

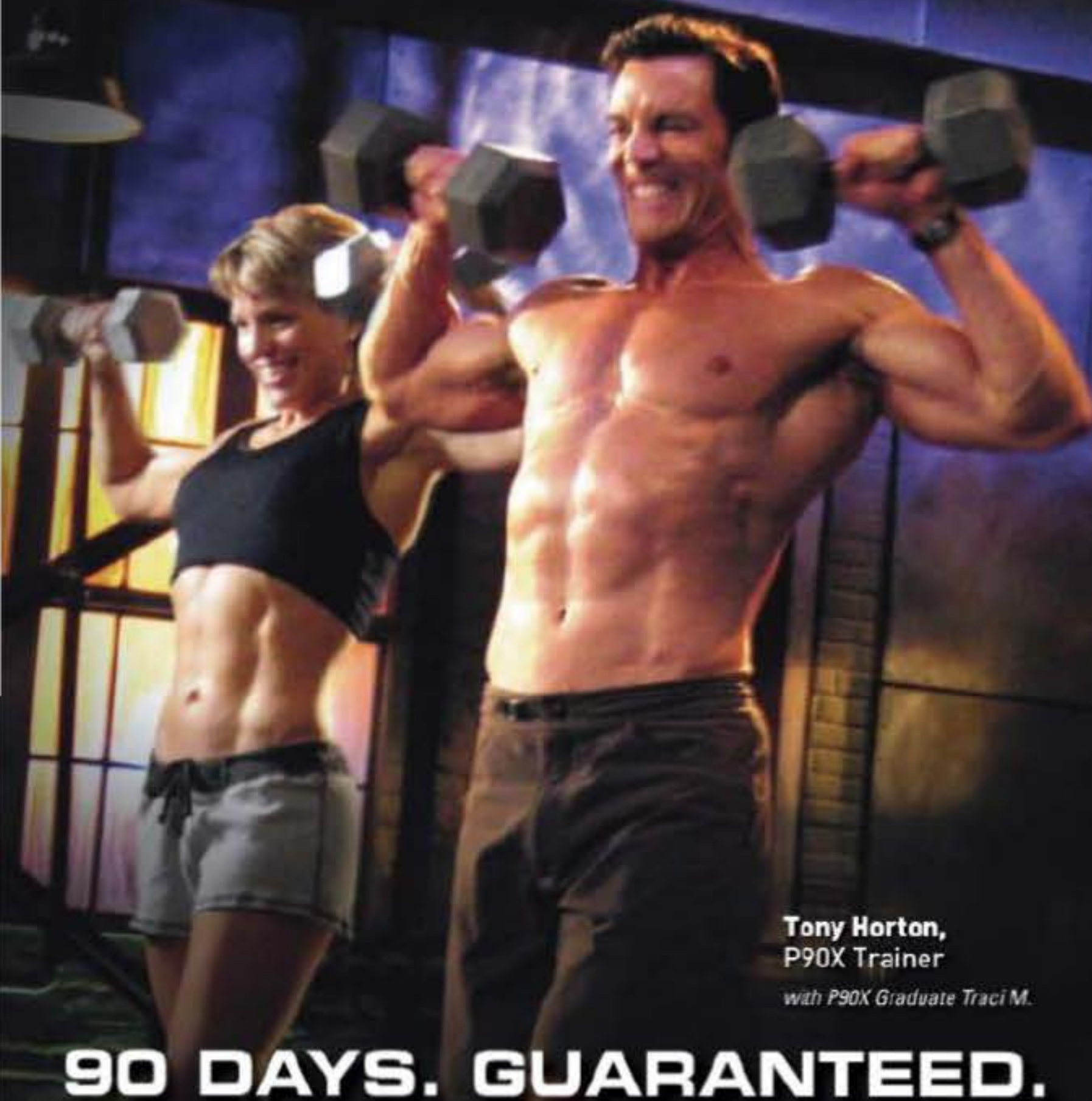
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CHRIS MCPHERSON

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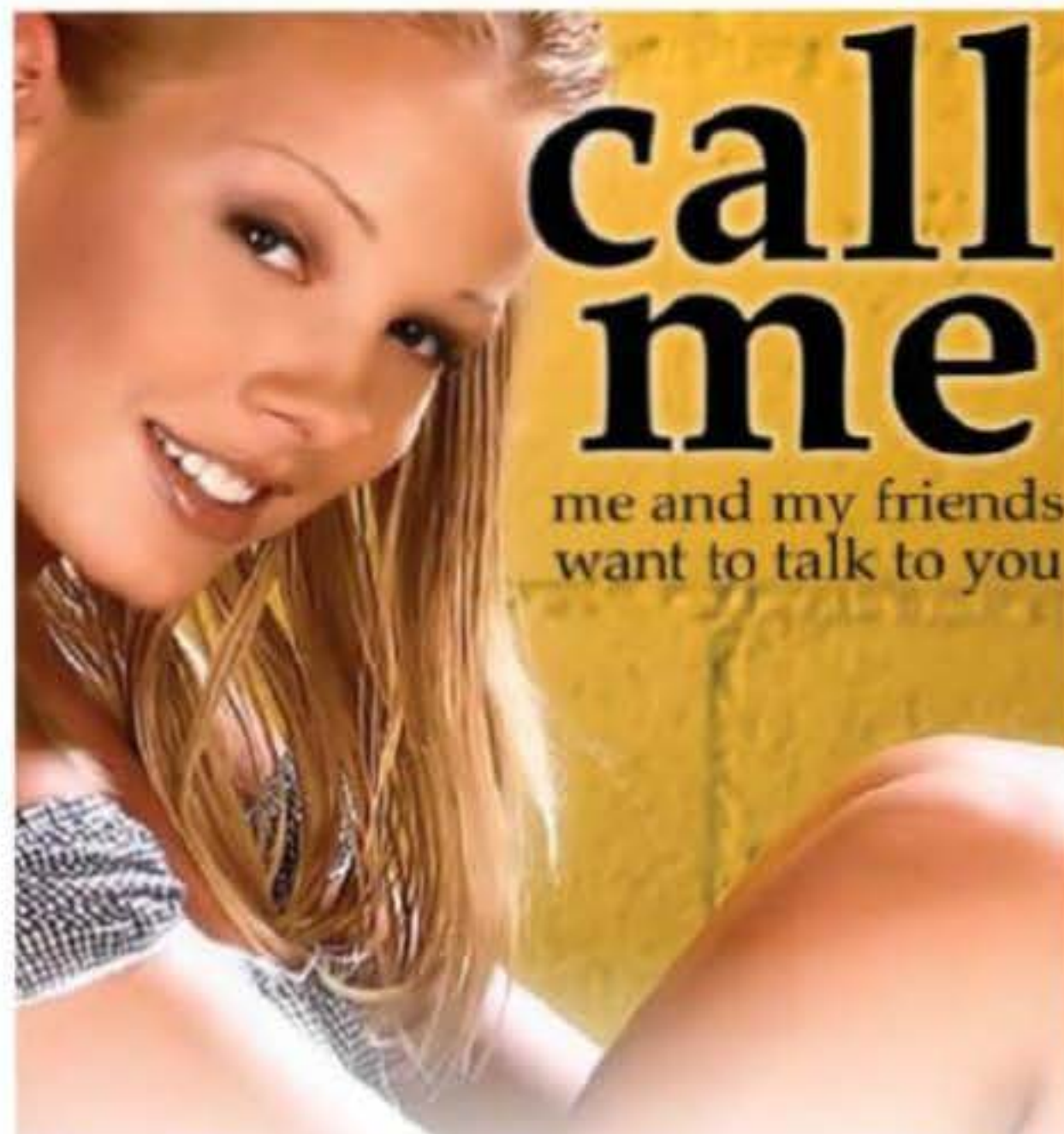
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# Male Enhancement Pills . . .

## Is it a Hoax or Do They Really Work?

Dr. Daniel Stein, M.D.



I wish I had a dollar for every patient or person that asked me over the last few years about increasing the size of "that certain part of the male body." The preoccupation with size that men have is a mystery to most women. The fact is it is completely normal for most men to want to be larger. It doesn't matter if they are smaller than average, average, or larger than average. It's even been my experience that guys that are almost too big, so big in fact that many women won't go near them with a ten foot pole (sorry about that) still want to be larger!

I was so intrigued by this fact that I started to do research about the "so called" male enhancement pills that came on the market several years ago. The concept that a simple pill could noticeably increase the size of a man's organ seemed plausible, but I wanted to know more. I had done much research over the years about certain sexually enhancing compounds available, so I believed the concept was sound that a pill could be made to make a man larger.

My first task was to look at some of the ads I had seen in magazines for male enhancement. There were some amazing claims by many of these makers. My personal favorite was a cream that claimed to make men instantly larger. I had to laugh out loud when I read what it said. The ad read, "apply cream, rub vigorously, increase your size." I thought for a minute and then decided you could put virtually anything on a man, including guacamole, and if he rubbed vigorously it would increase his size. Then there was an ad for a pill, that if taken daily, would increase the length of a man by 3 to 4 inches in just a few short days (sorry about the "short" comment).

I'm sorry, but after all these years of medical school, I know enough about anatomy to know that a guy who is 5 inches in length isn't going to add 3 to 4 inches to his little friend unless he buys a rope, gets a large brick, finds a bridge and...well, you get the picture. At about this time I was beginning to think that perhaps these makers hadn't found the magic mixture of compounds I had hoped they might have.

As the founder of both the Stein Medical Institute and the Foundation for Intimacy, I have spent most of my adult life trying to improve men and

***"a pill that, if taken daily, would increase the length of a man by 3 to 4 inches."***

women's sexual health. I pride myself on being the best medical doctor I can be and my reputation is important to me. So, when out of the clear blue sky, I got a call from the makers of Extenze, the leader in male enhancement, wanting me to be in one of their TV commercials, I thought, "Boy, did they pick the wrong guy!"

Little did they know that I had done real research into this concept and had recently looked at some of these male enhancement products. But the makers of Extenze seemed to be genuinely

convinced that their product really worked, and they claim to have sold over 100 million capsules to men all over the world. "Over 100 million capsules taken by men." With that single declaration, they had my interest. Either Extenze really worked or these guys were the world's greatest snake oil salesmen. So I requested that they send me Extenze formula so I could review it, then we would talk.



I then visited the Extenze.com web site, where I found a page that showed the top twelve adult film stars, all holding Extenze and endorsing it. I thought to myself, "Is it possible Extenze actually works?"

The next day I received the proprietary Extenze formula and there it was, virtually all of the ingredients that I hoped would be in a male enhancement product, 19 pharmaceutical grade nutraceuticals. There was Yohimbe (which used to be available by prescription only,) L-Arginine, Maca...all of it was there.

I contacted the makers of Extenze the very next day and asked them what they needed me for. They explained that they had a desire to have a medical doctor in their T.V. commercials to talk about the effectiveness of the ingredients in Extenze. At that moment an idea sprang into my head. I told them if they would let me improve the formula of Extenze, I would do the commercial for free!

Before I knew it I was working with their

***"they claim to have sold almost a quarter of a billion capsules to men."***

chemists at the manufacturing plant where we added the most revolutionary thing to the formula of Extenze. We added DHEA, also known as the "mother of all hormones." DHEA is the most important human prohormone and is the prohormone that converts into testosterone in men. DHEA levels decrease with the aging. Production peaks in a man's early 20's, and declines about 10% every 10 years. Low levels of testosterone can lead to low sex drive and a smaller sex organ.

After a few more weeks of tweaking the formula of Extenze, we were done. The new Extenze formula has been selling even better than the old formula, with over 75% of sales to repeat customers. Extenze has been on the market for 7 years and has sold almost a quarter of a billion capsules to men all over the world. It doesn't matter if you're 18 or 80 years old. In my opinion Extenze can make you larger, harder and increase both your intensity and pleasure and it is as simple as taking a single tablet daily. Extenze is so sure it would work for anyone that they're sending out a free one-week supply of Extenze for nothing more than the cost of a postage stamp. You can contact them directly at 800-586-0302. I recommend any man healthy enough to engage in sexual activity should try Extenze. You have nothing to lose but a lot to gain. ★

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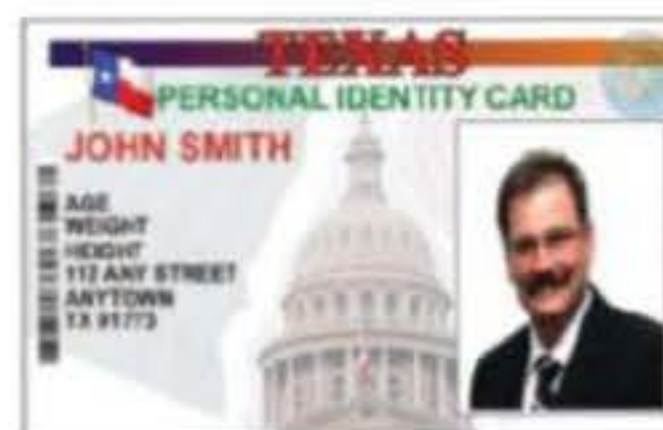
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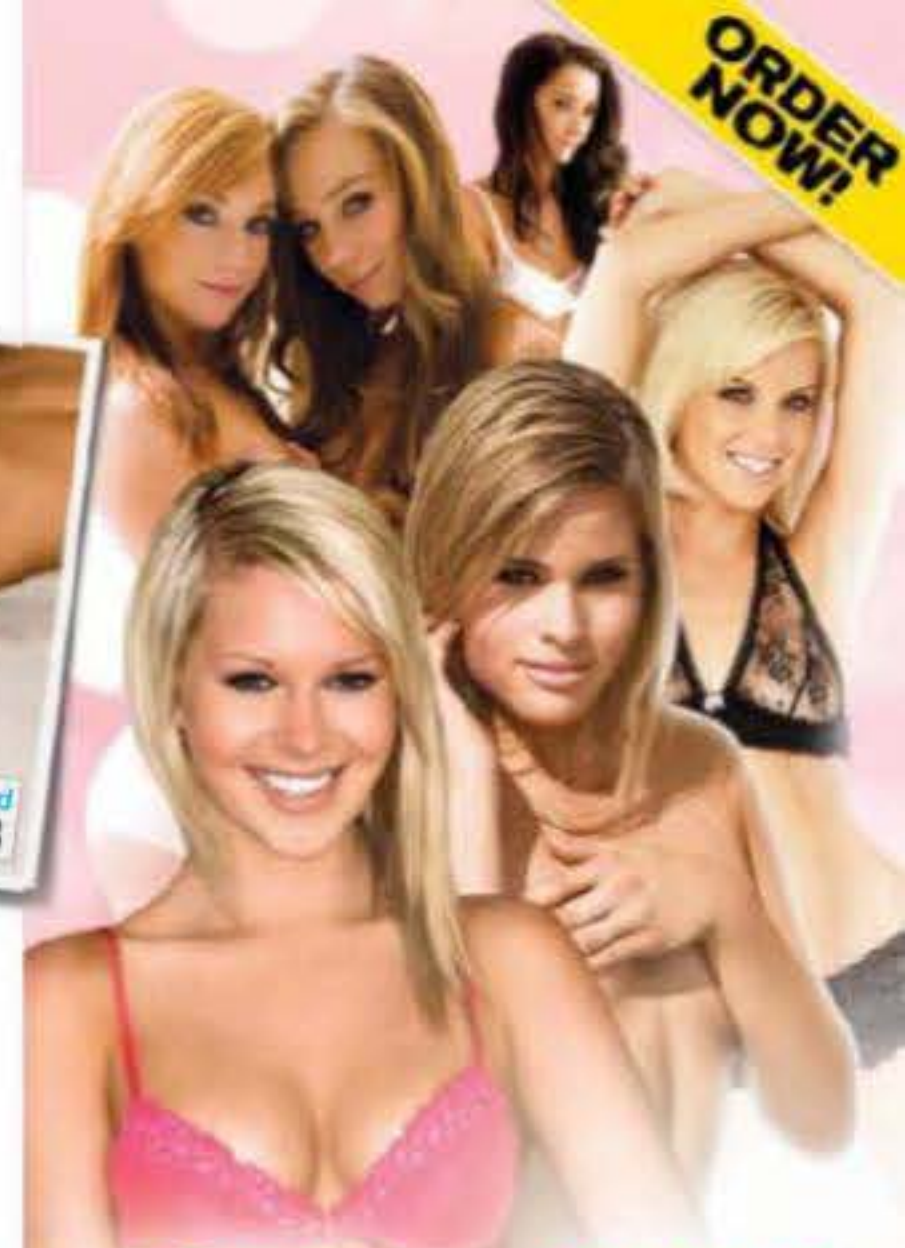
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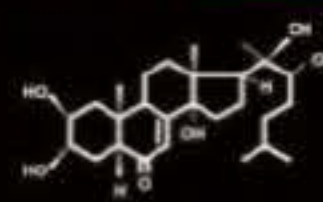
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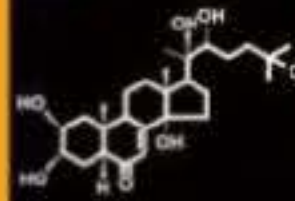
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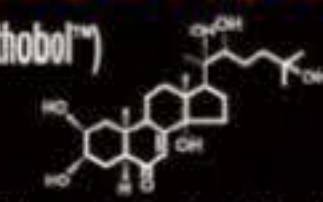


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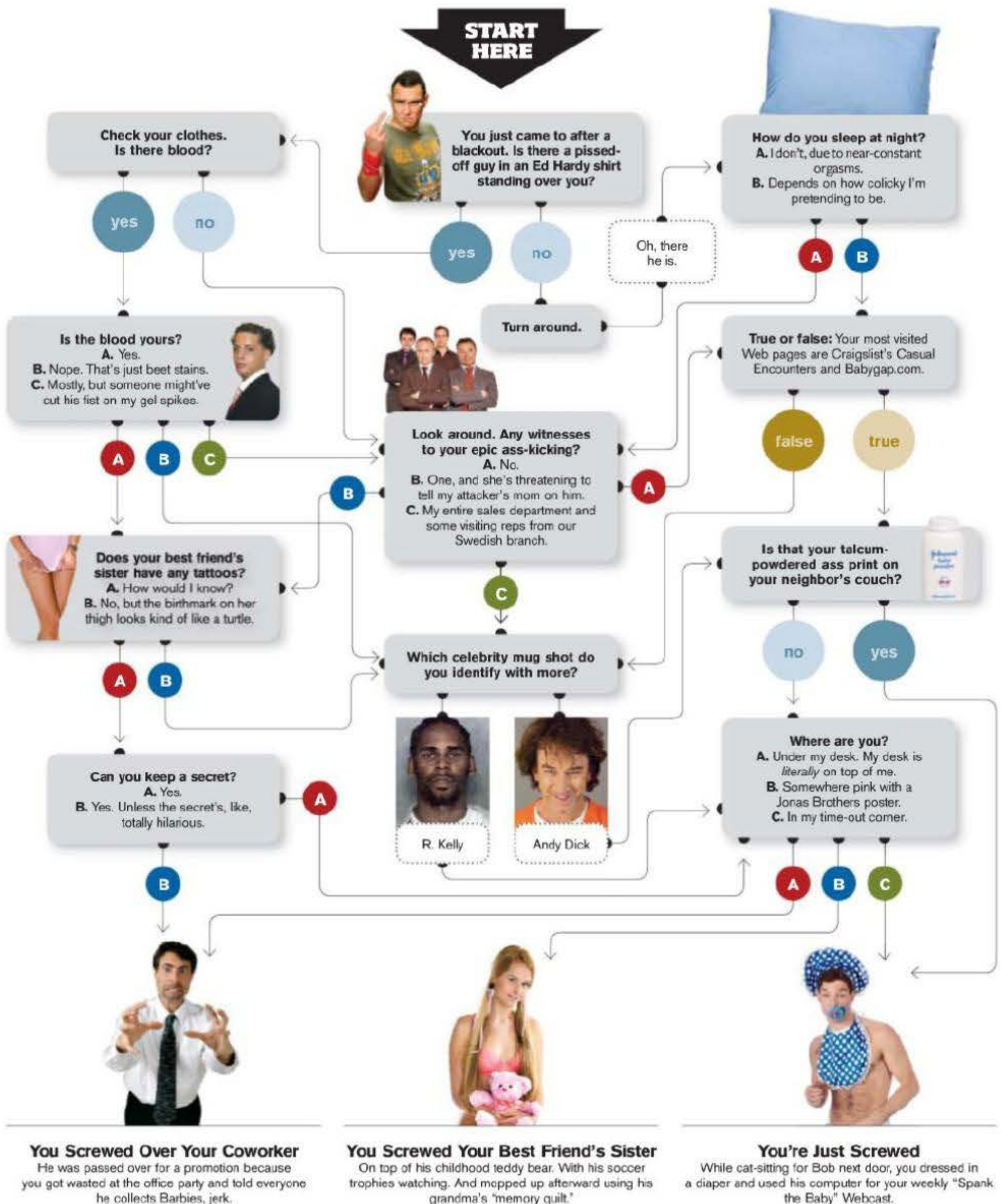
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